JOHN BULL, MARCH 12, 1927 Vol. XLI. No. 1063

JOHN BULL

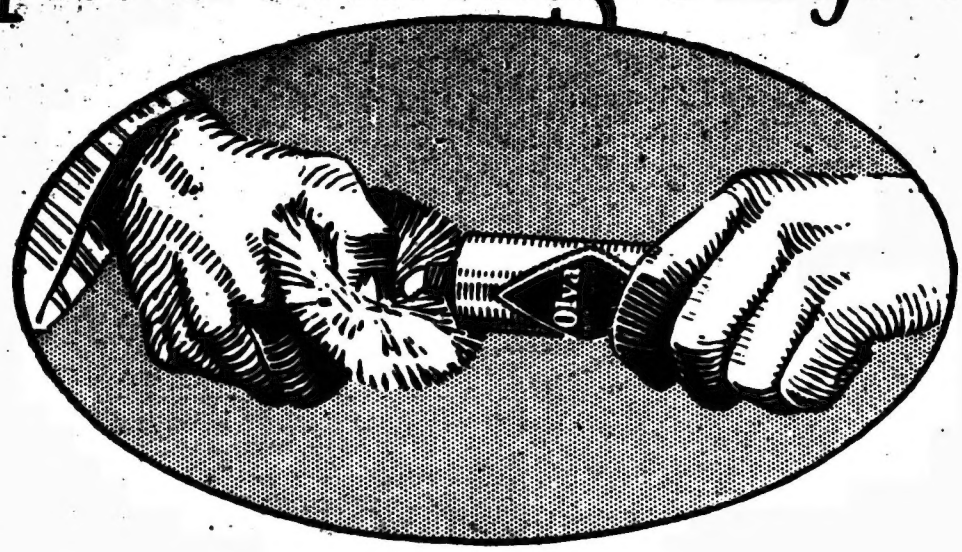
TWOPENCE

OVER A MILLION CERTIFIED SALE

Registered at the G.P.O. as a Newspaper.
Postage all over the world, 1d.

£2,500 IDEAL HOME FOR 6D. LAST WEEK!

A new Shaving Comfort



IN THE HEART OF THE BRUSH

This is the way to get a rich, satisfying lather that comforts the skin and leaves the face fresh and cool. Start the lather from the base of the bristles instead of the tips. Instead of ordinary cream or shaving soap, use Olva, the concentrated English close-texture shaving cream blended from oils that give the most soothing lather you have ever known.

1/- Per Tube.
Oversize Tube, 1/6
Of all good Chemists.

Olva
CLOSE TEXTURE
PALM AND OLIVE OIL
SHAVING CREAM

MADE BY PRICE'S SOAP COMPANY AT GREENWICH LONDON.

OLS/2/26

FREE

A Dainty 'IDEAL' HANDKERCHIEF

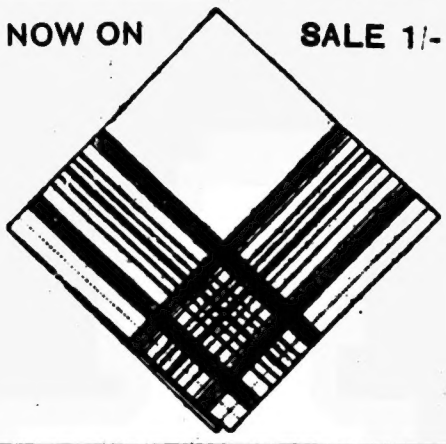
inside every copy of the March 'Picturegoer'

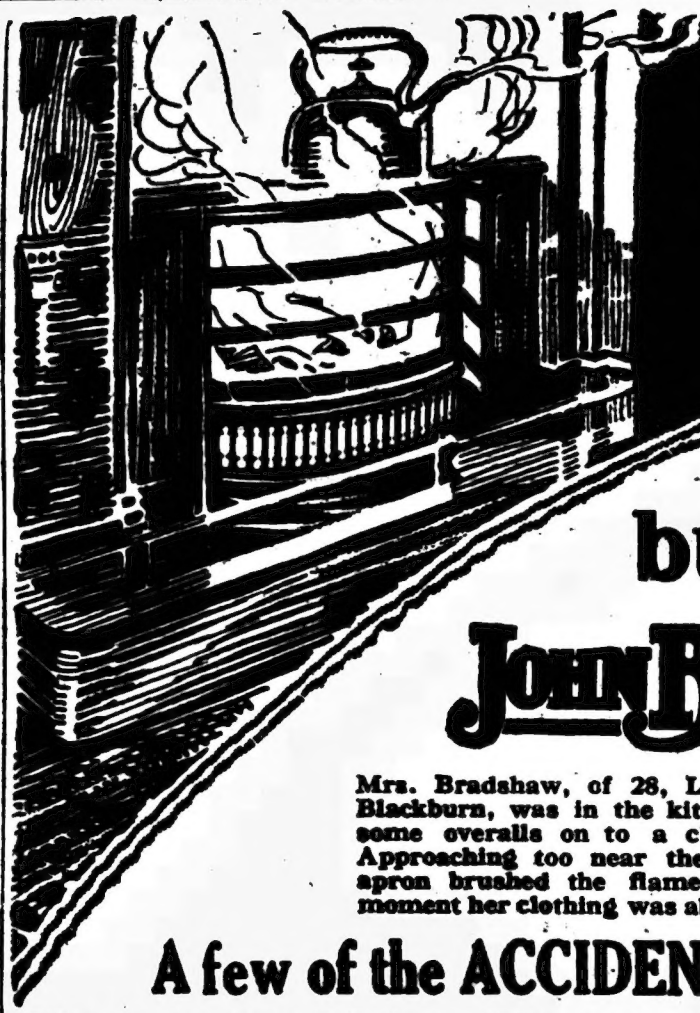
EVERY copy of the March "Picturegoer," the Movie Magazine de Luxe, now on sale, contains a dainty "Ideal" Handkerchief. Made from high-grade Egyptian cotton, highly mercerised, silky, lustrous, and fast in colour, this gift will please the most fastidious.

"Ideal" Handkerchiefs are made by the celebrated firm of Messrs. Douglas & Green, Ltd., Belfast, and are identical to those sold in the shops for 6½d. each.

Picturegoer
ONE SHILLING MONTHLY

NOW ON SALE 1/-





A KITCHEN TRAGEDY

Reader burned to death

JOHN BULL PAYS £250

Mrs. Bradshaw, of 28, Leach Street, Blackburn, was in the kitchen putting some overalls on to a clothes' rack. Approaching too near the range, her apron brushed the flames and in a moment her clothing was ablaze. With the flames leaping round her she rushed into a neighbour's house, but in spite of every assistance she succumbed to her injuries.

"John Bull" has sent a cheque for £250 to her husband, a registered reader.

A few of the ACCIDENT BENEFITS PAID this week

EXETER.—Mrs. E. C. MERCER, 17, Exe Street.
ARDWICK.—Mrs. M. CARROLL, 1, Corporation Street.
SOUTHEND.—Mrs. H. A. V. LEADBEATER, 25, St. Leonards Road.
TIPTON.—Mrs. E. THOMPSON, 33, High Street.
GOSPORT.—Mrs. A. M. B. GORMAN, 6, Jessie Road.
OLDHAM.—Mr. W. LUND, 73, Latimer Street.
WORCESTER.—Mrs. C. SMART, 34, Mayfield Road, Rainbow Hill.
STRATFORD.—Mrs. F. MITCHELL, 50, Glenavon Road.
COPNOR.—Mrs. E. BETTERIDGE, 47, Highgate Road.
NEWCASTLE.—Mr. W. G. HEADS, 3, Frank Street, South Benwell.
ASHTON-UNDER-LYNE.—Mrs. N. PACK, 126, Fleet Street.
GOUROCK, RENFREW.—Mrs. J. BAINBRIDGE, 9, Cardwell Road.
WAKEFIELD.—Mr. G. H. JAGGER, Alpha Terrace, Belle Vue.
PENARTH.—Mrs. L. A. HUCKLE, 11, Dock Street, Cogan.
LLANELLY.—Mrs. E. M. WEATHERLEY, 19, Mina Street.
BIDEFORD.—Mrs. A. BARRETT, 6, Providence Place.
EATON.—Mrs. M. TURNER, Belvoir Road.
ERDINGTON.—Mrs. C. SHAPE, 163, Moor End Lane.
ST. IVES.—Mrs. E. E. WADE, Cross Keys.
WALTHAMSTOW.—Mrs. A. K. HOWATT, 18, Hartington Road.
PLAISTOW.—Mrs. A. L. ALLCHIN, 14, Valetta Grove.
WALLSEND-ON-TYNE.—Mrs. M. A. BROWN, 97, Denham Terrace.
TOTTON.—Mrs. E. M. MARSTON, High Street.
WEST GORTON.—Mrs. A. TOMLINSON, 137, Gorton Lane.
WALTHAMSTOW.—Mr. J. COLLINGS, 54, Spencer Road.
BRIDPORT.—Mr. S. VARCOE, 3, Coast Guard Station.
SLOUGH.—Mrs. E. BAILEY, 48, Alpha Street.
STAINES.—Mrs. S. A. SMITH, 23, Wyatt Road.
SHEFFIELD.—Mrs. L. GIBSON, 21, Hyde Road, Heeley.
SOUTHAMPTON.—Mrs. E. SMITH, 1, Union Court.
KIRKCALDY.—Miss CATHERINE BUIST, 262, St. Clair Street.
NEWCASTLE.—Mrs. E. ESTONE, 10, Tidal Street.
TEDDINGTON.—Mrs. D. LUSHER, 78, Wick Road.
DUNFERMLINE.—Mrs. H. SUMMERS, The Pendens, Halbeath.
HUDDERSFIELD.—Mrs. M. GAFER, 60, Boyd Street, Matthewgate.
SUNDERLAND.—Mrs. S. HARROP, 15, Royle Street, Grangetown.
LIVERPOOL.—Mrs. I. M. WILSON, 13, Ponsonby Street.
NEWPORT, MON.—Mrs. A. PETERMAN, 13, St. Vincent Road.
CALDERBANK, By AIRDRIE.—Mr. D. McAFEE, 25, English Row.

NEWSAGENTS' BONUS. Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

Not only against Accidents, but against FIRE, STORM, and SICKNESS, &c., 'John Bull' covers you free!

CUT HERE.

POST THIS COUPON TO "JOHN BULL."

PLEASE WRITE CLEARLY.

To "John Bull" Registration Department, Long Acre, London, W.C.2.
I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name..... Age.....
in full. (CAPITAL LETTERS.)
Address .....
.....
Reader's Signature.....
Name and Address of Newsagent.....
.....
Date..... .....

J.B. 12/3/27.

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed.

CUT HERE.

HAND THIS COUPON TO YOUR NEWSAGENT.

PLEASE WRITE CLEARLY.

To (Name of Newsagent).....
Address .....
.....
Please deliver or reserve JOHN BULL for me weekly until further notice.
Signature .....
Address .....
Date..... .....

J.B. 12/3/27.

JOHN BULL Pen Coupon—Value 2d.

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and Insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

John Bull's Wonderful Pen Offer

2/6 "Everpointed" Pencil FREE!

The "John Bull" Pen, with 14-ct. Solid Gold Nib, Iridium tipped, worth 15/-
2/6 "Everpointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6

You send Six Coupons and p.o. for 4/- (plus 3d. Postage and Insurance) 4/-

YOU SAVE 13/6

Written 2 Years' Guarantee with every Pen.

Name engraved in Gold on Pen, 6d. extra.

"Worth four times the Price"

"If I had paid quadruple the price, I could not have secured a better article. I hope more of your readers will take advantage of this offer."

E. H. FLOOD,
29, Hillfield Road,
Lower Clapton, E.5.

Money refunded if not entirely satisfied.

HEALTH from SEAWEED! 1/3 per packet

SEA-VITOID TABLETS

Trade Mark.

The new Vitamin-Seaweed tonic tablets. Based on the highly scientific principle of blood and nerve nourishment. They contain in their natural state all the elements essential for good health, such as Nitrogen, Potassium, Vitamins, Iron, Iodides, Calcium, etc., but no injurious drugs.

GUARANTEED TO RELIEVE

Headache, Indigestion, Neuralgia	..	5 minutes.
Flatulence, Out-of-order Stomach	..	10 ,,
Biliousness, Liver, Giddiness	..	15 ,,
Depression, Nerves, all pains	..	15 ,,
Tired Feeling, Lack of Energy	..	15 ,,
Colds, Influenza, Fever	..	Overnight.
Constipation, Sleeplessness	..	,,
Rheumatism, Gout, Neuritis	..	Quickly.
Anæmia, Skin Blemishes	..	,,

ANTIDOTE FOR GOITRE.

POWERFUL VITALISER
REFRESHING REJUVENATOR
MAKES YOU BRISK AND SNAPPY.

FREE Send postcard for free treatise on the various ailments which respond to the seaweed treatment. Also booklet, "Seaweed and its Story," by

Dr. W. J. MELHUISH, D.Sc., Ph.D.

OUR GUARANTEE!

We cannot, nor have we any desire to assume that the seaweed treatment will cure in every case, but we are sure that in a very large percentage of cases there will be a marked improvement in the general health. All we ask of you is to obtain a 1/3 packet of Sea-Vitoids from your chemist or by post, take the entire contents as directed, and if you are not thoroughly satisfied with the beneficial results, post us the wrapper and we will immediately refund your money and ask no questions!

HYGIENIC FOOD PRODUCTS, Ltd.,
57a, Holborn Viaduct, E.C.1.

For all household purposes
"CLUB"
Black Enamel

Prices 7½d. and 1/3d.

Dries in twenty minutes and is petrol, grease and oil proof
Of all Ironmongers, Stores, Garages, & Cycle dealers.

Sent post free if unobtainable from your local dealer

Sole Manufacturers:
SILICO ENAMEL Co, Warton Rd., Stratford, London, E

Ryders 1927 CATALOGUE

FREE TO ALL

Already thousands of Gardeners are studying their copies of Ryders Catalogue and making out lists of everything they wish to grow. Have you had your copy or shall we send you one by return of post? It will only cost you a postcard. Above all it tells you how you can secure a well stocked Flower and Vegetable Garden in the most economical way possible—that is by ordering in RYDER'S POPULAR 2d. PACKETS.

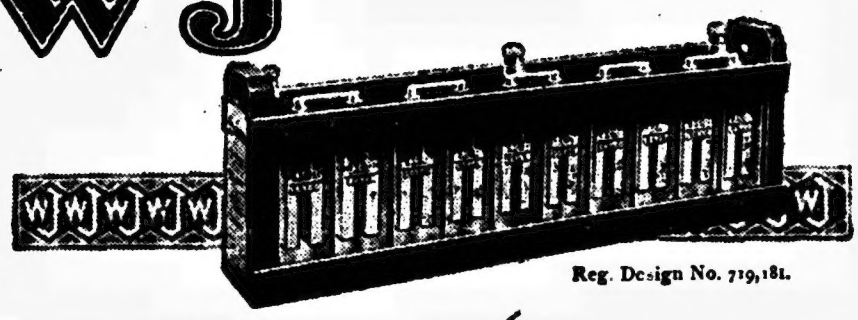
Profusely illustrated with Coloured Plates and Black and White Photographic reproductions. Gardening hints for all. Full lists of all old and new varieties of Flower and Vegetable Seeds in 2d. packets, and particulars of Fertilizers for the Lawn and Garden. *Send postcard for your FREE Copy TO-DAY.*

Ryders QUALITY SEEDS IN POPULAR 2d. PACKETS

RYDER & SON (1920) LTD., Seed Merchants, ST. ALBANS.

Ask for TYPE WJ

CAPACITY 2,500 milli-amp. hours.



Reg. Design No. 719,181.

Exide LOW TENSION

Exide Cell. Type DTG.

TYPES DTG AND DFG.
Specially designed for small discharge currents, and to hold their charge when not in use for long periods. Suitable for small Dull Emitter valve sets.

Capacity	
DTG.	DFG.
20 amp. hrs.	45 amp. hrs.
Price 4/6.	Price 8/6.

The Supreme High Tension Battery

This battery provides the most satisfactory source of H.T in existence.
It will stand for six months at least, without detriment or loss of charge even when partially run down, so that its full capacity is available though the discharge be spread over such periods. It can be recharged and, reasonably cared for, will last for years.
The discharge is steady, free from fluctuations, and ensures pure reception against a silent background that is a revelation.

Exide THE LONG-LIFE BATTERY

TYPE WJ Price 15/- 2500 milli-amp. hrs. per 20-volt Unit. 9d. per volt.

Advertisement of The Chloride Electrical Storage Co., Ltd., Clifton Junction, nr. Manchester

GREATEST WIRELESS OFFER EVER MADE!

For £1 down

the General Radio Company Ltd. will send one of its own Installation Engineers to your home in any part of the country and will *erect, instal, demonstrate and leave playing for you*, free of charge, the new General Radio TWO VALVE set complete with LOUD SPEAKER and HEADPHONES. The balance is payable in instalments of 20/- a month for twelve months only. Cash price £12.

NOTHING ELSE TO BUY. The Royalty is paid; battery, accumulator, complete aerial equipment, all necessary cords and plugs—*everything is included.* It is only necessary to provide an aerial pole if trees, etc., are not available.

PERFECT RECEPTION. The General Radio set is unsurpassed for purity of tone, volume and range of reception. *Every set and every part is guaranteed.*
After our Engineer has installed the Set in your house he has to return to the Company a form signed by you stating the set is fitted up and working to your entire satisfaction. By this means we ensure that *you cannot buy a General Radio set that does not give you perfect satisfaction.* No other wireless firm gives this service to its customers.

FEATURES OF THE NEW SET

(1) The two Dull Emitter valves are a new type giving *double volume* for a fraction of the usual current.
(2) The secret of the full crystal-clear volume of the General Radio "Hearthside" Loud Speaker is to be found in the new patented cast-in diaphragm.
(3) The pair of General Radiophones weigh only 7 ounces and a new type of magnetic system gives them extreme sensitivity.
(4) The set is simple to work—push *one plug* into its socket and reception commences.
(5) The receiver tunes from 250 to 2,400 metres, thus being capable of receiving all Broadcast wavelengths *without the use of additional coils.*
(6) All British made by the General Radio Company Ltd., and beautifully finished in handsome polished walnut case.

Send the coupon below for the new illustrated catalogue and full details of the General Radio Company valve sets, the free installation and deferred payment offers.

General Radio ★

POST THIS COUPON TO-DAY

To The General Radio Co. Ltd.,
Radio House, 235 Regent Street, W.1.

Dear Sirs,—Please send me, post free and without obligation, your illustrated Catalogue of General Radio valve sets, and full details of your free installation and deferred payment offer,

Name _____

Address _____

J.B 12-3-27

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention JOHN BULL.

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Gent's Suits made to measure in the latest styles of cloth, perfectly tailored. Pay 6/- down and the rest in easy monthly instalments until you have paid in all **52/6**

Before placing your order elsewhere write for Patterns. Catalogue and simple Self-measurement Form.

J. B. THORNE & Co
36 LANGHAM ST. LONDON, W.1.

UKULELE BANJOS
HALF USUAL PRICES
Learn this popular instrument in an hour.
EXCEPTIONAL OFFER. Highly finished Models. Mahogany stained back and rim. Nickelled Arm, pearl inlaid. 6-inch vellum. Nickelled straining hoop. Beautiful tone. With Tutor, Tuner, and Plectrum. Case 2/6 extra.

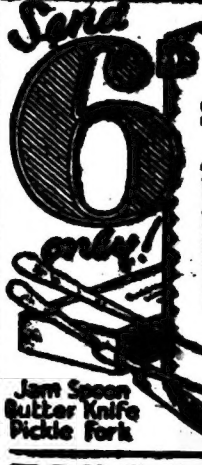
Carriage 1/-. PRICE **20/-**

PORTABLE JAZZ SETS
A limited number of these sets offered at half usual price. Well made instruments in handsome case. As sold at 35/-. Carriage 1/-. OUR PRICE **17/6**
Sent on approval on receipt of 5/-.
Catalogue of Musical Instruments FREE on request.
CASH or EASY TERMS.
JAMES MANSFIELD & CO., LTD.
71, HIGH HOLBORN, W.C. 1.

Wonderful offer of LIFE-SIZE BROMIDE ENLARGEMENTS ONLY **1/9**

PORTRAITS, HOLIDAY SNAPS, PHOTOS OF PETS, LANDSCAPES, Etc.
Send any Photo (or negative) and we will return it a few days. Post & Packing Free, a beautiful life-size Enlargement, 22 ins. x 16 ins. (or smaller if desired) that will really delight you, faithfully reproduced and guaranteed permanent. Great care taken of originals. Charges the same price. Thousands of unsolicited Testimonials. Tell your friends.
Superfine quality, absolutely unobtainable elsewhere at so low a price: 4 Enlargements for 6/-.
Developing and Printing—Prices on application.
GRIEVE'S (Dept. JB), 14, NEW OXFORD STREET, LONDON, W.C.1.

Send 6 only!



Jam Spoon
Butter Knife
Pickle Fork

A splendid means of establishing your unbeatable value in

SHEFFIELD STAINLESS CUTLERY

on receipt of 6d. we will send Sheaf, Strong useful pieces of Stainless Silver Plate (worth 5/-), packed in attractive box, together with our money-saving Catalogue of Plain Stainless and Fancy Handle Cutlery. If satisfied, remit balance of 5/-, or return goods at our expense, and your 6d. will be refunded.
Write Now
C. A. LOCKWOOD & CO., Bank Chambers, 329, High Holborn, LONDON, W.C.1.

AMAZING BARGAIN.
YOUR LAST CHANCE.
Solid Seasoned Oak RED-CHAIRS. Polished dark, with 3 reversible Cushions in Brown Corduroy Velvet.
Reduced from 32/9 to 25/-. Delivered free London area. England and Wales 2/6 extra.
Satisfaction or Money Back.

① C. J. TURNADGE, Ltd. (Dept. J.B.), Cameron House, 72-86, Oxford St., W.1

25/-

② 'Phone: Museum 0630 — Works: High Wycombe. — ③ Catalogue Free.

How to Stop Smoking

Many men spend 10/- or more a week on tobacco and cigarettes. How much could you save if you gave up smoking? You will save not only the money you are now wasting but your nerves and general health, giving you sounder sleep, a better appetite and altogether a brighter outlook on life. Thousands have mastered the heavy smoking habit quickly, permanently, by help of the Stanley Treatment for Tobacco Habit. The Editor of "Health and Efficiency" says:—"It is a pleasure to recommend such a method which brings freedom from the tyranny of tobacco." Think what it would mean to YOU in health and pocket to be done with Tobacco, and write to-day for booklet and particulars of this genuine treatment.—The Stanley Institute (Room B), 21, Warwick Lane, London, E.C. 4.

COMPLETE HOME JAZZ SET YOURS FOR **10/-** DOWN

Bring the spirit of the Dance Hall into your home. Delight your friends with real jazz music.

Drum, Gong, Drum, Tambourine, Tri-angle, 2 Cymbals and Cymbal Clamp, Foot Pedal, and Top Box. Complete in waterproof fibre case with 2 locks. Not a toy, but an outfit possessing all the musical qualities of a professional set. Pay only 10/- now and promise to send 6 monthly payments of 12/-. Prices on application for 24 in., 26 in. and 28 in. also Brass Sets. Agents Wanted.
J. B. MERRICK
Actual Manufacturer, 31, Portsmouth Rd., London, S.W.

BIGGEST VALUE IN FLOOR COVERING
NOTE NEW LOW PRICES
72 SQ. FT. for 15/-
THICKER THAN LINOLEUM. Waterproof, Rotproof, and Sanitary. No other Polish, Stone, Concrete or Wood Floor. Takes Linoleum's damp cloth to all that is required to clean it. In rolls containing 72 square feet for 15/-. Prompt attention your rolls.
All Rolls are 6 yards wide.
Send for Free Booklet.
J. B. ANDERSON & SONS, 19, Castle St., London, E.C.17
PAROLEUM

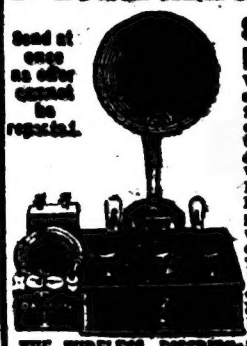
Daintiear
Worthy of the Occupant

SALE! During our Sale we are authorised by the makers to offer a limited number of genuine Daintiears at substantially reduced prices. This £5 5 0 model as illus. for **£2.19.6** (or 6/- monthly). Ribbed Cushion Tyres, 10/6 extra.

Numerous other models at similar reductions. Send at once for illustrated list post free from
VICTORIA CYCLE and CARRIAGE CO., Dept. F.36, 11, Victoria St., Westminster, S.W.1

SPECIAL REDUCED OFFER!

Send at once as offer cannot be repeated.

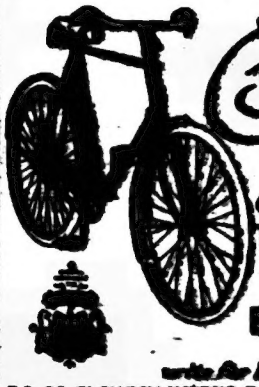


Sterling 2-Valve Loud Speaker Sets
We now offer a few sharp-setting genuine Sterling 2 Valve Sets in perfect order. Below cost price to clear. Ready for immediate use with D.E. 06 Valves, H.T., Ace Aerial Equipment and De Luxe Loud Speaker. Royalties paid. The whole lot complete **£10.15**
Terms 15/- deposit and 15/- m'thly, 10% cash discount. LATEST CATALOGUE FULL OF BARGAINS FREE.
THE WIRELESS DISTRIBUTING Co., Ltd. (Dept. J.B.)
Wireless House, Stoke Newington, N.16.

15/- PER ROLL of 72 SQUARE FEET

HYTEROLEUM FLOOR COVERING
Every Roll is sure guide with Thicker than Inlaid Cork Linoleum. Guaranteed rot, damp & vermin proof; easily cleaned. For floors, toilets, dairy or ordinary wooden floors. Send for free samples and patterns of other materials.
HAWKES & Co. (Dept. J.B.31), 102, Regent St., London, W.1.

Elswick Cycles



CASH from £5-15-0
TERMS - 12/6 monthly
AGENTS EVERYWHERE
Write for Agency
P.O. 68, ELSWICK WORKS, BURTON-on-HUMBER, ENG.

REAL LINO & LOWER PRICE

Don't buy rolls of inferior, disappointing floor covering that will not cover even a small room. Have your Lino floor covering ready cut to size required and save trouble, and with the pattern made to match at joins. Write to-day for free samples of quality, design book and complete prices—ask for set No. K.12.

CATESBYS, LTD. Dept. 12, Tottenham Court Road, London, W.1.

KNITTERS WANTED

To Work Imperial Knitting Machines at Home. No experience necessary.
You can earn £2 to £3 a week comfortably working for us at home with an IMPERIA KNITTER making Socks, &c. WE GUARANTEE TO BUY YOUR WORK AT GOOD RATES or you can sell to private customers and START OWN; even in odd moments it is easy to make a pound or more weekly. The Imperia Knitter means a sure and steady income.
Write to-day for FREE ILLUSTRATED BOOK and our WORK BUYING GUARANTEE.
THE IMPERIA HOSIERY MFG. CO., LTD. (Dept. J.B.), 62, Grays Inn Rd., London, W.C.1.

FREEMANS
Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Coats and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Watches, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

How to supply employment applicants on Agency.

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT. Enquiries for Agency Invited.

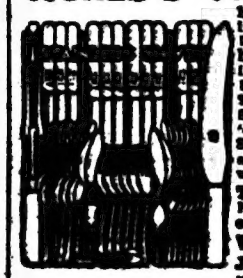
LAVENDER HILL, LONDON.

HERE'S A WONDERFUL COAT FROCK FOR ONLY 1/6 DEPOSIT

PRICE LIST FREE.

Here is the best value and the smartest Coat Frock you could wish for, offered you on very easy convenient payments. Quite the latest design, extra well made in All Wool Gaberdine, and finished with Adjustable Collar, trimmed loops and buttons, triangular pockets neatly embroidered, silk stitching with inverted pleats down front. A really serviceable dress, price 25/6. Easy convenient payments. Send 1/6 with your name and address, pay 2/6 on delivery, and 6/- monthly. Send 1/6 now and say which colour we shall send you. Navy, Tan, Grey, Coffee, Brown, Wineberry, or Green.
SEND 1/6 TO-DAY.
Irish Cashmere Suit cost.

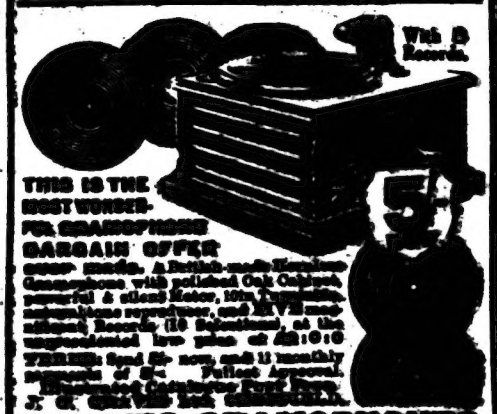
SHEFFIELD CUTLERY SERVICE WORLD'S FINEST VALUE.



5/- NOW

2 pr. Double Steel Dessert Carvers, Ivorette handles, 6 Stainless Steel Table Knives & 6 Stainless Steel Dessert Knives, Ivory enamel handles, 6 Table Spoons, 6 Dessert Spoons, 6 Tea Spoons, 6 Egg Spoons, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spoon, 1 Butter Knife, 1 Jam Spoon, 1 Salt Spoon, all of Columbian Silver which wears white throughout. 50 pieces 30/-
Terms: 5/- now & 5/- monthly. Five per cent discount allowed for cash. Complete approval at home.
WRITE FOR CATALOGUE
J. G. Graves Ltd. Sheffield

GREAT BARGAINS IN FLOOR COVERINGS
81 sq. ft. 15/-
ROT, DAMP & GERM PROOF
Better than Linoleum
WRITE FOR FREE SAMPLES AND SAVE MONEY
J. LLOYD'S, 102, ALDERSGATE ST., LONDON, E.C.1



With 25 Records.

THIS IS THE BEST WONDER-FUL GRAMOPHONE BARGAIN OFFER ever made. A British-made Gramophone Gramophone with polished Oak Cabinet, powerful 4 sound Motor, 10in. turntable, sapphire tone reproducer, and 25 Records, selected Records (10 Reproduction), at the unprecedented low price of £3:10:0 CARRIAGE Send 5/- now, and 11 monthly payments of 5/-. Full 10 Approval. Illustrated Catalogue Post Free. J. G. GRAVES Ltd. Sheffield.
GRAVES GRAMOPHONES

SUITS FOR MEN

A Good Suit is offered you for 3/- deposit, ready-made or to measure, made by expert tailors, pay balance monthly. Write to-day for free sample pieces of cloth and Home Measure form.
[illegible] Ltd., 80, [illegible], RYE.

FOR SMALL TRADERS, SHOPKEEPERS.

A.B.C. GUIDE to Remnant and Drapery Trade free, worth pounds, valuable hints, Make money selling Prints, Towels, Tabling, Travellers' Samples, etc. Send p.c. to-day for Catalogue and full particulars.—Cochrane's Wholesale Warehouse, 5, Victoria Bridge, Manchester.

MONEY-MAKING Bargains for Shopkeepers and Beginners. — Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free. — Wolfson's Warehouse, 48, Thomas Street, Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free. — H. Clegg (Dept. B), High Street, Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send p.c. for free cat.—H. Marks, 96, Houndsditch, E.1.

DRAPERY, BOOTS, Gowns, Hosiery, etc. The Genuine Wholesale House who specialises in helping the small Shopkeepers, Tallymen and Club-holders. Write for free illustrated Price List.—Dept. J. B., HOUNDSDITCH WAREHOUSE CO., 55-54, Houndsditch, E.1.

DRAPERY Beginners.—Start business with my £1 Bale Household Drapery. Every article a profitable seller, repeats certain. Advice free. B. Slomanson (Wholesaler), 77, Gathorne Terr., Leeds.

LACE and Embroidery, wholesale, for makers-up and traders; curtains, drapery, hosiery; list free, return.—Dept. B., Albrit Lace Co., 115-6, Houndsditch, E.C.

AGENTS WANTED

BRITISH WORKMEN.—Be independent of strikes, lock-outs and unemployment. — Write Freeman's, 105, Lavender Hill, London, for particulars of how to secure a separate income without expense or outlay.

EARN £2 to £5 weekly. Run a Bed-clothing club amongst friends. No outlay. Particulars free.—Carlisle Mills Co., 11, Birstall, Leeds.

WRITE Free sample and particulars. live Agency; 50 p.c. profit; no risk or outlay.—Carter & Son, Waterloo Terrace, Stapleton Road, Bristol.

EARN £3 to £5 weekly. Run Bed-clothing Clubs amongst friends. NO OUTLAY. Particulars free.—Grove Mills Co., Dept. M., Birstall, Leeds.

AGENTS. Spare time, to sell Drapery, Clothing, Boots, Shoes and Jewellery. Liberal comm. Well supplied with samples.—Write, Dept. 26, J. E. York, Ltd., 53A, Bayham Street, N.W.1.

THE New One—Angas. Agents wanted everywhere in Country Districts—not Towns.—Write Stanleys, 56, Warton Rd., Stratford, London

EMPLOYMENT.

"WHY NOT BE A SALESMAN It's a healthy job—and a well-paid one with fine prospects." Thus was the advice given to a man who was dissatisfied with his earnings and could see no future. The friend introduced him to Mr. Wallace Attwood, Britain's Greatest Teacher of Salesmanship, and to-day he is drawing £600 a year. Why not let Mr. Wallace Attwood train you? Salesmanship is the one job in the world which will help a square peg to leave a round hole and better himself. Salesmanship is the big profession of to-day. A very interesting book, "The Profession of Salesmanship" will be sent to you post free on request. Send for your copy today.—The Wallace Attwood College, 86f, Bedford Row, London, W.C.1. (Phone: Chancery 7036.)

KNITTERS wanted to work Golden Fleece Knitting machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 198, 91, Clerkenwell Road, E.C.1.

MOTOR DRIVERS WANTED. LET US TRAIN YOU. Smart young men to qualify for well-paid positions (introductions guaranteed). Over 60 letters of thanks a week from past pupils. Call and read them. The B.S.M. gives the best training and secures the best positions. Special inclusive fees. Call or write for further particulars. Act now! — British School of Motoring, Ltd., (estab. 17 years), Head Offices, 5, Coventry St., Piccadilly, W.1.

PART-TIME AGENCY. — Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or credit. Liberal com.—J. Holt (Dept. J.), 1, Paradise Lane, Blackburn.

CREATIVE SALESMANSHIP.—The definite offer of an actual position as Sales Representative is guaranteed to every successful student of a short course of specialised training. The instruction is not confined to postal tuition, but includes PRACTICAL DEMONSTRATIONS. Men of good appearance and address who realise the wonderful opportunities in selling are invited to call or write, SALESMANSHIP, LTD., 56, Kingsway, London, W.C.2.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10/- month. Post found when qualified, or fee refd. Booklet, testis. free. —Metropolitan Correspondence College (D.9), 69, New Oxford Street, London.

TREMENDOUS PROFITS IN SWEETS. Sweetmaking taught professionally (all branches). Wonderful new system. No special appliances (except thermometer), kitchen basin, only. Opportunities city or country. 2d. stamp booklet.—LIBERTY CANDY CO., Summit House, Langham Place, Regent Street, London, W.1.

INCREASE your income. Men in regular work can make money selling Ladies' and Gents' Clothing, Boots, Shoes, Household Linen, etc., for cash or easy terms. No outlay. Particulars from Dept. B., John Percy & Co. (City), Ltd., 5, Pancras Lane, Queen Street, London, E.C.4.

KNITTERS wanted to work Imperia Knitting Machines at home; experience unnecessary. We guarantee to buy your work at good rates. Write for Free Book.—Imperia Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, London.

WIRELESS STUDENTS.

The Wireless Operators' official Association is prepared to supply free to intending Wireless Students its list of recommended Schools.—A. W. C. T., 57, Norfolk Street, W.C.2.

50 BOYS wanted—17 to 19. Free Training on Church Army Farm qualifies for £2 fare to Canada.—Capt. Simpson, 55, Berners St., W.1.

THE ROYAL AIR FORCE requires competent Clerks (General Duties, Pay Accounting and Stores Accounting) and Musicians. Also Skilled and semi-skilled Blacksmiths, Carpenters (Propeller Maker), Draughtsmen, Storekeepers and Wireless Operators. Age limits 18 to 30 years. Allowance for wife and children to men 26 and over. Write, stating age, or call: Inspector of Recruiting, Royal Air Force, Gwydyr House, Whitehall, S.W.1.

BUSINESS OPPORTUNITIES, SERVICES.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge, 27s.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial Newspapers or London and Suburban, 7/10. Welsh 3/8. Large or small Mail Order Campaigns. Experts. Free Service. Prospectus.—Central Press (Dept. 60), 190, Strand, London. 'Phone: City 0842.

CHEAP PRINTING.—1,000 Billheads fr. 5/6. Handbills fr. 7/6. Memos, Business Cards, etc. Samp. free.—Orteway Press, 8, Buxted, Sussex.

PRINTING.—10,000 Handbills or Billheads at 3/3 per 1,000. Memos, Postcards, Duplicate Books, etc. Big range of samples, 3d. postage. —Mead and Son, Room 60, Sandy, Beds.

BARGAIN SALES.

ENJOY THE FASCINATION of looking through the thousands of marvellous bargains offered by private persons in "THE BAZAAR, EXCHANGE AND MART." Articles of every description are offered for sale or exchange at tempting prices. "THE BAZAAR" is on sale at all newsagents 3d. every Thurs. and Sat. A free specimen copy sent to every reader who sends a postcard to J. B. Burt, 54, Fetter Lane, London, E.C.4.

WALLPAPERS direct from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 82, Trinity Street, Leeds.

CARNIVAL Goods, Balloons, etc. New lines always arriving, low prices, lists free.— "Uneedus," Arundel Street, Portsmouth.

KNITTING WOOLS from 2/6 upwards. Send stamped envelope for samples to GOLDEN FLEECE WOOLLEN CO., Liskeard, Cornwall.

CYCLE BARGAINS from £3 12s. 6d. carr. paid. 5 years' guarantee. Write for list.—CAMLEY CYCLE Dept. 2, Whoberley, Coventry.

PATENT ONE HAND TRAY with folding handle, the easiest of all trays to carry. Jacobean Oak, 21 in. x 14 in., 1/6, carr. paid; worth a guinea.—The O.H.T. Co., 160, Albany Road, Coventry.

BABY CARS.—Buy on easy terms and choose your model from the Sale Catalogue of the Victoria Cycle & Carriage Co. (See advt. on page 4.)

MARKETING BY POST.

TEA. Buy direct, save middleman's profit. Indian and Ceylon specially blended, 4 lbs. 5/6, 10 lbs. 15/- Carr. pd. Special quotations for larger quantities. Satisfaction guaranteed.—Poulter & Co., Dane Place, Bow, E.3.

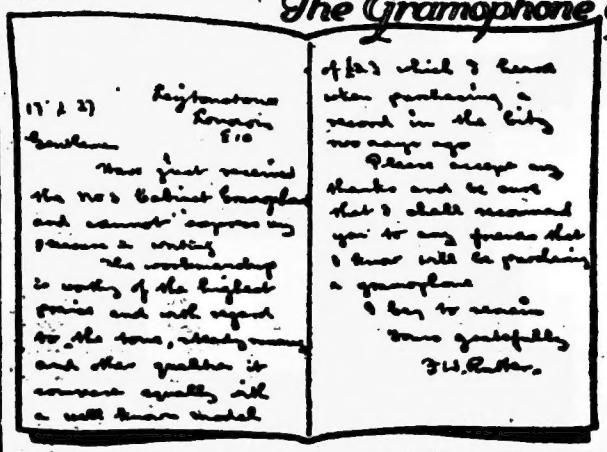
MUSICAL.

GRAMOPHONES, 27/6; motors, 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolines. Catalogue free.—Douglas, 99, King's Chambs., South St., London, E.C.2.

Customer's praise for FULLOTONE REG°

The Gramophone of Amazing Value!



The extraordinarily low prices of "Fullotones" are made possible by the enormous demand and our "direct - from - factory - to - parlour" policy which saves all middleman's and big shop profits, in many cases amounting to 50 per cent.

"Fullotones" are renowned for their exquisite tone, enormous volume and silent running. Handsome model illustrated costs only—

5-19-6

Also supplied on Deferred Payments.

Specification: Model 14 illustrated. Richly Oak-finished Jacobean Pedestal 3ft. 3½ in. high, with strong DOUBLE SPRING motor which plays 3 records at one winding. "Fullotone" Junior sound box and all 1927 improvements.

BIG LIST FREE

Send right away for our illustrated catalogue of 20 models.

THE CABINET GRAMOPHONE CO.
(Dept. J.B. 48), 73, CAMDEN ROAD, LONDON, N.W.1.
'Phone: North 2335.

Also 149, HIGH STREET (N.), EAST HAM.
Open daily till 8 p.m., Sats. till 9 p.m., Thurs. till 1 p.m.

IDEAL HOMES EXHIBITION Stand 73

CHINA FROM WORKS.—Home Outfits, 32/6. Badged ware, etc. Keenest prices. Clubs, Safes, Schools, Bazaars, Merchants. Cat. free, satisfaction guaranteed.—Liverpool Pottery, Burslem.

WALLPAPERS. — Eclipse 1927 designs. Book 150 patts. from 2½d. per roll, free on application. Eclipse Wallpaper Co., Bunaset Rd., Leeds.

BALLOONS and Dance Novelties. New Stocks. Send for List.—Brilliant Balloon Works, 147, Bishop Street, Birmingham.

LEATHER.—Our Noted Tannage at 1/5d., 1/7d., 1/9, 2/- and 2/3 lb. Send for Free Sample & List.—The Yard Leather Co., Merthyr.

BEDSTEADS, etc., and FURNITURE direct from FACTORY to HOME. CASH or INSTALMENTS. Established 56 years. Lists post free.—CHARLES RILEY (Desk 4), Sherlock St. East, Birmingham.

WALLPAPERS, from mills, from 2½d. roll. New designs. Cut pats. post free.—Osborne Mills (Dept. 5), Rochdale Road, Manchester.

LOVELY SUEDE Leather in all colours, 3d. per sq. ft. Send for free set patts.—Catt, Leather Works, Northampton.

THE Midland Gun Company supply all shooting requirements at moderate prices. Catalogue free on application.—Bath Street, Birmingham.

BRING THE DANCE HALL spirit into your home. Send 10/- (reduced deposit) for the complete jazz outfit advertised by J. B. Menlicick on page 4.

UKULELES, Banjos, Drums, Jazz-Sets, Saxophones, Violins, Mandolins, Gramophones. Lists free.—Palmer's, 135, Linthorpe Rd., Middlesbro'.

ACCORDIONS, Moore's Royal Standard and Triumph Models, large selectn. List on applic'n. Alfred Moore, Ltd., Manchester Road, Bradford.

MUSICAL DIRECTORS. Send professional card for free dance parts of "Fairyland."—Stork Music Co., 27, Union Street, London, W.1.

FOR Song and Dance get a really good Ukulele Banjo like the one advertised by Mansfield & Co. at top of page opposite. Remember, buying from John Bull advertisers means satisfaction or money back.

DRESS.

REAL Harris and Shetland Homespuns, direct from makers; best quality only; patterns free.—Harris Tweed Depot, 1, James St., Stornoway.

BABY'S Longclothes, 75 articles, 30/-. Homemade. All new. Bargain. Send 2/6 pcl. approo. —Mrs. J. Howard, 66 Dover Rd. Portsmouth.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with cages from 30/-. Singing Canaries 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

TALKING Parrot and Cage, 30/-. Singing Canaries 15/-. Three months' trial. List.—Regent Pet Stores, Park St., Camden Town, N.W.

EASY WAY TO GET EGGS. Read "Poultry." It tells you week by week what to do, how to do it, and when to do it. It is the only paper that matters to the poultry keeper. Every Friday, 2d., all Newsagents and Bookstalls. Specimen free from J. B. Robinson. "Poultry," Hood House, 79 Fleet Street, London, E.C.4.

"THE SCANDAL OF THE CHINESE EGG. Dried eggs from Asia produced in unhygienic surroundings." See exclusive article in this week's "THE POULTRY WORLD" and decide now to have English new-laids at a fraction of the cost by keeping a few fowls yourself. "THE POULTRY WORLD" tells you how to start. It is the practical and really helpful paper for all amateurs. 2d. at all newsagents. Specimen copy free from J. B. Burt, 54, Fetter Lane, London, E.C.4.

POULTRY KEEPING PAYS! Eggs all the year round. Read "The Feathered World" and see how easy it is to make this healthy and pleasant hobby pay, and pay well. Published every Friday, price 2d., obtained from all Newsagents and Bookstalls. Specimen copy sent free.—"The Feathered World." 9, Talbot House, Arundel Street, Strand, London, W.C.2.

EDUCATIONAL, INSTRUCTION.

BE A MAN OF FEARLESS PERSONALITY—and make life a success, financially and socially, a quality you will quickly cultivate with the Wallace Attwood Personal Power Course, written specially for the "you-and-me" type of man. It's within your means and a postcard will bring you full particulars without obligation. Send to-day.—The Wallace Attwood Course of Personal Power (Dpt 220), 26, Bedford Row, Ldn., W.C.1.

WANT to join the Police? Study at home to pass Educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

DOGS.

SECRETS OF THE STUD. A famous veterinary surgeon explains how to condition your dog and make him a worthy sire in this week's "THE DOG WORLD," packed with practical hints for all dog lovers. 3d. all nwagrts. Specimen copy free from J. B. Burt, 54, Fetter Lane, London, E.C.4.

GARDENING.

DOBBIE'S 1927 Catalogue and Gardening Guide), 144 pages, 229 illustrations, free to all readers if this paper is mentioned.—Dobbie and Co., Ltd., King's Seedsmen, Edinburgh.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-36, Codnor, Derby.

£100 CHALLENGE. VARICOSE VEINS, BAD LEGS, and all skin complaints permanently cured as if by magic, sent under written guarantee of NO CURE—NO PAY. Sworn testimonials and trials sent post free.—Le Brasseur Surgical Manfg. Co., Ltd. (Dept. N.P.), 12, Mortimer Street, London, W.1.

STAMMERING.—I cured myself, you can cure yourself (or your child). Particulars free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

NEW Life to weary, worn-out Nerves. Probyn Nutrient restores health, strength and lost vitality. Send to-day for free trial supply.—B. E. Probyn Laboratories, 116, Pitbright Bd., London, S.W.18.

BLADDER Weakness quickly cured by Parkers' Remedy. 3/- bot., at all branches Boots', Timothy White's and Taylor's Drug Stores, or post free from Parker Remedy Co., 18, James St., Liverpool. Send 4d. stamps for sample.

NERVES OF IRON. Nerve Specialist's guaranteed treatment for Neurasthenia, Insomnia, Lost Vitality, Weakness, etc. POTENTOL ends all nerve disorders. Booklet free.—Orde & Co., 40, Regent House, Regent Street, London, W.1.

NERVES, DEPRESSION, ANÆMIA.

FOR a real Tonic and Blood Food take DR ALLEN'S TONE TABLETS. They restore Energy and TONE up the system. 3/- and 5/- post free. Free Trial.—Write Craig & Co. (B.), 114, Broad Street, Nottingham.

BLUSHING, NERVOUSNESS.—A remarkable book on genuine cure sent privately, 3d.—Mr. Rivers (J.B.31), 40, Lamb's Conduit St., W.C.1.

SEND 3d. stamps (to cover postage and packing) for samples of our Purest Cod Liver Oil, rendered not only palatable but actually pleasant to take. Children love it! Doctors recommend it! Two to three times the food value of any emulsion.—Actual Manufacturers, BRITISH ISINGLASS CO., GRIMSBY.

CHILBLAINS genuinely cured. Send for a bottle "Noctozone," 1/6, 3/-, post free.—Noctozone Co., 8, North Circular Road, N.W.11.

INVALID Tricycles, Bath Chairs from 60/-. Carr. pd. Cash or terms. 66-page Illus. Cat. post free.—E. A. Harding, 1, Manvers St., Bath.

URIC ACID TROUBLES. A copy of a wonderful booklet will be sent post free on application to the sole makers of Bishop's Varalettes, Alfred Bishop, Ltd., Manufacturing Chemist, 56, Spelman Street, London, E.1.

RHEUMATISM. Positive Cure revealed to Sufferers free.—Laboratory (1), 17, Store Street, W.C.1

BALDNESS CURED

"ATEKA" GROWS NEW HAIR in 8 days. Stops Hair falling out. Analysed by John Bull. 5/- bott.—Ateka Co., 27, Old Jewry, Ldn., E.C.

WANTED TO PURCHASE.

HIGHEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Coins, etc. Nothing too large, nothing too small. Post or call.—Benson's, 333, Oxford St., London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Uperhead Rd., Leeds.

MISCELLANEOUS.

64-PAGE book about herbs and how to use them, 2d. Send for one.—TRIMNELL, The Herbalist, 144, Richmond Rd., Cardiff, Est. 1879.

PASSIONS STIRRED IN THE PICTURE PALACE. Lurid films and the havoc they cause to youthful morals. Read T. P. Partington's fearless criticism in this week's "HEALTH AND STRENGTH," 3d. all newsagents, 4d. post free from J. B. Burt, 54, Fetter Lane, London, E.C.4.

FREE.—Readers of John Bull interested in Economical Motoring should write AT ONCE for The Clyno Catalogue and a free copy of "The Great Highways"—a wonderful book. See Advt. on page 25.

"I've been smoking them for over five years and have never found them vary one iota!"

CRAVEN "A"

The CORK-TIPPED Cigarette of this GENERATION

IN PACKETS of 20 for 1/-

MADE SPECIALLY TO PREVENT SORE THROATS by CARRERAS LTD.

Week ending Saturday, Mar. 12, 1927. Twopence. Vol. XLI. No. 1042.

JOHN BULL

For the People—the Right to Justice and Truth!

The Paper on which the Sun Never Sets.

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9870.
Telegrams: Heroically, London.

The WORLD, *the* FLESH *& the* DEVIL

The New Leader.
Sir Herbert Samuel marked his re-entry into politics as head of the Liberal organisation by pronouncing social betterment to be the big issue of the time. His action is a definite challenge to the Government to "get a move on."

Getting Together.
Already his broad, progressive stand has set tongues wagging as to the possibility—at or after the next General Election—of new relations between Liberal and Labour.

Austen's Big Chance.
We hope Sir Austen Chamberlain at Geneva this week has been busy. When armaments limitation comes up later in the month, our Government will be guilty indeed if it does not push the matter with the utmost energy.

The Road to Ruin.
France (like other countries) hasn't nearly paid for the last war, and (unlike this country) shows no intention of ever fully doing so. Yet her War Ministry plans to plunge into an expenditure of sixty-seven milliards of francs to cover her eastern frontier with fortifications.

Kinder to the Germans.
The Allies won't let Germany waste her substance on frontier defences. But they impose a heavy armaments tax on their own peoples. The obvious thing is limitation all round.

Why Not Try?
Neither the French nor any other Government has the right to say that the League of Nations cannot give them security. It's a road they have never really tried.

To Those in Cwm.
In profoundest sorrow we send our sympathy to the stricken of Ebbw Vale. These miners sacrificed their lives for duty as surely as any soldier fallen on the battlefield. The families they leave have the same claim on the nation.

Heroism.
The courage shown by management, doctors, M.P.s and all who joined in the dread work of rescue was beyond all praise. It is when big disasters overtake men that differences fade.

To Those Near Bilsthorpe.
Equally must sympathy be shown with the bereaved at Bilsthorpe and as much help as possible be given. When the mining industry is put on a better footing, those whose lives have paved the way will not be forgotten.

Churchill's Guile.
The Chancellor won't reveal the secrets of his Budget, but one thing can be banked on. It won't be a lucky packet for the taxpayer.

The Reason Why.
Civil Service Estimates just published show an increase of £5,000,000 over last year. Estimates for fighting Services remain in the neighbourhood of £110,000,000 to £120,000,000. That's why the taxpayers get no relief yet.

Pop! Goes the——
Torpedoes worth £3,000 apiece are flung into the sea at the rate of two every few seconds during naval practice off Gibraltar. Of course they are "collected," but if a few are lost what matters?

Time is Money.
Though building trade wages in New York are two to five times higher than in London, the cost of a building works out much the same. A special staff plans and dovetails every operation to a minute—and sees that that minute is kept to.

Coal by Clockwork.
In this country miners wait for trucks, while customers wait for coal. If collieries, railways and merchants, instead of blaming one another, were to fix up a clockwork system of distribution, the stoking of fire and furnace would come much cheaper.

The Staff of Life.
The Food Council is still on the track of the bakers. Threats and counter-threats achieve nothing. What we want is legislation making profiteering in essential foodstuffs illegal.

Silver Herring, Golden Cost.
Kippers at a shilling a pair yield a profit of 4,000 per cent., according to Sir Wilfrid Sugden, M.P. The sharks who prey on men don't all live in the sea. On the land they call themselves "traders."

Will It Move?
The price of fish has long been a national scandal, considering the low sums fishermen get. The matter is to be brought before the Public Control Committee at its next meeting. But why not a special one? The subject is big enough.

Settling Up.
The old Ministry of Food is still busy with accounts and settlement of claims. What we want to see is a settlement of civilian claims for war damage by shrapnel and shell.

Coming Down.
Derbyshire and Nottinghamshire are bringing down coal prices again and house coal in London will be cheaper. Also, as spring approaches, fires will be fewer. It's always the way.

FOUR PRIZES IN ONE

Hurry Up!

You've still time to win the "JOHN BULL" Ideal Home, Furniture, Motor-car and £500!

See page 39.

In One Week.
Three thousand men have returned to work at Dowlais after the enforced depression of the coal stoppage. Wives and families rejoice at regular wages again. Our good wishes go out to them.

Not Inexplicable.
The refusal of the London County Council to grapple with housing needs in Bermondsey, Southwark, North Camberwell and Deptford presents no puzzle. Private interests block the way. Not until the land laws are riven to shreds will adequate housing be possible anywhere.

The Flea-bite.
In Bermondsey 250 applicants in dire need of accommodation stand on a "special" list and on the general list 1,800. To meet this need 600 new houses are to be "allowed." It's farcical.

On with the Ramp!
Building plots for miles round London, rated at £1 an acre, are offered for sale at £300, £500, up to £1,000 an acre. At the moment land almost beats fish as a means of getting rich quick.

A Disgraceful Doss.
At Manchester ten people, husband, wife, baby, six girls and a boy of fifteen live, eat and sleep in one room. The room is small, but the rent is not. Nine shillings a week is charged.

Teaching Hygiene.
A Yarmouth dairyman has been fined £1 for filling a used milk bottle in the street. That's the way to make milk vendors remember regulations.

Congratulations.
Redhill working men having raised a fund of nearly £700 last year for East Surrey Hospital deducted for total expenses only £3 6s. 6d. As an object-lesson in managing charity collections it can't well be bettered.

Good for Dad.
St. Thomas's Hospital, London, has done a wise thing in starting "fatherhood classes." When the father takes equal responsibility with the mother in bringing up their lads we may see fewer of them in the juvenile police courts.

Making Men Dishonest.
When a man is desperately in need of poor relief to make him promise to repay while all the time he is unable is an unfair game. Mr. MacDonald's protest against the practice is justified.

Not in the Bond.
Poor Law relief was never intended to be a loan. It was conceived in the belief that a community which failed to give a man work should at least give him bread.

Give Them Justice.
If police officers had always had the right to appeal against dismissals the country might have been spared some painful episodes. However, better late than never. The new Police (Appeals) Bill must pass into law.

A Grave Flaw.
Even now the right of appeal is made subject to the decision of the Home Secretary, and the latter is given power to nullify decisions of the tribunals. It smacks of autocracy, which is never the road to real justice.

The WORLD, the FLESH & the DEVIL

The Pipe of War.

The National Society of Non-smokers is organising an indignant protest against the growth of the smoking habit among the clergy. Why a parson cannot be allowed to enjoy his baccy passes our comprehension. Instead of bubbling and squeaking the society ought to take a puff at the pipe of peace.

The Cheerful Christian.

The Rev. Conrad Balmer, of Bridlington, has a more enlightened outlook on girls than many clerics. The Church, he says, should teach them what Christianity gives them, not what it wants them to give up. Those are wise words. The pity is that the killjoys, like the Pharisees of old, have too much sway in Church councils.

The Kind Cadi.

A practical demonstration of justice getting a man on his feet was given when Mr. E. S. Rashleigh, chairman of the Enfield magistrates, fined a Brentford man half-a-crown for peddling without a licence, and then proceeded to pay the fine and give the man 5s. with which to buy a licence. Another wise and humane magistrate.

The Dance Ban.

A domestic servant of Gainsborough has stolen money to go to a dance. The magistrate who forbade her to go to a dance-hall for a year, and placed her on probation for the same period, is wise in his generation. Depriving her of her pleasure is likely to be the most effectual and the least harmful of punishments.

A Man Worth Knowing.

Jim Clegg, a collier, of Clayton-le-Moors, broke into a burning stable at Martholme Colliery, and in spite of blazing bundles of straw and dense smoke, freed a colliery horse and got it away. A man who can do this much for a horse is not likely to be a laggard in the service of humanity. We congratulate him on his own escape.

Hanging Doomed.

The unanimous recommendation of the Juvenile Delinquency Commission that boys under eighteen should in no circumstances be hanged, brings us a stage nearer the abolition of the gallows. Decent public sentiment is in plain revolt against the horrors of the condemned cell. The secret torture-chamber cannot hold its place in civilised law.

Babies Welcome.

Religion and common-sense are not always twin sisters, but South Harrow Baptist Chapel is trying to achieve the relationship. It is running a creche where mothers may leave their infants during a service. Every Sunday night, toys and cots, bottles of food, and nurses are in waiting. It is a happy thought for harassed mothers.

Drowning War Hate.

The German motor-ship *Phœbus* headed into the Atlantic gale in answer to an S.O.S. from the French steamship *Malouin*. The Frenchmen had taken to the boats, and thirty minutes after the German captain rescued them their ship plunged to the depths of the ocean. The only thing drowned was war hate.

Did He Say It?

"It is your class or mine and I am going to do all I can for my class" is the remark which Mr. A. J. Cook says was made to him not long ago by Mr. Winston Churchill. Since Mr. Cook has chosen to make public a private conversation, it would be well for Mr. Churchill to let us know what he actually did say. The words as reported are a social outrage if they are true.

Hungry, He Stole.

"Good, hard-working, honest and willing" was written on the discharge papers of James Michael Whittaker, aged thirty-four, who served in the Army for twelve years. Then he served a term with the Coventry Police Force and again his character was indicated when he left as "very good." Charged at Old Street with stealing a loaf and a pound of cheese because he was famished, he was remanded in order that he could "receive another chance." May he get it!

A British "Home."

It is easy to be cruel even to your own child if you live in a disused lime-kiln a few feet square with neither furniture nor bedding. No doubt there was justice in sentencing a husband and wife accused of this crime at Lydney to twenty-one days' imprisonment; but if nothing is done after their release, punishment will, indeed, have been in vain.

Real Business.

The Prince of Wales' slogan, "Adopt, adapt, improve," appears to have been taken to heart by Walsall leather-makers. Finding a decline in the demand for leather goods, especially harness, they have turned to glove-making. We wish them luck in their attempt to explode the notion that the British are a stick-in-the-mud lot.

The Greater Deed.

Right royally does John Dodge, of Lower Edmonton, deserve the medal which the Royal Humane Society has seen fit to bestow on him. A fellow-worker fell into 20 ft. of tar, and was going down for the third time, when Dodge sprang into the dreadful mass and saved him. Dodge has seven rescued lives to his credit. He is a man.

A Ray of Comfort.

There is one ray of comfort for some of the wives of the miners who were killed in the terrible Welsh colliery disaster at the Cwm pit. Registered readers of the *People*, they were qualified for benefits under the *People* Free Insurance Gift, and cheques to the amount of £250 have been despatched to five of the wives and dependents of the victims.

Brave Woman's Appeal.

"I appeal to you to go quietly. My aunt's life is in your hands as her heart is weak and a shock would kill her. Do go; there's nothing in the house." It takes courage to talk to a burglar like this. We are glad that the intruder who burst into Miss Norah Upton's bedroom at Esher and demanded money went away after taking a small sum. He might have had the grace to leave that as a tribute to a brave woman.

The Human Machine

A Great Art

by E. R. THOMPSON, M.A.

"TO err is human," says the old proverb. In other words, even the best of us can make a mistake.

So why worry? Why let the making of a mistake sour the whole of a day's work—or worse, wreck a whole lifetime?

To make a mistake is not the thing that matters. What is important is to cultivate a balance and an elasticity of mind that will enable us to retrieve that mistake as soon and as easily as possible.

"We certainly have the art of unmaking mistakes," says Mr. G. K. Chesterton in one of his tales. "That's where the poor old Russians went wrong. They could only make mistakes and stick to them. There is really a certain talent in unmaking mistakes."

THERE is indeed. It implies a sound judgment and a good deal of self-control. For no one can *unmake* a mistake who is going to waste his mental energy in worry and depression because he has *made* the mistake.

The man who has made a mistake can either regard it as a slope to disaster or a ladder to better things. It all depends on how he looks on life. If he is wise he will learn its lesson so as to avoid its repetition: he will use it as a signpost to the future.

Only a weak-willed incompetent will brood over a temporary failure and refuse to unmake a mistake.

A Black Spot.

Blackpool has a high reputation as a health and pleasure resort, but it cannot be claimed that the town's poor enjoy either of these advantages in view of revelations made in the police court. For a room 7 ft. by 7 ft. in a block of flats one poor woman has had to pay 7s. 6d. a week rent and the rates. The condition of the block is described as "awful" by Inspector Elliott. What has Blackpool's health authority been doing?

Weary Williams.

As Frederick Williams, of Bristol, has a horror of work, his wife has to be the breadwinner for the children. She fell ill, but Williams would not even fetch coal for her, and left the ratepayers to keep him and the family. He has cost the rates about £500. True, he is now doing a month's hard labour, but that is poor consolation for the ratepayers. A lazy rascal like Williams should be given the alternative: work or starve!

Dancing on the Rates.

At Edmonton, where a Labour Council rules, £175,000 has been spent on a sewerage scheme estimated to cost £90,000, so that even the Ministry of Health has squeaked in dismay. Dances are run by the council at the town-hall and the baths at a weekly loss of between £4 and £5. The rates, which were 18s. 10d. in the pound, are going up. "Dance on the rates!" is the municipal motto.

Muddling the Land.

Seven years ago the Scottish Board of Agriculture paid £40,000 for a farm in Sutherlandshire on which to settle ex-soldiers. Recently the men offered £17,000 for it—so the Board sold it to a sheep-farmer for £10,000. It happens that Sir Archibald Sinclair is an M.P. with his eyes and ears open, and he is asking a question in the House. The Board wants kicking out; it is too free with the public purse.

A Present to a Present.

Seven hundred pounds was raised by subscription in Hull for the late Lord Mayor, Mr. Frank Finn. Instead of choosing a gift, Mr. Finn has added £300 to the sum for the inauguration of a scholarship at Hull University College. It is not everyone who is offered a present who would rather make one himself, and we congratulate the late mayor on his generosity and the interest he shows in education.

Tippling Nurses.

Sculcoates Board of Guardians has dismissed three probationer nurses because bottles which had contained beer or spirits, with boxes of cigar and cigarette ends, were found in their bedrooms. A guardian stated that she was afraid a number of nurses were indulging in drinking. While condemning the practice, we suggest that the long hours and over hard work which are the lot of most nurses have something to do with their falling a prey to the habits of Sarah Gamp.

"Oh, it's Tommy This!"

We agree with the complaint made by Captain Phillips Chick, on behalf of the Territorials, that after a march of nearly thirty miles a number of them were refused refreshments by an hotel near Charing Cross and a railway buffet. The excuse put forward in both cases was that the men were in uniform. This seems pretty poor when one thinks that in war time it's "the men in uniform" who ensure there being any food in the country to sell.

The Fitter Punishment.

John Archibald Cooper, of Southgate, evidently thought that to chain a dog to the outside of a stable and let it stand up to its chest in mud, besides starving it, was good enough treatment for an animal. He has found out his mistake, for the dog has died, and the chairman of the Enfield Bench has sentenced him to a month's hard labour, remarking that such a case of cruelty and carelessness could not be met with a fine. We wish all magistrates would take the same sensible view.

Hell Too Good!

Christ-like is the work of the St. Monica Rescue Home, Bradford, where 551 poor deceived girls have had to be assisted in twelve months. Some were mere children, not more than fourteen or fifteen years of age. In forty-four cases the men responsible were found to be married. Possibly it was Bradford that Canon A. E. Smallwood, of Hull, had in mind when he suggested that there were men for whom hell was too good.

A Very Modest Gentleman.

When a young couple walking along by the Thames fell into the river near Kingston Bridge they were being rapidly borne away by the current. A passing soldier dived in, and with great difficulty brought both to the bank safely, where some trouble was experienced in reviving the man by artificial respiration. Then the couple sought to thank their saviour, but he had walked away. We should like to know that soldier.

The Old Brigade.

The apparatus of the local fire brigade of Penarth is twenty-one years old, but so far the council has rejected proposals to buy a new one. At a recent efficiency test, however, a large crowd laughed at the spectacle of a fire-engine that arrived twenty minutes after the alarm had sounded, at a hose that burst in three places and at an escape that could not be pushed uphill. We imagine both residents and council will soon get busy!

A Blot on Nature.

Nowhere in the whole of England's beautiful Lakeland are Nature's scenic pictures so lovely as at Patterdale. Yet Dr. Moon reveals that there are people who have to shelter at night under appalling conditions because well-to-do holiday-makers buy up the cottages and houses they need. It is a scandal that this should be, and intensified when, to save the ratepayers' pockets, the authorities turn down a housing scheme!

A Wonderful Record.

There's something good about the Butterley Ironworks Co., Derbyshire, if long service can prove it. Three hundred and fifty men now living have served them fifty years and over and 140 of them are still at work. One old retired man had seventy-two years' service to his credit, and the veteran employee went off with seventy-four! A man of eighty is still working. He prefers it. They don't appear to deal with industrial unrest in the Butterley Company!

Second Thoughts.

When Olive Smith, of West Derby, Liverpool, became an unmarried mother; she registered her babe as the legitimate daughter of Charles Edmund Fox, living in Nestor Street, Dingle, with his legal wife. This was done on the instruction of Fox, who told the Chester magistrates, before whom Olive appeared for making the false statement, that he wished to save the girl and babe from disgrace, and hide his infidelity from his wife and family. Fox thinks too late.

Still Fighting.

Three years have now passed since Driver John Cosgrove, of the Burnley Tramways, was dismissed on a trumpery charge and left to fend for his seven motherless children as best he could. Cosgrove's offence was that he had been a little tardy in pulling up his car (which was full) when hailed by a city alderman! Ever since his unjust dismissal Cosgrove has been fighting vainly to obtain redress. In Burnley, apparently, an alderman must be looked upon with awe!

Abbey Wood Menace.

Following our protest at the fact that a township of 20,000 souls had been left unprotected by the closing of the local police station, things have moved. The police have installed a public telephone so that householders may ring through to Plumstead, two miles away, if help be needed. The fact that the past week or so has seen two attempted burglaries and one actual theft, and that the offenders in each case made good their escape, only confirms our opinion that the police station should be reopened.

Home Employment Offer.

J. Jackson and Co., of Exchange Gateway, Sheffield, offers to enrol members on its "Home Workers' Staff," but applicants are requested to send 10s., "returnable on request," as a deposit for "materials and confidential lists." This is soaring high! The average home-employment mongers supply their "complete outfits" for anything from 2s. to 5s. It is foolish to send fees in advance for nebulous home-employment schemes.

A Cutlery Catch.

An Edinburgh reader recently sent a registered letter containing a postal order for 14s. to the Alpharank Cutlery Co., of Alpha Works, Trafalgar Street, Sheffield, for a canteen of cutlery that she had seen advertised. Her order was never acknowledged, and for a long time letters of enquiry were simply ignored. Now comes the disappointing announcement from the postal authorities that the Alpharenk Cutlery Co. has "gone away."

A Game of Patience.

Apropos of our recent exposure of tea ramps, we have just heard from a Leeds lady who states that she has been taking "Olympic" tea for over three years now in the hope of securing a cash bonus. When she recently wrote to the Olympic Supply Stores, of Joseph Street, Hunslet, she was informed that she had not been overlooked. She next wrote to two ladies whose names were given as having been called upon to receive their bonus, but her letters were returned "Not known."

Tempting Bait.

From Berthelsen and Co., and Ylwing and Co., of Copenhagen, whose notepaper in each case is decorated with a coronet, come circulars of a tempting nature. They open with a list of huge cash prizes which have been paid in recent months to "esteemed clients in Great Britain," and close with a request for an "esteemed order and remittance by return" for tickets in the Danish Colonial Lottery. Those who have money to risk in highly speculative schemes will find plenty of opportunities at home.

A Monogram Mystery.

E. L. Hardwick, of Clovelly Road, Ealing, describes himself as a "patentee and fancy goods manufacturer," and complaints regarding certain orders for stencil monograms seem to suggest that he is somewhat lax in attending to his business. When pressed, however, Mr. Hardwick lays all the blame upon the postal authorities, stating that he has had trouble with the delivery of letters, but some traders have written again and again without obtaining satisfaction.

A Sad Fall.

The tragedy of William Henry Marquis, aged forty-eight, who was sentenced to four years' penal servitude at Staffordshire Assizes on charges of improper behaviour, is that besides being manager of a nautical school, he was a member of several public bodies and chairman of a hospital. As Mr. Justice Rigby Smith pointed out, being manager of a school it was his business to protect and aid boys, but instead he set himself to corrupt them. This lapse of conduct makes very sad reading.

Callous Control Board.

"If I had known they were putting my son in a mental home he never would have gone!" is the agonised cry of the mother of Ernest Leslie Round, a lad who is now incarcerated at Brentry Certified Institution, near Bristol. Far too many mothers are in a similar position, thanks to the callous attitude of the Board of Control, which apparently doesn't care how many hearts it breaks so long as it keeps its institutions filled. Leslie's letters home do not suggest a mental taint, yet his mother can do nothing for him now, and the board will not listen to any appeal.

A KITCHEN TRAGEDY
"JOHN BULL" PAYS
£250 *Insurance Benefit*

Problems of Life

Lowly Service

by the Rev. R. J. CAMPBELL, D.D.

SOMEONE of my acquaintance, an elderly lady, died not long ago, suddenly and unexpectedly.

I should have said that a life so quiet and retired as this lady lived for many years had made little mark in the community, but I was wrong.

Dr. R. J. Campbell

Letters have been arriving daily in the bereaved home from correspondents in all parts of England and from places abroad, all telling the same story.

They reveal for the first time the astonishing extent of the private benefactions and continuous unselfish efforts on behalf of others made by a person not too well off in this world's goods.

She did what not many of us do, followed people up once she had established connection with them. She never forgot or lost touch with anyone to whom she had done a good turn on any occasion.

IT was this unbroken maintenance of the human interest which seems to have moved the gratitude of the many who now spontaneously join in paying tribute to her goodness.

She was for ever thinking out and putting into practice fresh ways of giving happiness and ministering needed help to friends and *proteges* far and near.

It filled and enriched her life though she talked little about it.

I do not think I ever saw her when she was not cheerily busy with hands and pen or both—making or despatching things or sending encouraging messages and good counsel to the ends of the earth.

The lesson of a life like this is that a kind heart can always find means of access to the hearts of others, and that the spirit in which a service is rendered counts for more than its material value.

I have often noticed that a person who puts others under obligation may not be liked at all, however much he may think he deserves to be, whereas a person who has nothing to give but a smile and an encouraging word may be warmly beloved.

THE difference is not to be wondered at. It is the amount of ourselves that we put into what we do for our fellow-creatures that really tells.

You may be the master of millions and yet be very poor in all that enlightens and glorifies life; and you may be without any material advantages whatever and yet rich in the knowledge that you are sought and are needed in the world.

As the late Arthur Clutton-Brock once said, The ownership of money is unimportant: the really important thing is the use to which money is put.

The only capital you possess may be your own personality: invest it well through the bank of love and it will yield a good return.

AN AUDACIOUS JUGGLER

BANG GOES £143,000

The Mighty Mr. Smith

ALTHOUGH we have dealt with countless company scandals in these pages, it has rarely been our lot to encounter such a dexterous and audacious financier as the gentleman it is now our duty to criticise.

Not the least amazing point about this interesting personality is the fact that he bears no fancy name as so many financiers seem to do.

All his transactions are conducted from first to last in the names bestowed upon him at his christening, plus his own unpretentious surname of—Smith!

Mr. Smith, or Arthur Ingram Edward Smith, if we are to grant him his full title, has been installed for some years at well-appointed offices in Great Swan Alley, London, E.C., and he has always been a prominent and powerful star in the company-promotion firmament.

He has been connected with so many companies in fact, and has been a director of so many different undertakings, that it is somewhat difficult to know which particular exploit to select for our present purposes.

A skilful feat

It would be no exaggeration to say that almost any one of his exploits dealt with in the recent bankruptcy proceedings against him would furnish the subject for an illuminating article.

How he has managed to control so many different concerns at one time we do not profess to know, but we are bound to concede that it is a feat of great skill, even though most of them were housed in Great Swan Alley.

It is disappointing to record that a financier with such wonderful manipulative skill should eventually run himself upon the rocks of disaster.

And it is equally unsatisfactory to have to record that, while they are failures for his creditors, they are not necessarily failures so far as he himself is concerned.

Some little time back Smith was managing director of a concern called Williamson, Murrey and Co., Ltd., which had for its object the formation of other companies.

A list of failures

But, sad to relate, the company that was to do so much for others was apparently unable to look after itself. It failed, and was eventually wound up.

Another ill-fated venture was Philip Shepherd and Co., Ltd., which was formed for the purpose of undertaking road repairs.

Under the guiding influence of Mr. Smith it, too, failed, with liabilities of nearly £30,000!

A similar dismal fate overtook other concerns, yet Mr. Smith, superior to adversity, still went on sinking money in schemes that had little attraction for anybody but himself.

Perhaps one of his greatest exploits was carried out in connection with another of his countless undertakings which was known as the Realm Trust, Ltd.

Smith was at one time chairman and held a controlling interest in this company's affairs. It was formed to deal in materials necessary in building construction, and contracts were made with two foreign firms to supply it with huge quantities of such materials.

These contracts were signed by Smith on behalf of the Realm Trust, Ltd.

After they had been executed

Sir Archibald Bodkin, K.C.B., Public Prosecutor, whose attention we direct to this amazing record of financial jugglery

Smith calmly pretended that they were his property and induced two other directors—who later admitted they they were entirely in his hands and unable to exercise any independent judgment—to pass a resolution to that effect.

An astounding discovery

It was also arranged that Smith should vend his rights to the company!

Audacious as this may appear in cold print, the fact remains that Smith's move was successful, and he received no less than £45,000 for selling to his own company what already belonged to it!

At a later date, when other directors were appointed, they were astounded to find what Smith had done and immediately brought an action against him for obtaining the £45,000 by fraud.

He consented to judgment, the charges of fraud being withdrawn, but so far he has not refunded so much as one penny of this titanic sum.

What, then, is the position of this audacious financier to-day?

In view of the foregoing facts it is not really surprising to find that £45,000 is by no means the full extent of his indebtedness to others. As we propose to show, it is only a drop in the ocean!

A few months ago a creditor, being unable to obtain certain moneys from Smith, applied for a receiving order in bankruptcy against him.

This was duly obtained from Mr. Justice Eve and since then creditors have come forward with claims amounting to £143,585!

A wrong addition

Smith, in his masterly manner, estimated his assets at £16,823, but, unhappily for his creditors, his arithmetic was found to be somewhat at fault.

It was eventually discovered that his recoverable assets were £131, while it is extremely doubtful if anything further will be forthcoming from his estate.

This trifling sum, which falls so far short of Smith's own estimate, is utterly preposterous when set beside the sum of £143,585, due to the hapless creditors of this awe-inspiring financier.

The bankruptcy officials are faced with a difficult task in investigating this matter, for Mr. Smith's books of account have been very badly kept and do not disclose anything like the true extent of his financial transactions.

The Official Receiver, dealing with Smith's gigantic bankruptcy, made some caustic comments concerning his personal expenditure, and showed that it exceeded his income by thousands of pounds.

Apparently, he found no difficulty in spending other people's money, even employing some of it to make a generous annual allowance to a relative!

There are several unsatisfied judgments registered against him, and he must have known long ago that he could never hope to meet the tremendous liabilities he was so recklessly incurring.

It would be interesting to know what the final phase of his hazardous career will be.

Shall he escape?

Is Mr. Smith to escape all retribution for the manner in which he has deceived his creditors?

We ask this question particularly in regard to the £45,000 that he obtained from the funds of the Realm Trust Company, Ltd.

Apart from what his creditors think of this £45,000 coup, the Official Receiver regards it, "in face of the admitted facts, as a gross case of misappropriation of the funds of the company."

Those are his actual words. They could not carry a more serious implication of fraud.

We certainly think that this is a case where Sir Archibald Bodkin, the Public Prosecutor, owes a duty to the public.

The duty is to investigate the full circumstances of this company promoter's failure to see if further proceedings are not necessary.

A Too-Busy Bee

The Shopkeepers' Drone

TRAVELLING up and down the country is a gentleman with a peculiar consciousness of the word "Service." Wherever he goes he carries with him a flaming torch. At least, one would think so, for the avowed purpose of his journeyings is to persuade shopkeepers that he is the man to bring the light of publicity to shine on their wares.

He comes as the representative of a mysterious and most elusive concern called the H.S.J. Bee Service.

Having ingratiated himself at a local hotel, he makes arrangements with the proprietor for the installation of a barometer, on which is to appear the advertisements of local tradespeople.

He obtains from Mine Host a nicely-worded letter on the hotel notepaper, which serves as a valuable introduction to inspire confidence in local tradespeople.

A non-function service

The proposal as put to the shopkeeper looks very rosy. The advertisement is to appear on the barometer during one year from the month in which the order is given, and the cost is only 26s.

A 10 per cent. discount is a big inducement to most shopkeepers, and it is not surprising that those attracted by the H.S.J. Bee scheme hand their cash over the counter.

Unfortunately, the essential part of the whole business—the "service"—has not always been performed.

The case of a north country baker is typical. He parted with 23s. 6d. last September, but has given up waiting for his advertisement to appear at the local hotel, and no barometer has arrived there.

He has written several times to the H.S.J. Bee Service for his money back, but the concern is silent.

Curiously enough, just over two years ago, we received news regarding a similar transaction. In that case a cigarette-machine was to be installed at an hotel in the south of England by the H.S.J. Bee Service.

A motor engineer who paid a deposit for his advertisement to appear on the machine received a second call requesting payment of the balance.

A slender case

He duly handed over £1 12s. 6d., but his advertisement never appeared. He, too, wrote demanding the return of his money, but his letter came back marked "Gone Away."

Latterly, the H.S.J. Bee Service found it convenient to make use of a monomark. "BM/B.V.H.E., London, W.C. 1." was the only clue to its whereabouts. The concern so abused its privileges that its monomark has now been cancelled.

The Government, too, has been cheated of 5s., for the H.S.J. Bee Service is not registered.

Shopkeepers and hotel proprietors should be wary of handing over cash with order to such questionable touts.

THE MILL OF MYSTERY

A CRAFTY CORN CHANDLER

Fleecing a Farmer

UNDER the heading of "Poultry," the following advertisement has appeared in the provincial press:

Mixed corn, containing wheat, oats, kibbled maize, barley, etc., 8/6 cwt.; £8 per ton, carriage forward; free samples.—Robinson, Robinson & Co., Victoria Corn Mills, Lodge Farm, Rippleside, Essex.

Replying to this advertisement, a north country farmer sent £32 for a four-ton wagon-load of corn, but his order did not receive the attention of the Victoria Corn Mills with anything like customary business promptitude.

Correspondence concerning the delay therefore ensued, and, in the middle of December last, over three months after the original order had been despatched, a load of 10 cwt. arrived, which is described as "far from up to sample."

In matter of weight, too, it was lamentably short of the order, and the north country gentleman was naturally very annoyed.

Having parted with £32 months before, and having been put to endless trouble, it was certainly exasperating to receive nothing beyond a paltry consignment of inferior goods to the value of only £4!

Waiting and wondering

He wrote expressing his opinion of the transaction, but Robinson, Robinson and Co. were not in the least perturbed.

They continued to keep their client without his corn, and made no effort to refund the balance of his money, as any reputable firm would most certainly have done.

To this day the farmer is still waiting and wondering, and from what we have been able to gather, his prospects of obtaining satisfaction from the Victoria Corn Mills, of Rippleside, Essex, are remote indeed.

Other complaints are now being made about the firm of Robinson, Robinson and Co., the letters of which are sometimes signed by a person named "F. W. Robinson," who appears to have recently conducted some kind of business at Rippleside as a "dealer in poultry food," occupying a shed there for the purpose.

How far this justifies the interesting firm of Robinson, Robinson and Co. in calling a shed the "Victoria Corn Mills" would be difficult to determine.

The moving spirit

Needless to say, this discovery came as a great shock to the north country farmer, and he has now placed the matter in the hands of his solicitors, who are endeavouring to obtain some sort of explanation from "Mr. F. W. Robinson" by threatening to take proceedings against him.

Somehow we do not feel that this will move "Mr. F. W. Robinson" very deeply, for we find that he has as much right to use this name as he has to use Smith or White or Brown or Black!

Like "Robinson, Robinson and Co." and "The Victoria Corn Mills," the name "F. W. Robinson" is an assumed one.

The truth is that the individual who is really behind this "Robinson, Robinson" company is a sixty-year-old scamp named Frederick John Huggett who resides in Boundary Road, Barking.

Huggett, we find, is no novice to this type of business, for he has operated for years past in various names, and under various high-sounding company titles.

Excuses that collapsed

But his methods do not seem to have been so changeable, and his favourite practice has been to attract custom by the insertion of advertisements of a similar nature to the one which has caused the north country farmer so much annoyance.

In the course of his endeavours Huggett has defrauded many victims, who, when they read this article, will readily sympathise with any who have had dealings with the non-existent "Victoria Corn Mills," which are supposed to be situated in the little shed down Barking way.

We would go further and suggest that the sympathy of these older victims will also be heartily endorsed by the police of many counties, who know a good deal about the methods of Mr. Frederick Huggett.

Only a short while before he inserted the advertisement now complained of, Mr Huggett was spending his leisure—not in the little shed at Rippleside, but in one of his Majesty's prisons!

On January 19, 1924, to be precise, Huggett was charged at Carlisle Assizes with obtaining money by false pretences from a Workington gentleman named Bailey.

During these proceedings the prosecuting counsel stated that the fraud was effected by means of advertising poultry food, and that Huggett had falsely represented himself to be in business in Barking.

The Rt. Hon. C. A. McCurdy, K.C., President of the Advertising Association, which is doing splendid work in trying to eliminate dangerous advertisements of this character

Various excuses were put forward by Huggett to explain his failure to supply the poultry food that was ordered, but they collapsed as soon as it was discovered that he was carrying on practically no business at all.

Do not trust him!

Apart from Mr. Bailey's case there were a number of similar complaints, and as Mr. Huggett had already been convicted in Leicester and Lancashire, he was sentenced to three years' penal servitude.

When one compares the experience of the north country farmer who cannot get satisfaction from "Robinson, Robinson and Co." with that of Mr. Bailey as described at Carlisle Assizes, it is apparent that Mr. Huggett has not mended his methods sufficiently for us to place any faith in his post-jail enterprises.

MAJOR'S DASHING RETREAT

A QUEER CLUB DEAL

A FEW weeks ago a gentleman struck up a casual acquaintanceship with a charming military man named Major Alex. Fitzgerald, and before many hours had passed the dashing major had completely fascinated and charmed him with his never-ending flow of confidences.

He explained that he was stopping at the Bonnington Hotel, in Southampton Row, and was engaged in negotiations concerning the sale of a well-known club, by which he expected to make "big money."

With extraordinary generosity the major offered to let his new-found friend in on the deal, but the latter declined the offer with thanks.

They parted, after many hours of intimate conversation, with the best good will.

The major's regret

A day or two later the gentleman was surprised to receive a lengthy epistle from Major Fitzgerald, who had now moved to the Piccadilly Hotel.

The major explained that he had just had a very interesting talk with one of his friends. He regretted intensely the fact that his correspondent had not been present in order to get his "first glimpse behind the scenes of high finance."

Big figures

It appeared that this friend had decided to join the major in backing a most excellent venture that would bring in a large profit, and an opportunity was open for his correspondent to come in also.

"I will personally guarantee that you do not lose one single penny of your money through your 'first flutter' on my advice," wrote the confident major.

He then announced that he had completed his deal in connection with the club sale, lamenting the fact that his new friend had lost a possible profit of £125 on £100 by not coming in.

He himself had made a profit of £4,000 on the transaction!

However, because he himself now dabbled in big figures, he did not wish his new friend to run away with the idea that it was hopeless for him to follow in his footsteps.

"Little fish grow into big fish," wrote the major. "I started with £350 and occasional help from my mother. . . . . And if your £100 grow as my £350 have done, you will be able to take more important flutters with me in the future, which is what I want."

We have no doubt that that was what the generous-hearted major wanted all right! In fact, he was most pressing and filled no fewer than nine pages of hotel notepaper with his fluent utterances.

"Don't be afraid"

"Keep your nerve," was his favourite exhortation. "And don't be afraid to plunge."

So great was the major's interest in his new acquaintance that he declared that he would personally take him round to meet the "big people" in the City, the people who controlled and operated millions of pounds sterling.

"Then," he added, "you will be able to appreciate what I told you about turning over your capital as often as possible instead of letting it sleep in a bank."

A wise move

Notwithstanding these powerful exhortations, the gentleman in question has decided to let his £100 rest in the bank and content himself with a low, but fixed rate of interest. He is undoubtedly wise.

For, on making enquiries, we find that, after a month's magnificent residence at the Bonnington Hotel, Major Fitzgerald was unable to meet his account, and the proprietors were forced to hold his luggage as an alternative to settlement.

His subsequent residence at the Piccadilly Hotel terminated after three brief days when the major left at the request of the management!

And what of the £4,000 club deal? Alas! The major certainly negotiated in some measure on behalf of a syndicate, but the negotiations were cut short suddenly immediately it was discovered that he was not empowered to represent the syndicate at all!

A FILM STUDIO SCANDAL

PUPIL'S SAD EXPERIENCE

A Blighted Screen Career

NOTWITHSTANDING the lamentable condition of the film industry in this country, the lure of the spotlight is so strong that many fi'm-struck youths and maidens fall an easy prey to certain individuals whose methods call for severe criticism.

A case in point is that of Lawrence William Thompson, an orphan who resides with his uncle in Jersey. Lawrence was a film operator in a local cinema, and doubtless his daily duties fostered his film ambitions.

Mr. L. W. Thompson

At any rate, he was immensely interested in the following announcement in a Sunday newspaper:

Cinema Acting.—We discover and train talent under producing conditions; 46 placed in productions last month. Call or write, free guide, Victoria Studios, Rathbone Place, Oxford Street, W. 1. Established 13 years; licensed L.C.C.

With the hope of getting into old-established studios, which sounded so promising, young Lawrence wrote off straight-away for particulars.

Bringing out idle talent

In due course, he received a letter from a Mr. T. W. Hugh-Jones, managing director of the Victoria Cinema College and Studios, Ltd., making a special offer "to bring to light just a little of the talent that must be lying idle in the provinces."

This special offer took the form of a postal course in cinema acting, and Lawrence was urged to send a photograph, together with a few personal particulars.

He did so, and received another letter. "With your permission," it ran, "I should like to retain the photograph, as it leads me to the opinion that you are quite a good type for the work."

The letter then went on to speak of the large number of students at present working in productions and unblushingly declared that existent opportunities were better than they had ever been before.

Lawrence was told that the postal course, if properly studied, would give him "that smoothness of movement and knowledge of technique" without which no artiste could hope to succeed; and, in order to bring the offer still nearer, it was suggested that the usual £3 fee could be paid in three instalments of £1 1s.

A tragic decision

Lawrence scraped together his savings and took up a postal course in cinema acting.

At the conclusion of this course the aspirant wrote to the college announcing his intention of coming to London to take up further instruction in the studios.

A perusal of his examination papers leads us to the opinion that, had his mentors at the college been sincere, they would have urged him to abandon all idea of breaking into the films. As it was they wrote immediately to say that they had booked him up for three free lessons.

Lawrence scraped and saved, and succeeded in getting together a new outfit of clothes and sufficient for his fare to London.

After his free lessons, the lad who wanted to conquer the film world was informed that he was of no use!

By this time the disillusioned Lawrence was at the end of his resources, and he found himself almost penniless in the London streets.

In desperation he wired to his uncle in Jersey for aid, but the latter was out of work himself and unable to answer the boy's call.

It was at this stage that the lad came to us for advice, but the most that we could do for him was to defray his expenses back home.

As a matter of fact, the foregoing is by no means an isolated case. Full particulars of several others are before us at the moment.

Things that are hidden

One well-known cinema agent informs us that he has been appealed to from time to time by victims of similar institutions.

Mr. T. W. Hugh-Jones

Let us consider the advertisement which lured Lawrence Thompson to his downfall. When he read "46 placed in productions last month," he naturally concluded that the school was able to find work for its students with ease.

He had no idea how many of the forty-six people in question had merely been accepted for casual crowd work by producers who, in most cases, were unaware that they had come from the Victoria College.

Although the college only undertakes to "discover and train talent," no one can dispute the fact that its advertisement carries more than a suggestion that students stand a good chance of being placed.

All branches of the film profession in this country are unanimous in condemning cinema schools in general, and it would be a good thing if they endeavoured to stamp out these undesirable institutions altogether.

A POLICY OF SILENCE

Pensioners who are Being Robbed

WE are at a loss to understand the attitude of the Ministry of Pensions in dealing with applications for arrears of pension made by men who were unfortunate enough to lose a limb during the war.

The rates of pension payable in respect of amputation of limbs were altered on September 3, 1919, and, consequently, a large number of pensioners became entitled to increased awards as from that date.

The Ministry of Pensions, however, persists in granting arrears of pension as from the date of application only.

Worth having

At the moment, we have before us two cases—those of Mr. James Martin, of Dalbeattie, and Mr. J. S. Hick, of Queensbury—in which this policy was pursued until we communicated with the Ministry. Arrears of pension amounting to £68 13s. 9d. and £58 8s. respectively were immediately forthcoming.

In three other cases of ex-soldiers residing at Birkenhead, Hawick, and Balham, the question of an increased rate of pension was never even considered.

A fine record

Here again, we approached the Ministry, with the result that the increases were granted permanently, with effect from September 3, 1919.

For the eight days commencing February 10, we recovered no less than £350, not one penny of which would have been paid had we not taken up the matter.

But it is not only in this type of case that we are able to help.

Mrs. B. Cheadle, of Exeter, finding herself in straitened circumstances, wrote asking if we could obtain a "need" pension for her, and, on application to the Ministry an award at the maximum rate of 20s. per week for three years was granted.

A Malton ex-Service man, finding that he was entitled to an increased rate of pension, applied to the Ministry in 1925, and the increase was granted as from February, 1924.

A mean policy

Following our representations, arrears have now been awarded with effect from February, 1922. We are still not satisfied and have demanded payment of further arrears.

There is no doubt that the Ministry of Pensions, being pressed by the Treasury to effect economies, is trying to do so at the expense of pensioners. It is a mean and dishonest policy.

A Fatal Relapse

"Providence" Stops Working

THE folly of dabbling in stocks and shares through unknown brokers who tout for custom through the medium of the Press is fully evidenced in the following sad story.

A Sheffield lady, who had no experience of finance, but who was anxious to increase her income by judicious investment, was attracted by an advertisement in a local paper and got into touch with T. A. Lawrence and Co., of Budge Row, Cannon Street, London.

T. A. Lawrence and Co. described themselves as "investment brokers," and they persuaded the lady to participate in certain margin operations, pointing out that an opportunity for a quick and profitable deal might very soon arise.

Disturbing bulletins

To commence with, the lady forwarded £5 for an operation in certain rubber shares, but within a few days she was advised that there had been a "relapse" in the shares and a further £5 would be required to "sustain" the operation.

Exactly the same thing happened when she followed the advice of T. A. Lawrence and Co. and invested in certain mining shares.

Thereafter relapses were common occurrences. First the mining operation had to be sustained to the extent of £2 10s., then £3 2s. 6d. was required to sustain the rubber shares. Still rubber suffered relapse and a second payment of £3 2s. 6d. was called for.

For a few days after the last-mentioned payment the lady waited with bated breath for the next bulletin from her brokers. Alas! it was a further disappointment. Mines had relapsed and only £2 16s. 3d. would sustain them!

A losing profit

So the unhappy procedure went on. Various other speculations were effected, but without exception each initial payment was followed with requests for further funds to sustain the operation.

Here and there the lady was greatly encouraged when T. A. Lawrence and Co. informed her that certain operations had shown a profit and that such and such an amount had been placed to the credit of her account.

But after half a year's speculating she had paid out something like £73 and had gained a "theoretical" return of £27.

And even this theoretical "profit" can now be written off as a loss, for Messrs. T. A. Lawrence and Co. seem to be suffering from what we may aptly term a sustained lapse.

In other words, Mr. Providence Read, the gentleman who was behind this disappointing firm of "investment brokers," has now disappeared from his office in Budge Row, and the landlord has been forced to seize what furniture he left behind him as compensation for long arrears of rent!

A RASCAL FULL OF HONOURS

ROBBING THE WIDOWS

An Ex-Mayor's Victims

OUR assistance has been asked in pressing the claim of the impoverished victims of a heartless swindle against the prosperous borough of Reading.

The case concerns the fraudulent career of the notorious Martin Brothers, the two Reading solicitors who were sentenced last year by Mr. Justice Sankey to three years' imprisonment for embezzlement. Subsequent civil proceedings have prevented earlier newspaper comment.

Now, the Martin Brothers, John Wessley Martin and Frederick William Martin, were not in the position of ordinary solicitors who depend on their professional good name for the trust and confidence of their clients.

They were public figures. John Wessley Martin had been three times mayor of Reading. He was senior alderman at the time of his prosecution.

Not long before the unhappy event of last year, he had been singled out for the rare honour in Reading of being made a freeman of the borough.

It is suggested on behalf of the victims that, for some years before the crash, the Martins' dishonesty was perfectly well known in the inner circles of public life.

Unavailing protest

They were distrusted by local bankers and solicitors. Six years ago a large sum of money was forthcoming to prevent proceedings being taken against them.

Yet three years later, J. W. Martin is made a freeman of the borough! Were there no protests made in private, and, if so, why were they ignored?

We suggest that when it was first proposed to make J. W. Martin a freeman, a local public man protested that he did not consider that Martin was a fit and proper person, "as there was sure to be a crash some day."

Nothing was done and Martin was duly made a freeman. The suspicions of his clients were lulled.

Some who were at the point of placing their savings in other hands resolved to leave them where they were.

If the Martins were good enough for the Reading Corporation, they were good enough for them.

In the recent civil action one prominent and highly respected man, not, of course, a member of the Reading Corporation, when asked in court whether he was not aware of the Martins' rocky financial position, replied: "Well, there was a lot of rumours, but I live at Aldermaston, and I never listen to rumours"!

A clear duty

We are in agreement with that sentiment, but have none of those who must have known the truth a duty towards preventing forlorn widows and orphans and helpless old ladies from being robbed?

It is from this class that the Martins cunningly selected the majority of their victims.

We have interviewed a few of these unfortunate victims.

There is a Mrs. Phœbe Cash, a frail-looking old lady, who formerly resided in a pretty little house in Melrose Avenue, Reading. The Martins were her solicitors for fifty years, but that did not deter them from stealing £900 of her money.

In her case they were particularly cunning, and it was not until she experienced difficulty in obtaining the interest and the deeds that she became uneasy, and falling ill through worry, asked her son to look into the matter for her.

As a result of the son's enquiries, he lodged a complaint with the police against the Martins.

To-day, Mrs. Cash has been obliged to sell her home and her health has been seriously impaired.

Widow's dire plight

Another victim is a Mrs. Woodland, a widow. Her husband had been a clerk in Martins' firm for twenty-eight years. With his savings and the aid of the mortgages, he had purchased three houses.

Mrs. Woodland is a kind-hearted little woman. During her husband's illness, the Martins called daily to enquire. They even sent a wreath and personally attended the funeral.

What more natural than that the grief-stricken widow, having found a purchaser for two of the houses, should consult professionally such sympathetic employers?

She did, and as a result the Martins stole £1,450 from her, the amount of the purchase-money, and handed over the deeds to the purchaser, by which action two of the houses that Mrs. Woodland's husband slaved to purchase are lost to her.

Here is a frail woman, left an unprotected widow, ill and broken in health, in consequent need of delicacies, and through the Martins' callous action deprived of any means of obtaining them.

Take yet another case, that of the relatives of a former partner. On his death in 1907, the Martins took over the management of his estate for his widow. They so managed the affairs that every penny was lost.

John Wessley Martin

In this particular instance it was discovered that for years the Martins had been enjoying the use of the substantial dividends and income accruing from the estate while doling out to the widow the paltry sum of about £40 a quarter.

It is important to note that, in this case, the relatives, who are well known in the locality, did not make a secret of their conviction that the Martins were acting dishonestly.

Poor satisfaction

All the satisfaction they got was to find Alderman Martin performing the official ceremony of opening the new bridge at Reading! And, to judge from the public compliments showered upon him, he was a kind of aldermanic archangel!

We feel sure that the wishes of the burgesses will be properly interpreted if the corporation will make some small recompense to the Martins' needier victims, who might have been less trusting had the corporation been more careful in bestowing its honours.

A PHANTOM SCHEME

Director's Doubtful Dodge

MEMBERS of the public have lately been invited to increase their income by taking up spare-time work, and, according to the advertisements, application has to be made to "Power," Chandos House, S.W.

Those who have applied have been favoured with a circular letter from Power, Phillips Company, "advertising agents and publicity specialists," informing them that the company is prepared for spare-time workers to start with it at an early date.

The proposed work is described as "purely clerical" in connection with the company's "publicity department and commercial bureau."

A tempting offer

It is suggested that, given "average diligence and ability," it should be possible for the workers to earn from 10s. to £2 weekly; but, before operations can be commenced, the workers are told that they must have "full instruction papers and some printed matter."

These, it seems, can only be forwarded on receipt of 3s. 6d. deposit, as the Power, Phillips Company asserts that it is forced to guard itself against unnecessary expense that might be incurred through forwarding its instruction outfits indiscriminately.

Disappointing discovery

The circular closes with an emphatic note to the effect that it is "extremely important" that all correspondence should be addressed to the secretary.

The latter's name is not disclosed upon the circular, which bears only the name of "C. Coxe, director."

People who forward 3s. 6d. are presented with a paltry fountain-pen—probably worth a few coppers—together with crudely duplicated instructions for two age-old home-employment propositions.

The first is that they should ask the manager of their local cinema for permission to draw up a free programme, and then to go round and canvass local tradespeople for advertisements.

The second is for the workers to purchase lists of people interested in various goods from Power, Phillips Co., and then to dispose of these lists at higher rates to traders who are likely to be in need of new customers.

It is, perhaps, a little disappointing to discover that the "advertising agents and publicity specialists" are little removed from the average home-employment monger, but enquiries at Chandos House lead to still further revelations.

Three futile visits

A gentleman who has called there on no fewer than three different occasions has so far been unable to find any representative of the Power, Phillips Company in evidence.

The company certainly rents a small room there, but letters are called for daily by a gentleman who is believed to be "Director" Coxe himself, who, for some reason or other, takes his correspondence elsewhere to deal with.

Does he take it to the "publicity department" or does he conduct his business from the fastness of his "commercial bureau"?

How to stop it

Nor does a search of the official company records carry one any further, for, up to a recent date, the Power, Phillips Company did not figure in the register of Business Names at Somerset House.

The above case seems to indicate very clearly the need for a drastic tightening-up of the company regulations.

It is preposterous that an unregistered company should be able to operate from an office that is only used for the reception of letters.

Many unsatisfactory businesses would be dealt a death-blow if it were rendered compulsory for traders, to show upon their printed matter, an address at which they can always be found if wanted.

Service Rewarded?

A Contradictory Ruling

ONCE a Government department gets it into its head that black is white, it is useless to expect it to listen to any argument upon the subject. This bitter truth has been made manifest to Mr. Walter Thompson, of Westminster.

In 1900, after nine years' service in the Navy, Thompson entered the G.P.O. as a mechanic in the electric light department.

Eight years later he was appointed, out of a number of applicants, to the Electrical Standard Laboratory with the Board of Trade for testing electrical meters.

Scurvy treatment

From 1900 to 1923 Thompson was graded as an electrical fitter and received remuneration at that rating, but it was then the authorities seized upon the idea that black was white.

He was regarded as a mechanical fitter, and the Office of Works put forward the preposterous explanation that he was not considered qualified for the higher rating!

With wilful blindness the department refused to recognise the truth that Thompson had carried out the higher duties with conspicuous success for twenty-three years.

This regrading made a difference of 27s. 6d. a week to Thompson's wages, but protest was of no avail.

Finally, in 1925, he was calmly informed that his position, to which he had been reduced against his will, was considered redundant and he was dismissed from the service.

The authorities showed their graciousness by making him a grant of £78 for his long service!

No one will deny that Thompson has been scurvily treated.

A STRANGE SOCIAL CIRCLE

SYD'S SECRET SERVICE

The Five Bob Friend

ADVERTISEMENTS have lately appeared in various newspapers stating that an institution called the "British Correspondence Circle," of Barrett Road, Birkdale, Southport, requires more members, full particulars being promised in return for a stamped, addressed envelope.

People who write to this institution are favoured with a long stereotyped letter from a gentleman named Syd Jackson, who fills the rôle of secretary.

Mr. Jackson's epistle sets forth at great length the countless unique advantages offered to those who are wise enough to join his mystic organisation.

But, oddly enough, he seems far more concerned with stating what his society is *not* than with explaining its actual functions satisfactorily.

"The circle," he announces, "was not formed to take on the functions of a matrimonial agency," a fact which many people who view such undesirable organisations with disfavour will doubtless be glad to hear.

But, before the applause has died away, Mr. Jackson very adroitly adds that "some of the friendships formed have certainly proved so congenial that ultimate closer ties of relationship have resulted."

Bringing the sunshine

The circle's main object, he goes on, is to bring together people of the same tastes and with like ambitions, such as collectors of rare books or foreign stamps.

Then, once again, almost in the same breath, come the heart-inspiring words "and also that lonely people may, by its medium, obtain introductions that will bring friends and sunshine into their lives." But understand, of course, that it is *not* a matrimonial agency!

Apart from the sunshine it brings to the lonely, and the "ultimate closer ties of relationship," the British Correspondence Circle boasts a more prosaic scope.

"It is a business medium," says Syd. And "the tradesman or professional who would enquire into the needs and prospects held out by a certain locality where he might profitably open out" is told that he will find the circle of use.

The universal provider

Nor is this incalculable privilege the last bestowed upon members by Syd's secret service! Ambitious people, looking ahead for better prospects, perhaps wishing to change from country life to town, are told that useful friends can be made beforehand through the circle's good offices.

But even this does not represent the full scope of Syd's earnest endeavours.

Having ministered to the lonely, the ambitious, bookworms, stamp-collectors and so on, Syd appeals to the correspondent more interested in the psychology of "human affairs."

To the latter class Syd declares his circle will come as a boon; while to the everday worker "who wants a bit more pleasure in life" it gives the chance of introductions to people who are waiting to be friends. In short, Syd undertakes to supply your want "whether it be for business or pleasure."

People who are anxious to exchange snapshots or "the devotee to the ballroom who is looking for an ideal dancing partner" are also invited to join the merry circle.

Imagine the value of the circle's service in the latter connection. How often does one find, in these days of acrobatic dances like the Charleston, a dancing partner who would be of real use in a ballroom?

That is just where Syd comes in. He professes to be able to find dancing partners for those who want them, though how this can be done through the medium of the post we are quite unable to imagine. Think of the complications which might ensue!

Never before, we would venture to say, has any postal society set out to conquer such a wide field, and the immediate conclusion one is likely to form is that the British Correspondence Circle is a most elaborate organisation.

A sad ending

Enquiry on this point, however, is likely to prove sadly disappointing, for Syd Jackson conducts his undertaking from rooms in his parent's house!

What, you may ask, are the fees, when so many privileges are offered? Syd will accept you as a member on payment of 5s., being 2s. 6d. entrance fee, and 2s. 6d. annual subscription in advance.

Until recently he was operating from premises at Lyndhurst Road, Birkdale, where he was complaining of his inability to deal with his correspondence punctually owing to the "large increase of applications for membership, pouring in as a result of our extensive advertising campaign throughout the country." But in spite of this he does not appear to have flourished.

At least, the sheriffs were recently installed at the latter address, when certain of his effects were sold up!

Profit Scaring Scheme

A Startling Notice

THE Western Syndicate of Pembroke Terrace, Cardiff, sounds very well, but that is about the only feature that is well about it.

It makes a great deal of fuss about the philanthropic way in which it conducts its business. "We are the only firm to conduct our business on co-operative lines" it shouts loudly. Several people are still waiting to see the truth of this demonstrated.

One gentleman who lives in a small Welsh town was persuaded to invest £50 in the Western Syndicate profit-sharing scheme, in which the minimum investment is £2 and the maximum £200 per individual. The minimum monthly dividend is 2½ per cent., payable each month.

A worthless share

Our friend received a cheque for £18 at the beginning of February, presumably as his share of the profits. It was really of very little value to him, however, as it was returned "refer to drawer" some days later.

A friend called at the office, only to find it closed. A notice was affixed to the door which read, "Business suspended till February 21, 1927.—M. D. McLEOD."

Mr. Murdoch Duncan McLeod is the individual responsible for the Western Syndicate and throughout the correspondence he has signed himself as manager.

Disappointing change

We are informed that the whole matter is very disappointing, inasmuch as the Western Syndicate *was* flourishing up till quite recently.

What has brought on this spasm of suspended business? We cannot think except that our friend has demanded his money back, a perfectly legitimate request as it was invested on that understanding.

As he has done quite a good amount of business for Mr. McLeod's syndicate, it seems hardly fair to reward him with an R.D. cheque.

If this is co-operation, we sincerely hope the Western Syndicate will remain the only business to adopt it.

A Home for Sixpence

Shall It Be Yours?

"PING!" goes the arrow from Cupid's bow. "Another bull's-eye!" chuckles the little rascal, capering gaily off in search of other prey.

But what of his victims—the man and the maid who have fallen in love?

Marriage means providing a home, and a home doesn't mean a couple of rented rooms and a few pounds' worth of furniture. What the young people want is an ideal home—a comfortable house in pleasant surroundings, with a gay little garden.

The shattered dream

The woman looks for a model kitchen, a multitude of cupboards, and all the newest labour-saving devices. A man wants a garage to hold the hoped-for motor-car.

Very likely they find the house they want—a new one that might have been built for them. And then, when they come to consider the price, their dreams are shattered.

What would that young couple say if, looking through the house-agents' advertisements one day, they came across an astounding announcement like this:—

FREEHOLD HOUSE, with garden and garage, built and furnished to your requirements on the site of your choice. £220 motor-car and £500 cash awaiting occupier. Price: 6d. and ten minutes' work!

Turn fancy into fact

It sounds too good to be true, yet that is precisely what our "Bullets" Ideal Home Offer amounts to. To those who are house-hunting, to those who have given up the search in despair, to all who long for a life of comfort in an Ideal Home of their own, JOHN BULL points the way to-day.

In the "Bullets" pages you will see that a competitor has just won a First Prize of £250. But this week's four-fold First Prize of an Ideal Home, Complete Furniture, Motor-car and £500 cash totals over £2,500.

Picture yourself in that Ideal Home, with a comfortable balance in the bank and your own motor-car. Then turn your fancy into fact with a good "Bullet" this week!

MR. WELLOCK, who, at Stourbridge, recently won a surprising electoral victory, here gives the reason for his success. We do not necessarily agree with all he says, but what he says is certainly interesting

Why I Won Stourbridge

by **WILFRED WELLOCK, M.P.**

ENTHUSIASM cannot be pumped into an election like oxygen into a cylinder. It has its causes. And when my Tory opponent complained, as he so often did, of the apathy of his followers, he made a confession which was more significant than he appeared to realise.

Our people were enthusiastic because we dealt with realities in a simple human way, showed the folly of present policies and the great possibilities in saner methods. On the question of war as on the social question we adopted an uncompromising attitude.

In all matters my policy is to take the simple, direct, human line of approach. Thus, during our by-election, as during the four years I have been in the division, I advocated the full programme of the Labour Party. I defended its programme on spiritual as well as economic grounds.

Pillars of faith

My social faith rests on two main pillars. I believe that the instruments of mass production, so wonderfully developed during the past few decades, are a guarantee that under scientific organisation industry can give economic security to every member of the community willing to render honest service.

I further believe that the intellectual advancement of the workers during recent years has rendered out of date a social and industrial system which denies security and the right of control to the millions upon whose toil the wealth of the country primarily depends.

The arguments in favour of progress on the lines here suggested are unanswerable, and the only criticism brought against me in advancing those arguments during the course of the election was to the effect that I was an impractical idealist.

Such criticism cuts no ice whatever, for the reason that, life being essentially developmental, all men who have not been spoiled by great riches or continued poverty are naturally idealists.

The average man instinctively feels that poverty and unemployment in this age of science and mass-production are a confession of intellectual bankruptcy, that the present methods of conducting our financial and industrial affairs are unscientific and out of date.

The call that counts

Now in regard to the war issue. The Chinese situation loomed large in the election. With this issue I also dealt in a direct human fashion.

And let me here say, as one who has had considerable platform experience, that no subject is so popular with the average general audience to-day as that of "No More War." The change that has taken place on this question in the British mind during the past few years is nothing short of phenomenal.

I cannot here go into the reasons for this. I do insist, however, that the fact is not recognised as it ought to be.

Everywhere the average man and woman will now say quite definitely that they have finished with war, that war is inhuman, that it is madness and wholly unnecessary. They will say other things, too, in many ways more effectively, but which I need not here repeat.

The situation in China made the election somewhat difficult, especially seeing that the Government's defence for sending troops to China was the need to protect the lives and property of British subjects.

Special leaflets and posters dealing with the Chinese situation were put out by the Tories, and replied to by us. The question cropped up in one form or another in most speeches.

We took the line that, granted simple justice be accorded to the Chinese, neither British lives nor property would be endangered in China. I did not hesitate or mince matters.

Injustice doesn't pay

My fundamental objection to any war-like preparations in China was that at the root of this issue, as of all issues capable of leading to war, were certain simple questions of justice, upon which the humblest mind was capable of pronouncing judgment.

I tried to give the bare facts involved in this dispute, and appealed to my audiences for their verdict upon those facts. The effect was striking and instantaneous.

Without exception my audiences agreed that those Ministers of the Crown who habitually assume that soldiers and battleships are the only means of securing peace in China were wide of the mark, and that granted elementary justice, both in regard to extra-territoriality and the question of factory conditions, there need be no fear whatever regarding the safety of British lives and property.

Moreover, a grave economic issue is involved in the Chinese question. I am one of those who believe that injustice is usually attended by economic suffering on the part of the people who permit such injustice.

The exploitation of China may be very profitable for a few investors, but the harnessing of the vast armies of cheap labour which appear to be available in China to the machinery of mass production created in the West is bound to involve untold misery for future generations of Western workers.

An unpardonable crime

Blindly to invest money in China, without thinking of the consequences for us as well as for China of exploiting its cheap labour, is surely unpardonable.

We thus see that a just and humane attitude towards China in the present crisis is in harmony with the highest and best interests of this country.

When talking of protecting British lives, it would be well to remember the case of those British workers whose livelihood will go if Chinese labour is exploited on an increasing scale.

Mixed up with the Chinese question was the fact that I am known to be an uncompromising pacifist. My record in this regard was used against me by my opponents, but the more they pressed their point the more the people came to my support. Indeed, I received an astonishing amount of help from ex-Service men.

On one occasion my platform was filled with ex-soldiers, who enthusiastically supported my opposition to war. I can conscientiously say that no remarks I or my supporters made during the course of the contest were so enthusiastically received as those which denounced war, either in general or with China in the present crisis.

Time after time I stated that if returned to the House of Commons I should never take any action which would involve one of my constituents in taking part in war. The Stourbridge electors, like the British electors everywhere, are tired of war and will never again endure what they endured from 1914 to 1918.

Industrial and social conditions in the Stourbridge Division, or in the Black Country generally, in which some of the division falls, are very bad.

Mr. Wilfred Wellock, M.P.

One is bound to admire the Black Country folk for their honesty in thus describing their country.

In one part of the constituency there are 800 houses with more than one family to a house. As I stated in my election address, of the young folk who get married among the working classes, not two couples in a hundred have a home of their own to go into.

Horrible conditions

Day after day, during the course of an election, one wends one's way into dingy streets and court-yards and witnesses appalling conditions. One marvels that the people are as clean and good living as they are, considering the conditions under which they live.

There is a crying demand for houses, and the determination of the Government to cut down the subsidy has caused a great deal of dissatisfaction.

One man called on me during the course of the election and begged to have the use of one of our committee rooms. He, his wife and child were living with friends, eleven of them sleeping in two rooms.

In another case six people were sleeping in one low, tiny room, and nicer people it would be difficult to find. Immediately opposite the house was a factory wall, so that a light was necessary in the house well-nigh all day long.

Furthermore, the unemployment situation told heavily against the Government. The lot of the labourer between forty and fifty years of age is hard these days. In due course these are thrown out of unemployment insurance benefit, after which they are confronted with the poorhouse and the graveyard.

A holy crusade

I can speak from experience and say with confidence that not 1 per cent. of the unemployed I meet with in my constituency do not sincerely desire work.

One can scarcely comprehend the lot of people who are condemned to tramp the streets day after day seeking work. The hardest job in England to-day is that of seeking work.

To sum up, therefore, I can say that I won Stourbridge because I made the election a crusade against poverty, low wages, bad housing and war, and showed how, by a little common-sense, scientific organisation and co-operation, all these things could be swept away and a reasonable life brought within the reach of all.

WINCARNIS FAMOUS ARTISTS' SERIES

presentation picture free

In the frame of this magnificent specimen of manhood in middle age, Mr. FORTUNINO MATANIA, R.I. has here contributed his ideal of perfect physical fitness. An art proof of this beautiful design, size 15 ins. x 10 ins., free of advertising matter and suitable for framing, will be sent free of charge on receipt of 2d. (for postage) and a wrapper from a bottle of Wincarnis. Write, marking envelope *Presentation Picture No. 3*, to the address below.

Magnificent Manhood!

Cast in an heroic mould—tried and tempered in the fires of experience—steeled against the troubles of this world by the strength of his arm and the courage in his heart.

In the building of health and vigour that does not pass with the passing of the years, Wincarnis is all-powerful. Wincarnis will put new strength into your arm, new courage into your heart, a new smile upon your lips. It will help you to retain the abounding health that is the pride of youth.

Wincarnis brings you something of the glorious summer sunshine that ripens the grapes from which Wincarnis is pressed. It brings you the extra warmth and vitality you need to resist influenza and its kindred ills. It is always at hand, cheering, encouraging, inspiring.

WINCARNIS

The GOOD Tonic Wine

Large Size 3/-; Medium Size 3/-:
From all Wine Merchants, Licensed Grocers and Licensed Chemists.
Coleman & Co. Ltd., Wincarnis Works, Norwich.

All. 81 W58

It doesn't cost you a farthing in coal

If every food were as economical to serve as Shredded Wheat you would never need coal for cooking purposes. And you would never know the discomfort of a grilling hot kitchen or the unpleasant task of cleaning messy utensils after meals.

If——! Well at any rate you can serve Shredded Wheat more often than merely at breakfast time. You can enjoy it with tinned fruit for luncheon. You can enjoy it with milk for supper. Always these crisp, wholesome "biscuits" have an appeal of their own—always they are appetising, satisfying and sustaining. And of course, no food could be more nourishing. Every shred is pure, whole wheat.

SHREDDED WHEAT

100% FOOD

EIGHTPENCE (In U.K. only).

BUY MORE—IT'S BRITISH

PRATTS—J.

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. WINSTON CHURCHILL, M.P., Chancellor of the Exchequer.

Dear Sir,—As I expected, the only "saving" you are able to show as the result of a year's working of the Economy Act is through the curtailment of the Civil Service Estimates. The War Office, the Admiralty and the Air Ministry are still able, with entire impunity, to snap their fingers at the Treasury. It seems that the leading principle of Government finance is still to starve all else to feed the guns. John Bull.

To the Rt. Hon. WALTER GUINNESS, D.S.O., M.P., Minister for Agriculture and Fisheries.

Dear Sir,—While poor people suffer from insufficiency of food, the most wilful misuse is made of the fish abounding in the waters round these islands. At Milford Haven huge quantities have been bought at less than 1s. a stone from the trawlers to be sold at famine prices in the shops, while enough to feed a whole town is often destroyed rather than give consumers the benefit. Your Board might well make a strong representation to the Government. John Bull.

To the Rt. Hon. Viscount CHELMSFORD, G.C.M.G., Eaton Square, London, S.W.

My Lord,—You express the view that the British Empire must have cruisers to keep open vital trade routes. This is tantamount to saying that the rest of the world is waiting like a pack of angry hounds ready to pounce unless kept at bay. I profoundly disagree. British trade routes, like any other, will in the end be kept open by the good will of the people. John Bull.

To the Rt. Hon. Lord TENNYSON, G.C.M.G., Farringford, Isle of Wight.

My Lord,—My strong views on the land question are no bar to the appreciation of individual acts of generosity and public spirit. Your gift of 150 acres overlooking the Needles, for use as a public pleasure-ground in honour of your illustrious father, is a fine tribute to the memory of one who held both "kind hearts" and "coronets" at their proper worth. John Bull.

To Dame ELLEN TERRY, Burleigh Mansions, London, W.C.

Dear Madam,—With the rest of the world I lay my tribute of homage at your feet on your seventy-ninth birthday. You have lived through a great career, seen both joys and sorrows. Now in the eventide of life you can say that you "have managed to win a little genuine love, and knowing that blessing, count yourself the happiest woman in the world." No note in old age could be sweeter. John Bull.

To Mr. JOHN SCURR, M.P., Woodstock Road, London, E.

Dear Sir,—It is a good testimony to public spirit that Conservative, Liberal and Labour support is unitedly forthcoming for your Bill for the preserving of London's open spaces. It provides that a building or structure shall not be erected on any garden square except with the sanction of the Minister of Health. I would have left out the last clause. No man should be allowed to cover over the city's garden spaces. They are already all too few. John Bull.

To His Honour Judge CRAWFORD, Watford County Court.

Dear Sir,—In a rent case brought by Harrow Council you were emphatic in your defence of the poor. "I am not going to turn these people into the street" was your decision, and it does credit to your heart. Until the housing problem is solved by the provision of houses at small rents, I am glad to find men who will not be responsible for ridding others of a roof even though they may owe some small arrears of rent. John Bull.

To the Rev. Dr. NORWOOD, City Temple, E.C.

Rev. Sir,—Speaking at a League of Nations meeting held at Nuneaton Parish Church, you marvelled that no nation has yet thought of founding a Peace Department, though the War Department of every nation is highly organised and heavily subsidised. Longfellow put the matter in a nutshell when he said: "Were half the wealth disposed on camps and courts given to redeem the human mind from error, there were no need of arsenals nor forts." All honour to you for labouring to drive home this lesson. John Bull.

To LORD PENTLAND, Frognal End, Hampstead, N.W.

Dear Sir,—Your strictures at the Cambridge Union Society on modern parents leave me gasping! You find that when children are at school their fathers and mothers do not rock the cradle but spend their time at cards and the roulette wheel. Public schools are public nuisances, and even stamp-collecting, because it betrays an interest in other countries, shows a lack of patriotism! I have only to mention that you have reached the venerable age of nineteen years to show how valuable your observations are. You will certainly be a man one day if you live long enough. John Bull.

To the Rev. GORDON F. SMYTHE, Stowe St. Mary Rectory, Maldon, Essex.

Rev. Sir,—I heartily congratulate you upon the model school you have erected in your village. For the first time the village children will meet in charming and decorative class-rooms where beauty as well as utility is studied. Warmed cloak-rooms, with hot water and baths complete, give them an opportunity of cleanliness and comfort, and the installation of wireless will bring the kiddies into touch with the great world outside. You have given a lead which might well be followed in many of our badly equipped council schools. John Bull.

To Mr. H. G. WILLIAMS, M.P., Victoria Street, London, S.W.

Dear Sir,—Your Bill which is under consideration by the Dominions and Colonial Office has my sincere sympathy. It is one of the unpleasant aftermaths of the war that many English women who married Canadian soldiers now find themselves deserted. They have no redress. They cannot get at their husbands who are in the outer posts of Empire and they cannot sue for divorce in the British courts. A very simple Bill, securing common rights under our common citizenship, should remedy this scandal. John Bull.

To Mrs. N. BARRASS, Edmonton, Middlesex.

Dear Madam,—At the local board of guardians one of your colleagues mentioned twenty young men whom she knew to have married in order to qualify for relief. This you capped by saying you had advised men who were out of work and had exhausted their "dole" to marry in order to get relief for themselves and their wives. This is nothing less than a fraud on the ratepayers. No one should know better than a woman that if an out-of-work man increases his responsibilities by marriage he is doing a deep wrong to others. John Bull.

Straight from the Shoulder

Mr. Baldwin: "The Englishman is the most incurably sentimental animal in the world."

Whereas he should be the most level-headed, especially when placed in positions of responsibility.

* * *

Lord Eustace Percy:—"I have the strongest objection to 'The Red Flag' both on artistic and other grounds."

Then ignore it. If you do your own job superlatively well you'll hear less of it.

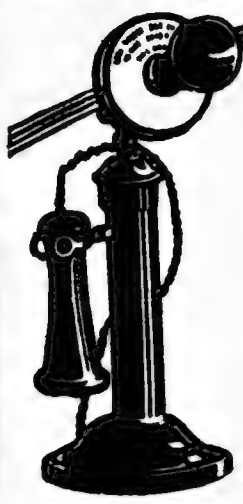
* * *

Sir L. Worthington-Evans:—"There are in Great Britain 50,000 people whose livelihood depends entirely on our trade with China."

Which forms the strongest possible reason for doing all in our power to keep at peace with her.

THEIR IDEAL HOME "EXHIBITION".

HURRY!



—if you want your Telephone Rental paid for a Year

YOU and your family must often have wished you had the Telephone. And your friends must often have said, "Why aren't these people on the 'phone?" Here is your chance to be "on the 'phone" FREE for 12 months, your only expense being the calls you yourself make.

Full details, with Free Entry Form, will be supplied on receipt of stamped (1½d.) addressed envelope, or on personal application at the Telephone Development Association's Stand (No. 95, Main Hall), at Olympia during the Ideal Home Exhibition.

Even if you are not one of the lucky winners in the list of results to be advertised in the *Daily Mail* on 31st March, you will find Telephone Service in your home a necessity, not a luxury.

LAST DAY FOR RECEIVING ENTRIES IS MARCH 26th.

THE TELEPHONE COSTS

NOTHING	.. ..	to instal.
NOTHING	.. ..	for the calls you receive.
A PENNY	.. ..	for each local call you make.
2/6 A WEEK	.. ..	for rental; even less outside London area.

Send for Entry Form NOW!

Enclosing 1½d. stamped addressed envelope.

FREE BOOKLET. —Write or telephone for the Free Booklet which explains how to get the Telephone into your home.

TELEPHONE DEVELOPMENT ASSOCIATION,

10G, BEDFORD STREET, STRAND, LONDON, W.C.2

'Phone: Regent 6224-5.

Post Health Products. C.W. Post

GRAPE-NUTS supplies the body with:

Energy-producing dextrins, maltose, and other carbohydrates.
The essential vitamin-B, the appetite builder.
Iron, to enrich the blood.
Protein for muscle and body-building
Phosphorus to strengthen the bones and teeth.

Grape-Nuts is one of the Post Health Products, which include also Post Toasties, Postum and Post's Bran Flakes.

The book-keeper who learnt to run upstairs . . .

Smith's office is on the fourth floor. But do you think he takes the lift? Not for Smith! He takes a run at the stairs with a five-foot stride and doesn't stop till he's outside his door. And Smith's forty-four. The only time he ever used the lift was last winter when he sprained his ankle playing hockey!

"Just to see you do that makes me feel tired, Smith," said Parkes, the book-keeper.

"It wouldn't if you were fit," said Smith, "If you were in good shape you'd prefer to use the stairs, too!"

"Well, I must say you do seem to be remarkably energetic and well—though I bet you're older than I am."

So Smith gave Parkes one or two tips about keeping fit . . . And, do you know, if you wait at the bottom of the office stairs now, at about 9.15, you'll see Parkes and Smith *race* up!

The truth of the matter is that Smith put Parkes on to the Grape-Nuts Secret — which everyone should learn who feels that their health is not entirely what it should be.

You may take plenty of exercise. You may get lots of fresh air. You may sleep a sound 8 hours each night. But eating *the right kind of food* must not on any account be neglected.

For correct food supplies the body with certain essential elements which are vital to vigorous, buoyant health, Grape-Nuts will make all the difference in the world to you— because it does supply those essential elements, in a very *easily digestible form.*

Grape-Nuts is a delicious food. It has a delightful rich nutty flavour which you're sure to like. Just serve it with milk—or cream—and sugar, and see! Grape-Nuts is a food which you chew. Chewing is just the exercise your teeth and gums need to keep them healthy. Your dentist will tell you that.

Now you've learnt the Grape-Nuts secret make use of it.

Why not get a package from your grocer and try it for breakfast tomorrow. Or post the coupon below and we will send you *two* sample packages of Grape-Nuts free—enough for two breakfasts, and "A Book of Better Breakfasts," by Mrs. D. D. Cottington-Taylor, A.R.S.I., the famous Health and Cooking expert. It contains delightful menus which will help you to form the habit of more healthful breakfasts. Send it now!

Grape-Nuts

THE GRAPE-NUTS COMPANY, LTD. Dept. P.5, 5 Chancery Lane, London, W.C.2

Please send me, free, two trial packages of Grape-Nuts, together with "A Book of Better Breakfasts," by Mrs. D. D. Cottington-Taylor, A.R.S.I.

Name .....

Address .....

(Please write VERY plainly!)

—Do you know the Grape Nuts Secret?

Without Fear or Favour—by the Editor

THE GREAT ANGUISH

IT sometimes needs a shock to rouse people to a sense of their responsibilities. The recent mines disasters should serve to bring home to the nation what a responsibility it assumed when it allowed the Government to beat the miners with the mine-owners' stick

IT has not taken long for the nation to be reminded in a startling manner that those who go down into the pits take their lives in their hands.

Day in and day out the miner stands within the shadow of the Angel of Death. Day in and day out the beating of his wings is heard wherever men hew coal in the bowels of the earth.

From the beginning of December, 1926, to the end of January, 1927, 173 persons have been killed in the coal-mines and 793 have been seriously injured.

The price of coal is not only the price that is paid to the coal merchant. Its price is sorrow and suffering disaster and loss of life. There is not a piece of coal hewed from the ground that is not drenched with the blood of the hewers.

It is not so long since the miners were driven back to the pits at the point of the economic bayonet, not so long since the Cabinet decided for the coal-owners, overthrew the report of their own Commission, and reduced the pay and lengthened the hours of the miners.

We wonder what politicians are thinking to-day, in view of the appalling disasters in Monmouthshire and Nottinghamshire.

WE wonder if, through the mind of a single one of them has gone the thought that the sixty-six men who have lost their lives were once sixty-six human beings asking for a square deal, which was denied them.

If such a thought has occurred to any of those who are responsible for what we regarded then, and regard even now, as a bad and thoroughly unsatisfactory settlement of the coal stoppage, we do not envy such their thoughts.

Long before the coal stoppage occurred we said; "There is blood on the coal; there is blood on the royalties, on the profits, on the dividends." We reminded our readers of what Mr. Robert Smillie said in the House of Commons:

"I have attended over a hundred enquiries, and in the majority of them the explosions that took place should have been prevented by proper legislation, or even under existing legislation if carried out."

And he went on to utter a terrific indictment of those who, if his words are true, are assuredly blood-guilty.

"I am sorry to say," he added, "that for the last hundred years every piece of mining legislation intended for safety of life has been opposed by the majority of the coal-owners."

TO-DAY, our words come back to us with a terrible significance. To-day, too, the stinging indictment of Mr. Robert Smillie should cause the coal-owners some anxious searchings of conscience when they recall their stubbornness of last year.

If the nation thought that with the imposing of the Eight Hours Act on the miners the trouble in the coalfields was ended, it has had a rude awakening.

It is not Bolshevism but daily risk of death and disaster at starvation wages that are gradually searing the souls of the miners and turning them into a sullen and despairing body of men.

We have never believed that the coal settlement could stand.

We believe it less than ever.

More than ever it is the duty of the nation to see that the price of coal shall not be literally the price of men's blood.

Mr. Robert Smillie, M.P., the veteran miners' leader who has often declared that legislation for the safety of miners' lives is generally opposed by the majority of the coal-owners

OUR GUARDIAN ANGELS!

That Persistent "Why?"

IN the interests of education and scientific research a very fine Zoological Gardens is maintained in Regent's Park, London. Birds, beasts and fishes are brought to it from every quarter of the globe, there to be studied and kept in health, the best possible health that may be.

This is not quite the simple job that at first sight appears.

Given keepers whose sole duty it is to look after their health, housing of the most approved and hygienic quality, cleanliness and food of the best, it is not easy to keep these freedom-loving creatures of the wild free from disease, happy, and able to reproduce virile specimens of their kind.

The utmost vigilance, experimental care, undertaken at large expense, are required. Happily, these creatures, taken willy-nilly from the hearty job of looking after themselves, are freely given what they require.

Installations of artificial sunlight, with free access to the sweet fresh air, are conquering consumption and untimely death.

BUT it is not enough. It is discovered that perfection of breed can only be obtained in the brute creation by giving them *space*.

So plans have been matured. Four hundred acres of the most lovely land in England has been secured, and there will be created for birds and beasts a recuperating, breeding and exercising ground where little four-footed animals will come to life and growth and health in all the natural blessings of God's open air and sunlight.

It is a great scheme. It will take some years to mature.

When development begins, wells will be sunk, electric light installed and all the necessary planting and building of up-to-date cottages carried out.

The annual expenditure will undoubtedly be enormous, but we do not anticipate that any Governmental Ministry will step in with circular notes about hatchet cuts and stern reminders that "the country cannot afford it."

YET we can imagine the guardian angels of little children, whose faces, we are told, behold the unveiled glory, wearing a look of wonder as they see little human children stifling in fetid slums.

They must gaze with wondering eyes and aching hearts at children herded in dreadful pigsties, racked with rheumatism, stunted and starved, asking "Why?"

"This ye have done," but why should a country calling itself Christian leave the other undone?

A blush of shame should rise to the cheek of every decent man who dare give an honest answer to that persistent "Why?"

KEEP IT ALIVE!

The Tenants' Charter

NO Act of Parliament of recent years has more solid good to its credit than the Rent Restriction Act.

What would have happened to tenants if no such measure had been in existence since 1914 may be imagined.

But there is acute danger that these benefits may soon be lost. Unless there is early intervention by the Government, the Rent Act will lapse throughout England and Wales on December 25 next.

As with so many other questions of urgent social importance, it seems to occupy no smallest niche in the capacious mind of the Government.

Meanwhile, time presses. Any measure for dealing with the matter is certain to encounter fierce opposition from vested interests, and, unless the Ministerial mind is quickly made up, the time limit may expire too soon for effective action.

We have no hesitation in saying that on every ground of public policy the Rent Act ought to be renewed for a further term of years. Its plain justification is the housing shortage, and, until the present glaring deficiency of "rentable" dwelling-houses has been made up, the Tenants' Charter must remain.

In its recent annual report the Housing Committee of the London County Council went out of its way to emphasise the failure of successive Housing Acts to provide dwellings for the working-classes, in sufficient numbers, at rents they can afford to pay. In these circumstances to allow the Rent Act to expire, trusting to the iron law of "supply and demand," would be a public outrage.

We must have an assurance that the Rent Act is to be kept alive.

The Casualty Kid

by E. ROFFE THOMPSON

"BUT the young, young children, oh my brothers,
They are weeping bitterly;
They are weeping in the playtime of the others,
In the country of the free"

Sir George Newman, K.C.B., M.D, Chief Medical Officer, Ministry of Health and Board of Education

ON January 1 it became the statutory duty of the 317 education authorities in England and Wales to make provision for the suitable care, treatment and education of all classes of defective children capable of receiving benefit.

From every point of view such children deserve the best care that the nation can give them, and it is rather a sad criticism of our humanity that a law has finally to be invoked to stiffen it.

It is not a small problem, for it is estimated that there are about 200,000 children who have thus to be provided for, while there are fully 50,000 more children at present under school age whose condition should be at once ascertained and who should be given immediate treatment.

A disturbing fact

What is disturbing is the fact that even now that statutory obligation is on them to do something, many areas have scarcely yet made a beginning; few have even got to the state of preparing schemes.

It is really astonishing when we look into the facts to find how irresponsive we have been in the past to the claims of these children.

Last year local education authorities reported that nearly 33,000 mentally defective children had come to their notice. Since unless speedy steps are taken to place these children under special care they are going to grow up into mentally defective men and women, this is serious enough.

But the Board of Education believes it to be an under-statement, and that there must be nearer 40,000 defective children of school age in the country.

What have we done for them? We have made accommodation in our schools for just over 15,000, while in residential schools there are only 1,180 places.

It is all the worse because these children beyond almost any other class benefit enormously from being taken out of crowded city life and brought up under natural conditions in the country.

A challenge to conscience

If we look at the tragic cases of children suffering from epilepsy, it is even worse. True, these children only number something like 2,500, but we have only so far managed to provide school accommodation for 525 of them. Surely this is a challenge to the conscience of the nation.

Then there are the cripples, of whom 40,400 were reported; but here again the Board of Education believes that the number is nearer 50,000. Yet the only provision made for them is 6,000 places in special day schools and 4,000 in special residential schools.

Yet here we have a large number of the country's children perfectly amenable to treatment, and where given nursing, massage, electrical and sunlight treatment, and a certain amount of after-care and supervision, would almost certainly grow up to be normal healthy and useful citizens.

Why on earth do we not tackle the job properly instead of pecking at it in this inefficient way?

Up to last December only 140 areas had adopted schemes for the care of these children; 177 areas have left them absolutely unprovided for.

Lastly, delicate children and those suffering from tuberculosis number over 100,000. The need for open-air schools for these is terribly urgent, since it has been proved beyond any doubt that the permanent benefits received in such schools turn the children into healthy human beings who are perfectly capable of being received after a lapse of time into our ordinary schools.

Yet for these children we have made little or no provision at all.

The usual reply

Whenever this question is raised there is the immediate retort that it would cost money. Of course it would cost money. It would cost a considerable amount of money.

Our school medical service costs as much as £1,300,000, and to do the job properly would cost a great deal more. But is this an excessive amount in view of the vast improvement the money produces in the child life of the nation?

If we had not got the money I should not mind so much the constant cry that this sort of thing is too expensive. But we have got the money. In spite of the Locarno Treaty armaments are still costing this country twice as much as education.

In view of the facts I have already stated, let us beware lest this raging folly becomes in time the epitaph of our civilisation. Let us beware lest posterity learns with amazement that we taxed ourselves to starvation point to strew the earth with graves.

Let us remember before we cry out about expense that the cost of one battleship—seven million pounds—would provide and more than provide all the care necessary for these children.

Let us remember when we weigh in the balance the claims of death against the claims of life, before we decide to spend our money on the machinery of war rather than on the machinery of peace, that these children—the blind, the halt, the lame and the mentally defective—are handicapped in capacity and in human happiness through causes that are entirely beyond their control.

The pointed question

"Does it accord with an enlightened view of humanity," says Sir George Newman, "that these children should be still further handicapped by lack of such training as can be provided?

"I think not. I am convinced that we must do our best for them, and not neglect them. If we neglect them two things must inevitably happen. They will be retained in the ordinary elementary schools, and thus impede the whole elementary system of education; and secondly they will subsequently become a higher charge to the State."

That is putting it on its lowest grounds of State economy. It is clearly good business.

The ultimate question for the people of this country, however, is whether they value child life at all.

What we have to ask ourselves is whether our sense of justice is strong enough to make us willing to bear the cost of early treatment of these children of poverty and pain; whether we have enough wisdom to see that the earlier such treatment is given the more effective it will be.

The question is entirely in our own hands, for just as soon as we are willing, just so soon can we reduce by a vast amount the incapacity and pain of scores of thousands of our children.

The Man wh

A mother's love! Who can fathom it?
Whatever happens, however great the trial, that remains to the end!

FRED WILSON went to his work one morning as fit a young fellow as could be found in a day's march. In less than an hour he had been carried, a broken and mutilated human wreck, into a London hospital. A crane-load of sand had descended suddenly upon him, knocking him to the ground senseless.

Philip Inman

In the days that followed two people waited and watched by his bedside. They were both women, the one young-looking and alert, the other elderly and obviously a semi-invalid. That young fellow was a patient in the hospital for three months, and for most of the time he was on the danger list.

Then, after the third operation this reply was given to the anxious enquiries of those two watchers. "His life will be saved, but it is not likely he will ever walk or ever work again." From that day the elder woman kept up her ceaseless vigil until he was discharged, but the young woman never came again.

The other day I had a letter from Fred Wilson. It was written in a frail and shaky hand, without any attempt at grammatical construction, but it breathed the spirit of one who had endured some of life's greatest ills and had emerged triumphant over them.

For two years he has lain on his back, suffering from a fractured spine. But he does not brood upon his affliction; he talks about his compensations. In his letter he closed by saying, "If you ever have a few minutes to spare, I should so much like to see you."

I have just returned from spending an hour with this prisoner in slumdom. Let me describe some of the emotions which crowded into my mind during that visit.

AS accommodation goes in certain parts of Islington, Fred Wilson and his mother are well off. They occupy two "sky parlours," but how they manage to keep them going is a mystery. All they have coming in is 15s. a week compensation money, and this has to keep two bodies, two souls, and two rooms together.

When I arrived, I found that he was having

L. G.'s Mystery Millions

By A. G. GARDINER

SIR HERBERT SAMUEL has a big task. He has to rebuild the Liberal Party. And all the time there is a tremendous obstacle in the path. That must be removed, ruthlessly if necessary, if a successful issue is to result

JUST now all the political world is talking of Sir Herbert Samuel. That is remarkable, because Sir Herbert is the least sensational of politicians. He has none of the arts and crafts of Mr. Lloyd George, none of the scene-painting rhetoric with which Mr. Churchill turns everything to his own glory, none of the flamboyant oratory of Mr. MacDonald.

He does not even smoke a cherrywood pipe like Mr. Baldwin, or big cigars like Lord Birkenhead, or wear an eyeglass and an orchid like Sir Auston Chamberlain.

He works at politics not like an artist, but like a scientist. He does not cultivate the limelight; all he wants is a good, hard job into which he can get his teeth and work at day and night, without any reward except the satisfaction of doing it.

Added to this he has been out of the country for years, administering Palestine, reappearing to produce the report of the Coal Commission which the Government failed to put into operation.

A sad condition of affairs

And yet with all these undramatic qualities, he is the political man of the moment. His first speech as the new chairman of the Liberal Party has brought him into the centre of the stage and made him the most discussed man of the time.

The fact is not entirely due to the merits of Sir Herbert. It is due to the lamentable state of the political world, and the disrepute into which Parliament has fallen.

The war submerged all the familiar landmarks of the political landscape and since the war that landscape has laid like a messy mud-flat without thoroughfares or finger-posts. Leaders have lost their way, Parties have become disintegrated, principles have lost their meaning and Parliament has fallen lower in prestige than has been the case since the eighteenth century.

The old Parties are in dissolution and the new Party that has taken the field is doubtful whether it wants Parliament at all—doubtful whether it does not want to govern through the "proletariat"—that is, the trade unions. The extremists are in the saddle everywhere.

The leaders' terror

Between Mr. Baldwin, the nominal leader of the Tories, and Mr. MacDonald, the nominal leader of Labour, there is hardly a pin to choose. Put them in a room together and ask them to work out a policy and they would hardly have a serious practical disagreement, for they are both sensible, reasonable and public-spirited men.

But Mr. Baldwin lives in fear of his die-hards and Mr. MacDonald in terror of his Communist tail. Both have to stand for things they don't believe in, and their wild men make the pace.

The gospel of class war has taken the place of the gospel of constitutional government, and the ideals of Fascism and Sovietism are shaping for a desperate struggle for supremacy.

The chief cause of the chaos into which politics have fallen is the collapse of the Liberal Party. The central principle of Liberalism is faith in Parliamentary government. That principle excludes class war and rests government on the will of the community as expressed through its representatives in Parliament.

With Italy exhibiting the evils of class war in one way and Russia exhibiting those evils in the other way, it may be asked why, at this crisis in European history, this country is losing its grip upon that great principle of representative government which has been its chief contribution to the history of the world.

Why has the Liberal Party collapsed at a time when its ideas are of such momentous consequence?

To answer that question would take much more space than I have at my command. The causes are many, but there is one remediable cause. It is the civil war that has raged within the Party around the personality of Mr. Lloyd George.

He broke the Party to fragments in the 1918 election when he conceived the idea of a personal dictatorship exercised through a government composed of personal followers drawn from all Parties.

The Rt. Hon. Sir Herbert Samuel, G.B.E., Chairman of the Liberal Party

A baffling mystery

When four years later the Conservatives repudiated this policy and threw over Mr. Lloyd George he was left high and dry, without a Party, but with a vast fund which he had collected during his Premiership. The foolish revival of Protection in the 1923 election gave him the opportunity of returning to the fragments of the Party he had scattered to the winds five years before.

If he had returned penniless he would soon have lived down his past. But he returned with his millions, and it is those millions that have completed the disaster. The history of those millions is an unprecedented episode in British politics. Who gave them and for what consideration is kept a strict mystery.

Lord Rosebery has asked whether the money was the result of the sale of honours and has received no answer. At one time we are told that the money is Mr. Lloyd George's personal property; at another that it is in the hands of trustees; at a third that he can use it as he likes; at a fourth that he cannot, and so on.

But his manipulation of the fund suggests that it is in his uncontrolled power, and it represents an influence on political life as disquieting and mischievous as it is unprecedented. It is no answer to say that honours have been sold before. That is not the point. If they have been sold, the money has gone into a Party fund administered for the Party interest by a Party executive.

Accursed money

Never before has it gone into private hands to be used to impose a personal policy and a personal ascendancy over a Party—this Party to-day, perhaps, another Party to-morrow. The question of this fund has completed the disintegration of the Party and reduced it to its lamentable position.

And it is because Sir Herbert Samuel's speech points a way out from the disaster that his emergence is so important. He has re-erected the banner of a great tradition, around which all who accept that tradition can mobilise.

But there is one thing still needful. It is an heroic thing, but it will work a miracle. Let Mr. Lloyd George get rid of his millions. They are accursed money. They will hang like a millstone round his neck and the neck of the Party.

Let them be given to hospitals, to charity, to the endowment of universities, to any cause that will make them at last reputable. Then the Liberal Party, poor but cleansed, will be reborn.

ho Didn't Forget

In Sunshine Alley

by PHILIP INMAN

what his mother called "his afternoon snooze," and for a few minutes I talked with her. Then she told me that she had never been strong, "but I'm thankful I can git abarht an' see to 'is wants," she added.

THEN she went on: "Sometimes I'm fair worried out of me life. I lays awake o' nights and wonder what'll become of 'im when I'm gorne. 'E's sich a good lad, an' I can't abear to think of 'im goin' to the infirmary." "You're happy together, then," I commented. "'Appy," she retorted with a smile; "I should sye so. 'Oo could 'elp bein' 'appy wiv 'im."

And as she told me of some of the things he did to make her life pleasant she laughed, a hearty, infectious laugh. It was this which awakened her boy, who opened his eyes and looked at me a little dazedly. Then he said, "It's kind of yer ter come an' see me," and then he added, "Mum, I wants ter 'ave a word wiv this gintilman. Just 'op it fer a few minutes, there's a good 'un."

When she had gone out of hearing he told me of his concern for her. "'Er legs are terrible bad, an' when she climbs the stairs she's puffed somethink awful. I wish you'd 'ave 'er seen to fer me."

When I promised him that I would do so his eyes shone with gratitude, and I felt a thrill of pride that a little service which it was easy for me to render carried with it such a rich reward.

A few minutes later he nodded in the direction of the mantelpiece. "Yer remember 'er?" he said, referring to a photograph. "Yes," I replied, for it was the girl who had come to the hospital when he was first brought there.

"She chucked me," he said with a sigh, "but I don't blame 'er. This wouldn't 'ave bin no life fer 'er." Then he said in a low voice, "It's nice ter 'ave 'er pitchur, though; it reminds me of the days before this 'appened."

BEFORE I came away he called to his mother. When she came he enquired for his "money-box." It took the form of a cardboard cigarette-box, and she emptied the contents on to his bed. "This is fer the 'orspital," he told me. "Will yer see 'ow much there is?"

I found it amounted to 8s. 3d. in coppers. "I couldn't do much, but when I was at work we used to give a penny a week to our 'orspital fund, and I've kept it up since I came 'ome."

I felt a lump rising in my throat. "You want me to take this?" I asked him. "Yes," he said, "it's the only bit of gratitude I can show."

70% of your work is done in the morning

70% of the day's work is done in the first four hours. Therefore start the day with food that stands by you through the morning—Quaker Oats.

Quaker gives you energy because it is perfectly balanced in essential elements. Quaker contains 16% protein, the great tissue builder; 65% carbohydrate, the great energy producer; also mineral salts and all-important vitamins.

No other breakfast can compare with Quaker. No other food gives so much nourishment for so little money.

There are two kinds of Quaker—*Quick* and Original. The *Quick* cooks in 3-5 minutes. That's quicker than making a pot of tea.

Serve Quaker for breakfast for a day of vigour. No food can serve you better.

Quaker

TWO KINDS NOW

Quick Quaker and Quaker Oats

Your Grocer has both kinds—choose the one that suits you best

A WRIT FROM A ROGUE

MAN WE CAN'T LIBEL

Master Criminal's Varied Career

WITH the public interest ever at heart, JOHN BULL has frequently found it necessary to draw attention to the undesirable activities of a "Freddie Ford," who is better known, perhaps, as "The Night Club King."

When last we turned the limelight upon him, Ford showed his resentment by issuing a writ for libel, claiming damages for the gross imputations we had cast upon his reputation.

Our defence was to the effect that our remarks were true in substance and in fact, and we denied that Ford had any reputation to lose.

An amazing career

But, while we were perfectly willing to meet him in court, it was not to be. The man who was so careful of his reputation has now gone to jail, and his impudent action against JOHN BULL has been dismissed, with costs.

Ford is no stranger to prison precincts, for he is actually a hardened criminal who has enjoyed an amazing career, and in order that the public may understand that our warnings were never without justification, we propose to lay his full history before them.

His real name is Frederick Albert Roberts, and he is fifty-three years of age. His downward career was embarked upon about thirty years ago, when he was a butcher's assistant in the East End of London.

On that occasion he broke into the house of a lady named Mason and stole all the money he could lay his hands upon, together with four rings, eight brooches and bracelets, and various other property.

For this felony he was charged at Newington Quarter Sessions, on October 10, 1900, and became an inmate of Wandsworth Prison for the next nine months.

Profitable persuasion

For a time after his release Roberts kept out of the hands of the police, but his roving spirit was not to be quelled by his nine months' incarceration in Wandsworth.

In company with a man named Cooper, he became associated with the administration of a dubious concern called the Poplar Fire and Accident Insurance Company, which had offices in Borough High Street.

The Poplar Fire and Accident Insurance Company posed as a reputable concern, doing genuine business. As the result certain sums of money were obtained on policies that were not worth the paper on which they were printed.

On June 14, 1905, Roberts again stood in the dock at Newington Sessions, this time for obtaining money by false pretences from two victims named James and Beech.

Roberts was found guilty and sent to jail for fifteen months with hard labour, thus making conviction No. 2 against him.

His Honour Judge Atherley-Jones, who at the Old Bailey passed a well-merited sentence on "Freddy Ford"

A year or two later Roberts fell in with a man named Pelham Cayzer Womersley, and, in his inimitable fashion, succeeded in persuading him to part with a cheque for £100 and a substantial sum in cash besides.

This money he converted to his own use, and in September, 1909, he stood in the dock at the Old Bailey, charged with having obtained it by false pretences. Once again he was found guilty and was sentenced to fifteen months' imprisonment with hard labour.

A vicious brute

Although he had brought off his previous coups without any display of violence, he possessed an uncontrollable temper, and was liable to do almost anything in moments of desperation.

Following his release from jail in 1910, after completing his third sentence, he changed his name from Roberts to Chandler, and in this name made the acquaintance of a jeweller who was destined to become one of his worst victims.

Roberts, alias Chandler, grew to know the jeweller—a Mr. F. Harris—quite intimately, and one day invited him to call with certain articles of jewellery.

Harris accepted the invitation and, during the interview that followed, Roberts quarrelled fiercely with his guest.

He snatched up a bottle, broke it at the neck, struck Harris on the head with the jagged part that remained, and squirted ammonia into his victim's face.

For this dreadful outrage he was eventually charged at the Old Bailey with malicious wounding, and, on April 23, 1912, was sentenced to five years' penal servitude.

The war was well into its second year when Roberts, alias Chandler, emerged from jail after serving his lengthy, but well-merited, sentence for his atrocious crime.

For a time he worked at Woolwich Arsenal, and it would seem that, for a year or two at any rate, he "went straight." But in 1921 he again came into the limelight.

Another scheme bursts

Roberts by this time had made the acquaintance of a woman named Crowther, who, living apart from her husband, became this master rogue's mistress.

She and Roberts resided at a house in Calthorpe Street, King's Cross, in respect of which Roberts was later convicted for selling liquor without a licence.

This was, to say the least, a trivial occurrence in comparison with some of the things which happened at this King's Cross abode.

One of them, told briefly, is that Roberts—now known as "Freddie Ford"—represented that he could make forged banknotes and endeavoured to obtain money from a man in connection with the scheme.

Unfortunately for the would-be forger the police happened to discover his intentions, and once again Roberts, alias Chandler, alias Ford, appeared at the Old Bailey, where he was sentenced to a further fifteen months' hard labour for "conspiracy to defraud."

As we say, we should have been only too glad to have met Mr. "Frederick Ford" in court, but last week at the Old Bailey he was sentenced to still another fifteen months' term—this time for receiving a quantity of stolen jewellery.

This coup was staged in a drinking resort called the Artists' and Musicians' Club in Ham Yard, Shaftesbury Avenue, W.

Ford was the proprietor of the den, and one of his assistants, who was induced to invest money in the venture, was arrested with him.

He has now been discharged, however, as it was proved that he was quite innocent of Ford's secret and sinister "receiving" operations.

Honest people's danger

This discharged man's experience, however, shows the very real danger to which honest people are subjected through being associated with such a clever scoundrel, who in his evening dress appears quite a harmless kind of Bohemian.

Of course, the Artists' and Musicians' Club is not the first drinking resort run by Ford, who has rightly earned his title of the "King of Night Clubs."

Den after den he has run; den after den we have denounced, and Ford has actually been in prison in this connection for selling intoxicants without a licence.

These, then, are the facts relating to the life record of one of the most impudent criminals of the day, and we leave our readers to decide whether our past criticisms were merited.

IF YOUR WIFE TALKS TOO MUCH

It's nothing to laugh at; but if she reads the "Passing Show" it's something to laugh at. Every Friday—6d.

THE PARK LANE FRAUD

RAMP THAT SHOULD BE STOPPED

Bluffing the Bidders!

ALTHOUGH the Auctions (Bidding Agreements) Bill, now before Parliament, has been framed to introduce some much-needed provisions, we think that its scope might well have been extended to cope with a growing scandal which is casting a shameful stain upon the auctioneering profession.

We refer to the scandal of "rigged" sales in which bidders are bluffed in a most barefaced manner; and, having made exhaustive investigations in this connection, we propose to lay certain startling, though little known, facts before the public.

A cunning swindler

There are operating to-day certain bogus auctioneers who are reaping rich harvests by practising a very cunningly conceived swindle, and the immunity which they enjoy lies in the fact that each coup is usually brought off within the space of a few weeks.

A sale of antique and modern furniture, said to be the entire contents of a Sussex residence, was recently announced, and a most elaborately printed catalogue was issued, bearing the name of a West End auctioneer.

Interested bidders who received this catalogue were doubtless highly impressed with its attractive appearance, and, in eagerly perusing its contents, they probably gave little thought to the person who was alleged to be conducting the sale.

As a matter of fact, the auctioneer's name was entirely fictitious, and the address given was merely one, where letters were collected.

But, apart from this unsatisfactory aspect, there was much more in this particular case that would have come as a shock to bidders had it become known.

The house in Sussex was simply one that had been rented for a short period, and, while it may have contained a certain amount of furniture, there is no doubt that many items which figured in the sale catalogue had been introduced specially for the occasion.

A startling disclosure

We know of another instance in which the bogus auctioneers succeeded in obtaining possession of a large empty house in the neighbourhood of Regent's Park, even stipulating in their agreement that the premises were merely being taken for the purpose of holding a sale of furniture.

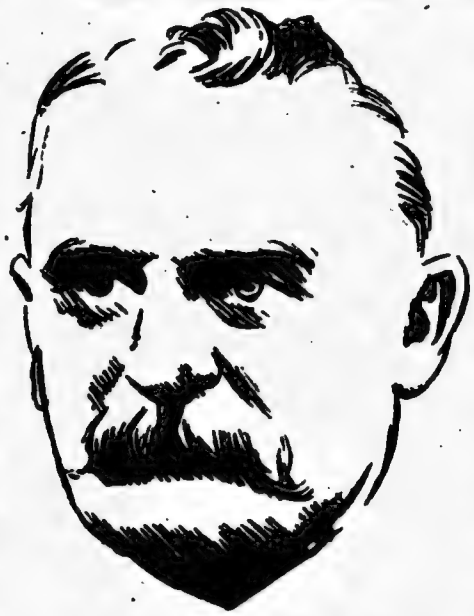
Here, again, they advertised a sale of valuable antique and modern furniture, and, of course, bidders who heard of the sale believed that there was a genuine opportunity of securing bargains from the contents of a stately West End mansion.

We are sorry to make a disclosure that must bring acute disappointment to any purchasers in this particular sale, but most of the furniture was brought from an East End firm!

A close perusal of the catalogue, too, shows us that many of the items were identical with some that had figured in other "rigged" sales in various parts of the country.

Everyone will understand what immense profits are made by conducting an auction sale of very ordinary furniture in such a carefully prepared atmosphere, but these ingenious tricksters are not always satisfied with obtaining inflated prices in this way.

In some instances it has been



Lord Fermoy, whose Bill, excellent as it is, could be greatly improved upon

brought to our notice that certain items have proved excessively profitable.

The locked room

A man who has been disappointed in bidding for a particular lot may find himself approached by a person who represents himself as the agent for the successful bidder, with an offer to part with the coveted articles for a small additional profit.

This suggestion is frequently accepted, and the new buyer is never aware, when the goods are delivered, that they are duplicates of the ones originally seen in the sale-room!

By this clever subterfuge the bogus auctioneers often succeed in persuading as many as five different people to buy the same lot!

The truth is that there are duplicates, and all buyers, unbeknown to one another, are supplied at the end of the sale with identical articles.

These duplicate goods are often kept on the premises in locked rooms, but the buyers, who think they are privileged to reap the benefit of a little private transaction, can have no suspicion as no goods are delivered until after the last day.

We have mentioned that the same items appear again and again in various sales, but an illuminating fact is that these sales are conducted in different names. The names are, of course, fictitious, while the addresses given usually turn out to be accommodation ones.

A long list before us suggests that the people behind these ramps are careful to select high-sounding names, while the addresses given are nearly all in fashionable West End streets.

Amazing profits

Large consignments of goods are required to "feed" these rigged sales, and curtains, carpets, rugs, etc., are bought up wholesale at something like 7s. 6d. a pair, and are subsequently sold at 35s. to bidders who believe that they are securing genuine second-hand bargains.

In one sale, in which preparations and actual operations were concluded in the brief span of six weeks, a profit of no less than £3,500 was made! As the whole thing had been organised by four partners each pocketed a nice little sum.

These self-same partners operated from a variety of addresses, making quick and handsome profits without ever bothering to keep books of accounts, the proceeds being divided between them after each sale.

But, in spite of their amazing profits, this little group of bogus auctioneers omitted to pay various suburban and London newspapers which had printed announcements of their sales!

One notorious exponent of the "rigged" sale ramp disappeared from a Surrey address after conducting numerous auctions, leaving all his advertising accounts unpaid.

Last year, this same person was exceptionally active, conducting sales in different south coast towns, and operating in one name after another.

In spite of his short sojourns in the different localities where his sales are conducted, it is possible to trace his movements over a widespread area.

Artful agreements

At one time he rented a house in the region of Park Lane at a rental of £1,000, payable every six weeks in advance. The first payment of £115 odd was made.

Two cunning clauses were introduced into the agreement, however, one allowing for the tenancy to terminate at any time on the tenant giving fourteen days' notice in writing, the other sanctioning a sale of his household furniture on the premises before leaving.

Of course, the auctioneer "tenant" gave notice just before the end of the first six weeks, held his sale of specially imported furniture, and departed blithely to rent another fashionable mansion on his own unique terms!

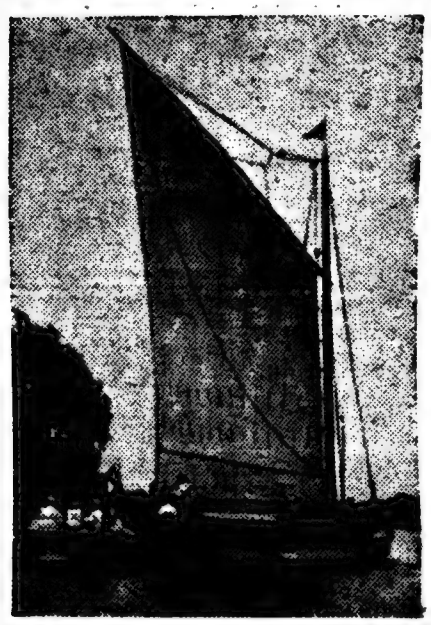
We think the authorities might well look into the affairs of those who have practised this form of deception in the past.

If they will only apply to us we shall be most happy to grant them full access to all the documents in our possession.

THE WORLD'S MOST THRILLING SERIAL STORY

Commences in "THE PEOPLE" next Sunday

NORFOLK BROADS HOLIDAYS



THE HOLIDAY THAT IS DIFFERENT.

TWO POUNDS PER WEEK

Is the average cost per head of hiring a fully furnished wherry, yacht, motor-boat, etc., to explore 200 miles of inland rivers between Cromer, Yarmouth, Lowestoft, Norwich. No extras only food.

FREE—Our 112-page Booklet, "How to enjoy a Broads Holiday," containing details of 400 yachts, wherries, motor-boats, house-boats, bungalows we have for hire. Also craft on Rivers Thames, Ouse, Dart and Cam. Apply now.

Train Services, Fares and other information from any L.N.E.R. Enquiry Office.

BLAKE'S LTD.

106, Broadland House,
22, NEWGATE ST., LONDON, E.C.

10/- BRINGS THIS FAMOUS EASY CHAIR TO YOUR FIRESIDE

THIS is the age of the Easy Chair. People are becoming more comfort-loving. And why not? The Easy Chair is no longer an expensive article. The great Berkeley factories with their wonderful resources for extensive and economical output, have brought it within the reach of every home. The famous Berkeley which we illustrate here has won widespread popularity, not only for its beauty of design, strength, perfect springing, and faultless upholstery, but for its amazing low cost and convenient terms of purchase.

On account of huge demand and greatly improved manufacturing methods it has been possible to improve the quality of the Berkeley by using FIBRE AND HAIR STUFFING, while at the same time the price has been reduced from 85/- to 78/6.

The Berkeley EASY CHAIR Regd.

SOLD UNDER OUR USUAL GUARANTEE of Money-Back if not satisfied. DELIVERED FREE in England and Wales (Scotland 5/- extra).

WRITE NOW FOR FREE PATTERNS.

H. J. SEARLE & SON (1922) LTD.
Dept. J.B.), 70-78, OLD KENT RD., LONDON, S.E.1

Showrooms: 133, Victoria St., Westminster, S.W.1; The Arcade, High St., Croydon; and 16, The Parade, Watford.

Loose Covers from 10/6

NEW CASH PRICE 78/6

or 84 : 2 : 6 by 10/- with order and balance 10/- monthly.

To Lift Depression
To Increase Vitality
To Feel Really Well

BE SURE YOU GET

Hall's Wine

THE SUPREME TONIC RESTORATIVE

It is a true medicated Tonic Wine prepared under the supervision of a doctor. It is just the Tonic you need to put new life into you at this time of the year.

Take YOUR Hall's Wine to-day.

LARGE BOTTLE 5/-

Of Wine Merchants and Licensed Grocers and Chemists.

Stephen Smith & Co., Ltd., Bow, London, E.3.

192

If it's a SWIFT it's Sure!

WHEN choosing a bicycle you want one you can depend upon, don't you? The sure way of obtaining a good machine is to see that it carries the SWIFT Trade Mark on it, for there never was a more dependable bicycle than the Swift, or one that would run more easily. Prices range from £5 19 6 Cash, or on Easy Terms from 9/1 per month—less than 4d. per day.

Write for catalogue and full particulars of Our EASY PAYMENT SCHEME.

SWIFT OF COVENTRY LTD. (Dept. 16), COVENTRY.

London Showrooms: 133/5, Long Acre. One minute from Leicester Square Tube Station.

TAKE IT FROM ME! — *by THE ORDINARY MAN*

CRANKS AND CORPSES

"Secret" Misconduct—A House of the Dead—Mixed Bathing—and Thinking

EVER since the Judicial Proceedings Act, designed to censor Divorce Court reports, came into force, one judge after another has said insulting things about it, Sir Ernest Wild's declaration that the Act "tends to whitewash infidelity" being the latest.

This measure is merely another outcome of the Government's besetting sin of introducing all kinds of Bills to satisfy groups of faddists among its supporters.

It was only after years of pointed criticism from the Bench that the hearing of incest cases in camera was abolished, but no sooner does one Government take a step forward by doing away with this survival of Star Chamber methods than another takes a shuffle backward by replacing secret incest trials with secret divorce proceedings.

Apart from the fundamental principle involved in any attempt to censor Press reports of judicial proceedings, the Secret Divorce Act looks painfully like a piece of class legislation.

The only divorce cases which were reported at length in the Press were not those of Bill Jones, wharf labourer, versus his Missus, but those which too often threw an unpleasant light upon the manners and morals of a class from which Tory Governments are wont to draw influential supporters.

* * * *

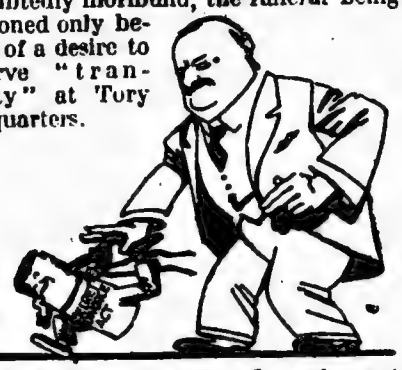
I am still waiting to see if a petition is to be filed by a certain exalted person whose desire for a divorce without unnecessary publicity is said to have been not unconnected with the hurried passing of this ill-conceived measure.

This Act, by the way, was mentioned by Viscount Burnham as one of "many Bills rushed through with indecent haste," when he was complaining of the scant courtesy with which the Uppah House is nowadays treated.

There is certainly something paradoxical in a Government which is opposed to abolishing the Gilded Morgue behaving as if it had already ceased to exist.

* * * *

Of course, the plain fact is that if the House of Lords is not officially dead, it is undoubtedly moribund, the funeral being postponed only because of a desire to preserve "tranquillity" at Tory headquarters.



. . . "*rushed through with indecent haste!*"

Some seven hundred gentlemen are, by accident of birth or recent ennoblement, entitled to reign over us, happy and glorious, but it is very rarely that more than fifty drag themselves from their club armchairs, Riviera villas, or the Gaiety Theatre, to attend to their legislative duties. Even when they do, it is, as Lord Carson says, "regarded as a catastrophe if the House has to sit after seven o'clock."

The Second Chamber has practically abolished itself. A noble peer in "Iolanthe" boasted that "When Wellington thrashed Bonaparte . . the House of Lords, throughout the war, did nothing in particular—and did it very well." It is still doing "nothing in particular," but doing it in a confoundedly perfunctory manner.

Talking of doing things in a perfunctory manner reminds me of the latest piece of regulation-making by the L.C.C.

The Parks Committee recommending at long last that mixed bathing be allowed at the Council's baths, tacks on to this sensible decision an absurd proposal that a fee of sixpence per dip be charged "to prevent the entry of undesirable persons."

A humble "tanner" has before now meant the difference between starvation and temporary comfort to certain of His Majesty's liege subjects, but I have never previously heard it suggested that the possession of the price of a packet of "gaspers" constitutes a proof of "respectability."

* * * *

This is just the sort of irritating and illogical insanity of which the regulation-framing type of intellect is continually being guilty. Hitherto, no fees have been charged for unmixed bathing, but the park panjandrums allege that "such a course would be necessary if mixed bathing is allowed."

In the name of plain, unofficial common sense, why? Sixpence is an outrageous charge for a municipal wash (quite expensive hotels only charge 1s. for a bath, with hot and cold water, towels, etc.), yet it is a sum which an "undesirable" person who was determined to force his undesirable presence upon an L.C.C. bath would not have enormous difficulty in begging, stealing or borrowing.

The simple expedient of appointing inspectors to preserve decorum and empty out "undesirable" persons (whether or not they had a "tanner" in their purses or pockets) would not, I suppose, appeal to minds obsessed with a passion for mad-hatter regulations.

The Sentence of the Court

PARADISE POSTPONED

Eight Years and Eight Hours

ASKED how he pleaded to a charge of robbery, Sir Arthur Steel-Maitland, Minister of Labour, wandered into a dissertation which was eventually cut short by the judge, without the Court having the remotest notion whether the Minister had pleaded guilty or had merely proposed a vote of confidence in himself.

"Double-barrelled names are usually of no more utility than a two-headed giraffe," said Mr. Watchdog, K.C., "but, since procrastination is the thief of time, 'Steal-Maitland' is certainly more appropriate than 'Maitland' without the 'steal.'

"For nearly eight years we have been waiting for the Washington Eight-Hour-Day Convention to be ratified, and, judging by the peevish speech made by the accused when this delay was criticised, procrastination is the thief of temper as well as time.

"The Minister became so confused while delivering his feeble apology that Mr. Runciman was able to 'bring down the House' merely by putting the blunt question: 'What on earth are you driving at?'

"The accused, being unable to explain his 'explanation,' sat down, leaving Members with the impression that the silence of Dean Maitland was positively illuminating compared with the loquacity of Steel-Maitland.

"Stripped of Ministerial verbiage and verbosity, the position is that international recognition of an eight-hour working day was embodied in the Washington Convention.

"Belgium and France have ratified the convention, and a year ago the Labour Ministers of these countries and of Great Britain, Germany and Italy, came to an agreement regarding minor points of interpretation.

"Despite this, the Government, true to its traditions, has pursued a policy of protracted procrastination, so that the convention still remains unratified by Great Britain."

* * * *

Mr. Strawsplitter said that in this matter it was necessary to explore all avenues and not take a leap in the dark. The meaning of such terms as "hours of work" and "effective labour" had to be considered. The Court, however could rest assured that somehow and at some time something or other would be done.

* * * *

"Those time-dishonoured phrases about 'exploring avenues' and 'leaps in the dark,' to ears attuned to political platitudes, sound like clods dropped on the coffin of yet another slaughtered innocent," said Mr. Justice Bull.

"We were the first to voice pious aspirations for a universal eight-hour day, but we are the last to act, so that some of us are beginning to wonder whether a certain famous plea of Mr. Baldwin's should not have been reported as 'Peace in a thousand years' time, O Lord.'

"Obligations of national honour, no less than considerations of justice and expediency, demand that effect shall be given to Britain's pledge before Time dies through tripping over its own whiskers and Eternity yawns itself to sleep from sheer boredom.

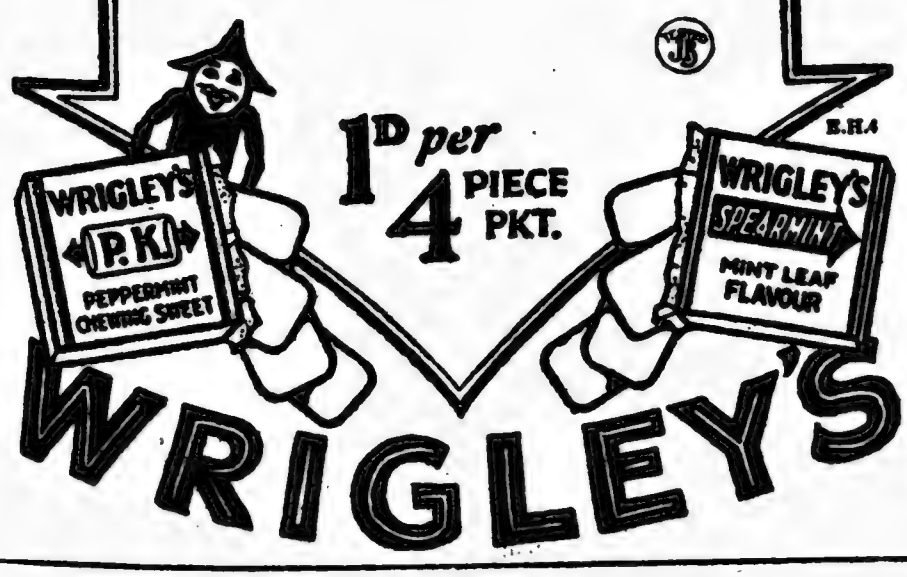
"The prisoner will be given eight weeks in which to ratify the Government's pledge, or eight months in which to gratify his passion for 'exploring avenues,' by being confined for that period in the precincts of the Hampton Court maze."

Be as considerate *as your Doctor*

BE SURE your mouth is clean when you go to the surgery. No special effort is necessary, just he timely use of Wrigley's Chewing Sweets. They clean the teeth, sweeten the breath and by their delightful antiseptic action, make your mouth as clean as the doctor keeps his.

Wrigley's is good for the digestion, too. It is particularly beneficial after meals—as your doctor and dentist will tell you.

The sweet of good taste—used everywhere by people of refinement.



Very many of the world's most famous luxury cars are fitted with hand and foot controls operating on all four wheels. This undoubtedly sound modern engineering practice is incorporated in every Clyno Car simply because it is best and safest.

The front and back brakes constitute two separate and entirely independent braking systems, while the dual controls from the hand brake and foot pedal are, in operation, quite independent of each other. Thus in the unlikely event of trouble with one set of brakes, the other set will continue to function perfectly. Clyno 4-Wheel Brakes absolutely eliminate any tendency to skid on wet roads.

PRICES FROM
£160
TO
£250

All Models fitted with 4 wheel brakes.

Send to Wolverhampton for Clyno Catalogue and copy of "The Great Highway."

Rootes Limited, Devonshire House, Piccadilly, W.1.
Lookers Ltd., 535, Hardman Street, Deansgate, Manchester.

C.C. 30

CLYNO CARS

THE CLYNO ENG. CO. 1922 LTD., WOLVERHAMPTON.

LINES BROS. JUVENILE CARS

The BRITISH MADE.

Comet *Motor Car* 21/-

The COMET MOTOR is a smart little car for children 2-5 years old. Has an easy running crank action drive, and is painted red with yellow lines. Lamps and Motometer included. As illustrated, 21/-.

The COMET DE LUXE has windscreen, four lamps, petrol can, horn and driving mirror, and costs 37/6

Obtainable at all good Toy Shops and Stores.

Mfrs:
LINES BROS., LTD.
WORKS: MORDEN RD. LONDON, S.W.19.

REGD. TRADE MARK.

Look for this Sign on the Car you buy.

Barratts' Shoes are Good Shoes

Specially Modelled for Easy Walking.

Making and materials are excellent, so good that a shoe of equal quality if sold by middlemen must cost at least 7/- more. But there's something more—Barratts, scientific modelling. This promotes natural, easy walking, gives comfort and endurance and health. Only from Barratts can you get this desirable style. Barratt sell direct to the public only—and at factory prices.

Write for The Walker's Friend

A handsome Derby shoe of mellow, supple black box calf, neatly punched on upper and on neat, round toe. Made on hand-sewn principle which gives flexibility to the medium-weight solid English leather sole and smoothness to the solid leather insole. Lined leather back quarters. Fair wear or free repair warranted. Satisfaction or money back guaranteed.

Walk the Barratt Way

18/9 Post Free

Style 1669

Order By Post—Now

Mention style 1669 and size and width you want. Sizes: 5, 6, 7, 8, 9, 10, 11, 12. Each in three widths: 4 (med.), 5 (wide), 6 (ex. wide). Or send Footshape, outline of foot in sock) resting with normal pressure on paper. Hold pencil upright. Enclose money order or cheque for 18/9. Size 12, 1/- extra. Post direct to—

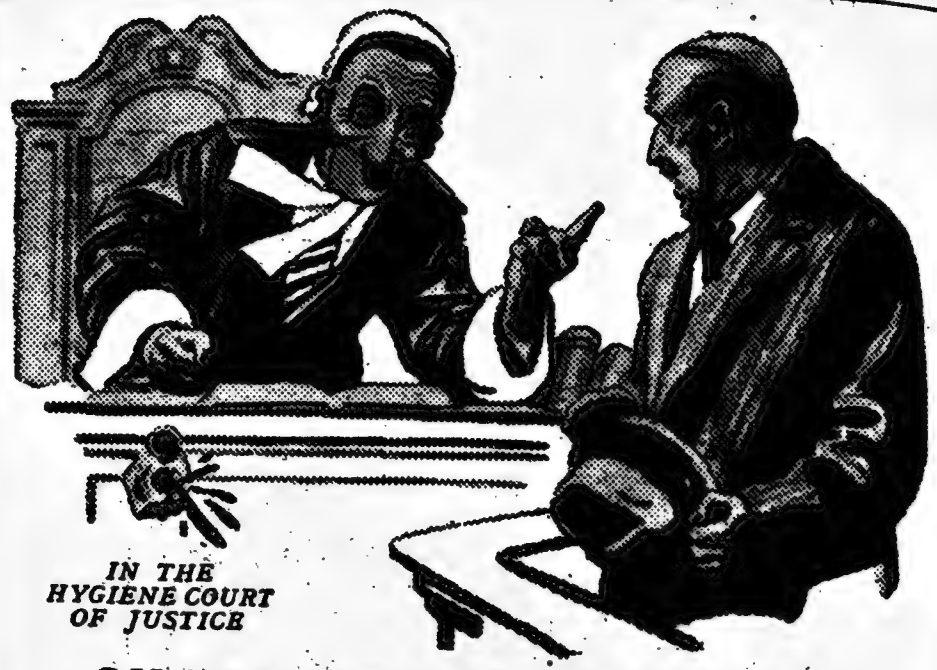
W. BARRATT & CO., LTD., 45, Footshape, Northampton.

Write for Superb Catalogue of Footshape Footwear Enclose Twopence Postage

Keep fit on cocoa a BOURNVILLE

The food with delicious taste below pre-war price.

See the name "Cadbury" on every piece of chocolate.



IN THE HYGIENE COURT OF JUSTICE

SHOPKEEPER'S SHOCKING RECORD OF UNFITNESS

(Before Mr. Justice Kruschen)

P.C. Spottem · On the morning of the 1st instant, whilst passing the premises kept by the accused, I discovered him in the act of yawning and holding his head as if guilty of a headache.

Prisoner: It's not my fault, m'lud. I never get a chance of a holiday or proper exercise.

Judge: That's just why it is your fault. When a man like you gets unfit, it is usually due to nothing but neglect. Have you done nothing to protect yourself against the ill-effects of the unnatural, indoor life you lead?

Prisoner: No, m'lud.

Judge: A married man who neglects his health as you have done is simply committing partial suicide. You deserve to go to prison.

Prisoner: Oh! Give me another chance!

Judge: This court reforms, not punishes. Tell me—have you ever heard of Kruschen Salts?

Prisoner: Yes, m'lud.

Judge: Then I order you to buy a bottle at the very first chemist's you pass outside this court and to take as much as will lie on a sixpence in your cup of tea at breakfast every day.

Counsel for the Defence: My lord! I protest! Supposing the first chemist does not sell . . . .

Judge: EVERY CHEMIST SELLS KRUSCHEN!

Counsel: But my client cannot afford . . . .

Judge: Your client can afford a farthing a day—and that's all his Kruschen will cost. (Addressing the prisoner): Though your record is the worst I've seen for weeks, I will release you. If you do as I order, you will regain all the health and energy you've lost in your mis-spent past. And you'll soon find, my man, that when once you're really fit you'll have the happiest, brightest home and the most successful business for miles around.

Kruschen Salts

TESTED JB

prevent constipation and rheumatism

Kruschen is a combination of six mineral salts which your body must have to keep the blood pure, the inside clean, and the system generally toned up. You must have those six salts *every day*. Every chemist sells Kruschen in 6d., 1/- and 1/9 bottles. Health, happiness and "that Kruschen feeling" for a farthing a day!

TASTELESS IN TEA

HEADACHE

NEURALGIA-TOOTHACHE

Almost all severe pains (headache, neuralgia, rheumatism, toothache, neuritis, the excruciating pains suffered by women, etc.) soon vanish when you take one or two Anti-Kamnia Tablets. Prescribed by Doctors and Dentists for 33 years. Also relieves colds, grippe, fevers, insomnia, and nervousness. A-K Tablets are a certain relief for those lightning-like pains in Locomotor ataxia. A-K is a perfect succedaneum for morphia. At all chemists. Millions used annually. Prices 1/3, 2/- and 7/6. A-K on every tablet. Write for free sample

Anti-Kamnia

Quick Relief from Pains and Aches

AK—FREE COUPON

Please send me free of all cost Trial package.

NAME .....

ADDRESS .....

.....

(AC98 Dept) 46 Holborn Viaduct, London, E.C.1

IF YOU ARE THIN

and want to put on pounds of well rounded, healthy flesh, go to your chemist and get a fortnight's treatment of Blood-Iron Phosphate, and take one five-grain tablet with each meal. It's ten to one that you'll gain at least 2 lbs. a week; but if you aren't satisfied you can have your money back for the asking. Blood-Iron Phosphate is absolutely harmless, contains no dangerous or stimulant drugs, and forms the quickest, safest way to achieve a fine, good-looking figire yet devised. Blood-Iron Phosphate simply builds up the nervous system and makes rich red blood . . . Nature does the rest. People who have tried it say it is simply amazing to note the wonderful gain in flesh, appearance, strength, endurance, vim and vigour that invariably accompanies the use of Blood-Iron Phosphate. Better try it at once—costs nothing if it fails.

Words Winged to Women

HIT HIM ON THE TILL!

by MABEL HORNER

"A WISE woman is like the merchants' ships bringing her food from afar," was written when women everywhere helped in food growing and food exchange and barter. Modern civilisation has made women dependent upon shops for supplies. It must not be allowed to leave them defenceless before the profiteer

AS a keen stickler for equal citizenship, I want to see women fully represented on every public body. I was very glad when two were appointed members of the Food Council. There should, of course, have been many more. For it is the women—married or single—not the males who suffer most when prices soar.

Mrs. B. M. Drapper, one of the women members of the Food Council, has recently stated her belief that many common articles of daily food are sadly too dear. She instances bread, lard, eggs, fish, butter, meat, etc., and intimates that they should at once come down in price.

Presumably this judgment is based upon evidence given before the Food Council, some of which has been shocking.

The price of food is making life a harassing burden to thousands of women every day.

An insidious evil

To the unemployed it is a nightmare that spells starvation. To those who are in good work it renders the improved scale of wages ineffective, while thousands who are finishing out life on a tiny, fixed income scarcely know how to live.

Now, is there any remedy at all for this great evil? And if so, what is the best contribution towards it that women can give? Mrs. Drapper is reported to have suggested one.

"If I had my way I would make every housewife do her own shopping and not leave it to a servant. I would have every woman instructed in the art of shopping. *Let her 'nag' the shopkeeper who is charging too much just as she would 'nag' her husband if the mood took her.*"

Let us hope that advice was given in jest and that no woman will stoop to take it seriously. The husband who "nags" his wife and the wife who "nags" her husband merely succeed in making themselves both ineffective and ridiculous. In domestic politics the suggestion that "nagging" will do any good is farcical.

Undoubtedly there are retailers who charge far too much for articles of food.

Mrs. B. B. Drapper, one of the two women members of the Food Council

Profiteering is an insidious evil. The possibility of "easy money" appears to have a peculiarly deadening effect upon conscience. The Food Council deduces profiteering from prepared evidence. The housewife has merely to use her eyes.

When prices of greengrocery "jump" at the week-end she knows that the blood-suckers have their eyes on the wages that are being paid out at that time. As her housekeeping purse thins prices lower. If three different shops offer the same goods at three different prices she can guess that some are charging too much.

The dignified and absolutely effective way to settle such tricksters is the use of the boycott. Keep away from the shops known to have see-saw prices and deal with traders whose methods are fair.

The stern hand of the law is needed to stop profiteering, but we must not be so utterly foolish and shallow-pated as to think that a great economic wrong can be righted by a mere stroke of the pen held in the hand of any Government.

Woman's great chance

The causes of high prices are many and deep-seated, and hard thought must be given to their uprooting.

Profiteers are an effect, not a cause. Our bad economic system is the thief that robs the butter-dish, empties the egg-basket, and swings cheese, potatoes, sweet new milk and cream out of sight.

These things are commonplaces, not luxuries, in many a country poorer than ours. But there, every man who wishes has a bit of land to grow his food and that makes all the difference. If we take the pig out of the poor man's sty it is no use scolding him because he has no bacon in his cupboard.

As for fish, meat and other food, their prices also can only be controlled by co-operation between grower and distributor with active intervention by the State to help them both.

One day it will dawn upon the country that the real purpose of food is to feed the population and not make a few men rich by bleeding it white. I call upon women to think out this game of food supply and its distribution, and then to use their citizenship to create a better one.

Tommy Toddler's Ground

by MRS. STELLA CHURCHILL, L.R.C.P., M.R.C.S., D.P.H., L.C.C.

ABOUT twenty years ago, when it was first proposed to give meals to necessitous school children, there was a great outcry on the part of some ratepayers that this would undermine the "responsibility of the parent."

Time has shown that this was not the result and that the children are healthier and happier for having their lessons without the pangs of hunger as an accompaniment in the minor key!

The same argument that parents should look after their children until the age of five is raised by some authorities when they are asked to provide nursery schools, and the London County Council, in a recent report, stated that it is not yet "able to determine along what lines further experiments with schools of this type should be conducted."

A VISIT to the Rachel Macmillan School at Deptford would enlighten members' minds on this point, for here we see the most wonderful example of what fresh air and careful supervision can do for toddlers between the ages of two and five.

When they go on to the elementary schools these children are free from rickets and chronic bronchitis from which a large percentage of ordinary entrants suffer. The cost of running such a school is more than repaid by the prevention of illness, suffering and loss of activity.

The great Italian educationist, Madame Montessori, showed more than fifteen years ago that children from the age of two years upwards are much happier and better when in the company of their fellow-creatures of the same age.

Toddlers who are obliged to stay in their one or two roomed homes, do not have too cheerful a time. Mother is busy with the next baby and the house.

THE toddler falls in and out of mischief all day long and has no useful or amusing occupation that meets with mother's approval, who may be tempted to send an elder child to "go and see what baby is doing and tell him not to"!

Apart from the mothers who have no time to look after their children while they are preparing husband's dinner, cleaning the house, feeding the baby and mending the school children's clothes, there are vast numbers of mothers who are obliged to go out to work, and who leave their children at a day nursery.

Such an institution, sometimes called a crèche, is often run by kind-hearted ladies who wish to benefit "the poor," but they are not subject to supervision unless there is a grant from the Ministry of Health.

While some day nurseries are very well run, in others the children are overcrowded and unsuitably fed. In short, they are a poor substitute for the nursery school in the open air, where the word "nursery" is more important than the word "school."

If all the money now spent on day nurseries could be applied to this purpose, the little ones would gain enormously and the ratepayers would not really suffer, for at present all day nurseries receive grants from local authorities under the working of the Maternity and Child Welfare Act of 1918.

What observer in our city slums but must feel there is something seriously amiss with the child life to-day. How many thoughtful men and women do not wish it were possible to throw open every large privately-owned square to these little ones whose lives are spent in sunless streets. When can we hope for a step forward on these lines?

THE answer will only be found when all those who care keenly about child life will make a united effort to procure some of the advantages I have suggested.

In Edinburgh there are already playgrounds for toddlers to which their mothers can take them out of the dusty streets, and in every newly-planned town or village it should be possible to have nursery schools and open spaces where our children may safely play.

"Happy hearts and happy faces
Happy play in grassy places—
That was how in ancient ages
Children grew to kings and sages."

SENSATIONAL HAIR-GROWING DISCOVERY!

Endorsed by over 2,000 Doctors.

32 pp. Illustrated Book FREE!

BOOK FREE and particulars of a £1,000 Guarantee.

Do you know that over 2,000 doctors have, after personal experience and exhaustive tests, proved that this new discovery, not only stops hair falling out, but makes new hair grow on heads that were thought to be completely bald?

This new process works upon entirely different lines from anything that has ever been tried before. It is not a lotion. It has nothing to do with massage or any kind of electrical treatment. No! It is an entirely new method, and like all other successful discoveries, exceedingly simple. It is the outcome of years of scientific research, and it acts on the principle that all scientists now realise is the one sound fundamental basis.

The high percentage of successfully treated cases enables the proprietors unconditionally to guarantee results or no charge is made for the treatment whatsoever.

If you have the least anxiety about your hair, if it is fading or falling out, even if you are bald you should apply at once for a free copy of our 32 page Illustrated Book, "The Care of the Hair," and particulars of our £1,000 Guarantee sent free of charge upon application to:

HUMAGSOLAN, LTD. (Dept. 71P), Kent House, Regent Street, London, W.1

HEALTHY LEGS FOR ALL!

Great New Discovery.

Think of the relief you will experience both mentally and physically when it comes to your turn to say:—

"Many thanks for Elasto, it is wonderful. After taking only two bottles of the tablets my legs are as sound as ever without a trace of varicose veins."

That is an extract from a recent letter of thanks, the original of which, along with many others, has been inspected by JOHN BULL's representative.

What is Elasto?

Elasto is something new to curative science; it is based on the knowledge that varicose ailments and relaxed conditions generally, with their numerous developments and widely varied symptoms are *deficiency diseases*; that in all such conditions there is a lack of certain *vital constituents of the blood*.

Owing to this lack the body is unable to evolve the elastic tissue needed to maintain the vein walls and the membranes in healthy condition, and a varicose or relaxed condition results.

Elasto restores to the blood the vital elements that combine with albumen to form elastic tissue and thus enables nature to effect a cure in a perfectly normal manner.

There is no chance-work about Elasto; it is the sane application of nature's own laws of healing. Elasto is not a drug, but a cell food, which *must be present in the blood to ensure complete health*. It is prepared in tiny tablets, and is as simple and agreeable to take as it is certain and lasting in its action.

Special Offer to "John Bull" Readers.

We invite all JOHN BULL readers who suffer from any of the ailments named to write for a *free sample* and *special Elasto Booklet* together with copies of recent testimonials, or send 5/- for a full month's treatment, and commence your cure without delay. *Write now* The New Era Treatment Co., 15/F, Cecil House, Holborn Viaduct, London.

Elasto cures: Varicose Veins, Ulcers, Eczema, Phlebitis, Rheumatism, Piles, Varicocele, Hardened Arteries and Glands and all relaxed conditions.

HOW TO HAVE A CLEAR HEAD.

At Last, Here is What You Have so Long Been Seeking.

FOUR CIGARETTES SENT FREE.

Do you get up in the morning with a stopped-up nose? Are your breathing passages clogged with a cold? Does your head feel choked up and dull? Have you that mean, low-spirited feeling which comes from lack of proper oxygen? If so, here is a pleasant, harmless cigarette that will clear out the head, nose and throat.

These cigarettes are the formula of the late Dr. J. W. Blosser, and are composed of medicinal herbs, flowers and berries.

Dr. Blosser's Cigarettes contain no tobacco, no cubebs, nothing habit-forming, and are entirely harmless. They are used by women and children as well as men. These are not to be confused with the "cubeb" or other similar cigarettes.

It is so simple to inhale this pleasant and soothing smoke. Much more convenient than using sprays, washes, douches, etc.

Write immediately to Dr. Blosser, Ltd. (Dept. 121 C.H.), Temple Chambers, Temple Avenue, London, E.C. 4, and you will receive a trial package by return post. Enjoy a delightful surprise by having a clear head.

The small size package, containing 20 cigarettes, is sold by all chemists at 1s. 6d.

for Protection against Flu

In one week in January, 328 people in this country *died* from flu; in the next, 470; in the next 725! Flu germs enter the system through the nose and mouth. Regular spraying with Glyco-Thymoline keeps the mucous membrane clean and healthy, and tends to prevent the germs of flu and other diseases gaining a foothold in the body. At all chemists, 1/10, 3/8, 7/6.

THOS. CHRISTY & CO. 4-12, Old Swan Lane, London, E.C.4.

MAKE SURE YOU GET

GLYCO-THYMOLINE

Trade Mark Regd.

NOT SOMETHING NAMED TO SOUND LIKE IT

Make your own Cigarette & see what you save.

ALWAYS USE A.G. CIGARETTE PAPER

BEST & PUREST

Human Documents

A Girl's Martyrdom

A Love Tragedy—The Two Calls—A Wife's Duty

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed

"MY sister has just died. She has left a little boy, five years old. Before she passed away she put the boy's hand into my mother's and asked her or my wife and myself to promise that if anything should happen to my mother before the child was old enough to fend for himself that we would give him a home.

"She had good reason for wishing her boy to be brought up in different circumstances from those in which he was born, and she particularly begged us on no account to let his father have him.

"She had been married for six years to a man who always avoided work if he could find any other means of living, and she had been compelled to go into a mill to earn food for herself and her baby.

"Even after the child was born he made no effort to support her, and within a few days of the birth of her child she went back to the loom.

"After six months of this slavery her health began to give way. Her husband would not or could not provide her with a home, so she returned to her mother. Ill as she was she returned to the mill to work to provide for the little one.

"She carried on like this for over four years, getting weaker all the time. She was a bonnie girl, but her beauty faded.

"At last she collapsed and the doctor who was called in explained that she was suffering from consumption. The disease had gone too far to be remedied by sanatorium treatment so she was on our hands for six months before she died.

"We knew she was dying and we wrote to her husband. He promised to send some money, but he did not come near her and he did not keep his promise.

"For some reason which we cannot understand, this inhuman husband has asked us to send the boy to him. He let his wife work herself to death and now we suppose he wants to get the boy to make a slave of him in the same fashion.

"Must we hand the child over to such a father?"

"HUMANIST" says: *The story of your sister's married life is exceedingly sad, and it is quite natural that you should dread the possibility that the boy left in your care might be taken from you by a man of such character. You need not fear, however, for the court would probably give you the custody of the child on the ground that the father was not a fit person to be entrusted with him, or you could apply for an adoption order under the Act which recently came into force.*

* * *

"A FEW weeks ago, while walking along a country road near a large mental hospital, I overtook an elderly man who asked me for a light for his pipe. In conversation he told me that he had been visiting his daughter who was insane and of whose recovery there seemed to be no hope.

A Bridal Tragedy

"Some years ago his daughter was engaged to be married and on the very eve of her wedding her lover disappeared.

"Her bridal morn which she fondly hoped would usher in a lifetime of happiness was turned into a day of mourning, and before long she had to be removed to the asylum, where she still awaits the return of her lover, believing that he is being kept from her.

"What shocked me most was to learn that the faithless lover is an old friend of mine who is now doing well in one of the colonies. I always understood from him that he decided to emigrate because he had been disappointed in love, and I never dreamt of his being associated with such a tragedy as this.

"He is prominent in the religious life in the country of his adoption and he is now married and the father of a family. We were always good friends, but since hearing the old man's story I feel I am beginning to detest and despise him as a heartless hypocrite.

"I feel that he deserves punishment for the part he played in this affair, yet I do not see what good I could accomplish by telling the old man where he is."

"HUMANIST" says: *If the poor girl has become incurably insane it can do her no good for you to tell her father what has become of her erstwhile lover. Moreover, you do not know what he might have to say in his defence. If he is guilty you may leave his punishment to his conscience.*

* * *

"I AM faced with a problem in which my affections and inclination draw me one way and my desire to do the best for the future of my children draws me the other.

After Many Years

"Twelve years ago I married a man whom I was compelled to leave within a few months on account of his cruelty. Some time afterwards I went to live with a widower, who became the father of my three children.

"At first he was in a good position and he made me as comfortable as possible, proving himself a loyal mate and devoted father, and if it had been possible I should certainly have married him.

"Lately, however, we have fallen upon hard times. Our savings are all exhausted and his earnings are scarcely enough for us to live on.

"My legal husband, on the other hand, has prospered, and having heard of the poverty in which I am living, he has asked me to return to him with my children, promising to provide us with every comfort and make no reference to the past.

"It seems an easy way out of my difficulties, but I have no affection whatever left for my husband. On the contrary, I adore the father of my children. Yet unless things improve we may all finish up in the workhouse. What shall I do?"

"HUMANIST" says: *I do not see how you can return to your husband with any sincerity after living ten years or more with the man you love, and additional comfort could not compensate your children for the loss of an affectionate father. It is to be hoped that your position will improve, and meanwhile the obvious thing is to ask your husband to divorce you so that your present union may be legalised.*

The Luck of Life

THE stroke of luck that makes one man rich often makes another poor. If Fortune has smiled on you, remember those upon whom she has frowned and help those in distress by sending a subscription to "The Greatest of These—" Fund. (See page 36)

"MY husband and I have been married just a year and we are still as much in love as ever. The year has been one of great anxiety and distress through unemployment and sickness. Our savings are exhausted and only our mutual love has brought us through the dreadfully dark days without despair.

Temporary Separation

"At last there has come a ray of light for my husband has been offered a very good post abroad.

"Unfortunately, my health is so bad that the doctor says it would be most unwise and might even prove fatal for me to go to such a climate at present, though he thinks that I might be sufficiently restored to join my husband in a year or two.

"My husband says he cannot bear to think of leaving me behind and that he must give up his prospects abroad.

"I know it would be terrible for me to be left behind, but we need the money ever so badly, and but for my illness I know my husband would be as happy as a schoolboy looking forward to a holiday.

"Don't you think I ought to persuade him to go for his own sake and face a year or two of loneliness as bravely as I can?"

"HUMANIST" says: *Persuade him to go by all means. With such strong mutual love you need have no fear of the effect of a temporary separation, and your husband's earnings may enable you to recuperate quickly so that you will be able to join him sooner than you now anticipate.*

* * *

A Shameless Step-sister

"I have a step-sister who has repeatedly got herself into trouble. Twice I helped her in every way possible, but now she has a third child. She has gone to the guardians and written to me saying that if I do not help her she will give them my address and that they will compel me. Can they do this?"

"Humanist" says: *No. It seems the idle threat of a shameless girl. You cannot be compelled to contribute to the maintenance of a step-sister, and action should be taken against the father or fathers of her children.*

Risky Delay

"My daughter has got into trouble through a sea-faring man who spends little time ashore. Her time is drawing near and I learn that his ship will shortly be in port. Must I wait until the baby is born before taking action, in which case we might never see him again?"

"Humanist" says: *This seems a case in which delay might be dangerous. You can apply for the summons before the birth of the child, and I should strongly advise you to do so.*

A Helping Hand

"My wife's young brother was recently released from prison. I believe he is good at heart and only needs a helping hand to keep straight in future. My relatives, however, who are rather snobbish, refuse to visit us so long as we have the lad at our house."

"Humanist" says: *Then let them stay away. You are displaying a true brotherly spirit in helping the lad to redeem the past and his gratitude will be more than compensation for the loss of the society of snobbish relatives.*

100,000 People Wanted

TO SELL A BOOK OF TICKETS FOR THE

Blind Childrens Ballot

in aid of the
ELLEN TERRY NATIONAL HOMES
FOR BLIND DEFECTIVE CHILDREN

£1000 For 1/-

(OVER 90 OTHER MONEY PRIZES)

PRIZES:

FIRST PRIZE	**£1,000**		
Second Prize	£500	20 Prizes of	£100
Third Prize	£100	20 Prizes of	£5
Fourth Prize	£50	50 Prizes of	£1

The Prize Money has been deposited with the Bankers of the Fund.

100% of the profits of this Ballot are being handed over to the Ellen Terry National Homes.

SEND IN YOUR BOOKS

CLOSING MARCH 31

Tickets 1/- each

Or Book of 12 Tickets - 10/-

This Ballot has been organised on behalf of the Ellen Terry National Homes for Blind Defective Children, and funds are urgently needed. The greatest appeal to charity to-day is on behalf of the Blind, but when it comes to Blind Defective Children the appeal becomes of far greater urgency.

Send for a 1/- Ticket and help on this appeal in its splendid work. The Ballot is a popular one, and can be entered into by man, woman and child. By purchasing a ticket you may win £1,000.

The Manager,
BLIND CHILDREN'S BALLOT,
21, Corner Buildings, 47, New Oxford St., London, W.C.1

SECOND EDITION OF 50,000 COPIES NOW READY

Full of human interest and helpfulness, no book could be more absorbing to those thinking of furnishing than this—direct from the pen of the man who has built the most successful furnishing business in Britain to-day.

THE NEW DRAGE WAY

No deposit—all orders from approved accounts delivered carriage paid to any address on payment of the first of 36 monthly payments.

Fill in this Coupon

J.B.

COUPON

Please send free and post free a Copy of the new Drage Book to:—

*Name*_____

*Address*_____

Cut out and post in unsealed envelope with ½d. stamp to Drages Limited 230 High Holborn London W.C.1

DRAGES

(DRAGES LIMITED)

HIGH HOLBORN · LONDON · WC1

NEXT HOLBORN TUBE STATION. TELEPHONE HOLBORN 6720
OPEN FROM 9 to 6.30. CLOSED ON THURSDAYS AT 1.

Open Saturdays until 6.30 p.m

"BIRD'S" *is the smile maker.*

The young folk find Bird's Custard so delicious. They enjoy it so much that the happiest meal times are always when Bird's Custard is served with stewed or tinned fruits, or puddings.

It is a true old saying that the food which is enjoyed, does most good. This in itself is reason enough for Bird's, because it trebles the enjoyment of any meal

BIRD'S CUSTARD

makes happy children, because it makes well-nourished children.

The scientific measure of the great goodness of Bird's Custard is in the fact that it adds 25% to the food-value of milk. It is therefore safe to say that Bird's Custard is among the necessary foods of childhood.

Tricolour pkts., 1½d.; silvered boxes, 6½d. and 1/-; tins, 1/3½

C.179

Your daily dietary

Is it correctly balanced in the vital food essentials?

FOOD is a good deal more than the fuel from which the body derives energy and force. It also supplies the material from which the daily wear and tear of nerves and body is made good. It is the source of all growth and all physical and mental development.

And yet all food is not useful. Much of it is merely waste material. It is only the *nourishment* extracted from the food by the digestive system which rebuilds, restores and energises.

A sufficient bulk of food does not ensure a sufficient amount of nourishment. Nor will that nourishment be *correctly balanced* for the body's needs. A complete and perfect dietary must have the fats, proteins, carbohydrates and mineral salts present in scientifically correct proportions. The necessary vitamins must also be present in correct ratio.

You can only be sure that your daily dietary will be correctly balanced in all the essential food elements by making "Ovaltine" your daily beverage. The nourishment it supplies is not only highly concentrated and rendered easily digestible, but it is also accurately adjusted for *every need* of brain, nerves and body. A cup of "Ovaltine" makes every meal complete in nutritive value.

The constituents of "Ovaltine"—ripe barley malt, creamy milk and eggs—are Nature's foods which are *richest* in every essential food element. The method of manufacture—exclusively used for "Ovaltine"—extracts the rich nutriment and presents it in a correctly balanced form. One cup of "Ovaltine" supplies more nourishment than 3 eggs or 7 cups of beef tea.

If you do not enjoy robust health or are easily liable to infectious ailments the probability is that your system is not obtaining all the nourishment it needs for the maintenance of health and physical fitness. You will enjoy *real* health by making delicious "Ovaltine" your daily food beverage.

OVALTINE

TONIC FOOD BEVERAGE

Builds-up Brain, Nerve and Body

Sold in tins at 1/6, 2/6 and 4/6

The larger sized tins are more economical to purchase.

P. 45

Yorkshire Relish

Makes meat taste as it should.
9d. a bottle.

ZONOPHONE

Attracting Universal Attention

The magnificent new Zonophone Electrical Records. Until you have heard them you have not heard the last word in modern recording.

Hear it on a Zonophone Record before you decide

PRICES	
2/6	10-inch GREEN
3/6	10-inch RED
4/-	12-inch GREEN

RECORDS

Our Letter Parliament

The Axe at the Wrong Tree

Carping Critics—Safety Last—The Blank Week

IF there is one thing which compels admiration for JOHN BULL, it is the striking manner in which it brings home the costly follies committed by the Government. Side by side with Mr. A. G. Gardiner's article, "Who is Plotting War?" was placed Mr. E. Roffe Thompson's article, "A Peer's Poisoned Axe," showing how the Government prefer to cut down the cost of education rather than make a cut in a Naval Bill, which last year reached £58,000,000. In the face of things like that, can the Government expect to be instilling patriotism into the working classes?—*Edina, Leith.*

A National Folly

Mr. E. Roffe Thompson tells almost despairingly of inefficient and misdirected education, and Mr. A. G. Gardiner grimly shows increased armaments and preparation for war. What could be more logical? An educated nation would not permit war, so obviously public money should not be spent educating the gun-fodder of the future.—*Plebs, Brockley.*

Wasted Millions

On one side, Mr. E. R. Thompson tells of the educational cuts, while, on the other, Mr. A. G. Gardiner discusses the situation which has involved us in the building of fourteen new cruisers at a cost of several million pounds. The two articles sum up the policy of the Government in a few words: "Lay the foundation of an uneducated, C3 nation, at the same time paving the way for it to cripple itself in war."—*S. A. W., Crouch End.*

Robbing the Kiddies

One would think that the people who pay the piper should have some say in calling the tune, but our cynical rulers' reply to the nation's demand for increased educational facilities is to reduce the elementary education grant by 1s. 2d. per child. Note the word "elementary." Once again it is the children of the poor who are to be robbed.—*Fairplay, Rhondda.*

The Base Base

After her militarist exploits in the Ruhr, France revealed no change of heart by limiting her peace offering at the Washington Conference to the voluntary restriction of a weapon that she regarded as useless. Great Britain, however, is not free from blame, and, for having provided other naval Powers with a sound excuse for increased construction, we may bitterly regret the adventure of the Singapore base.—*A. C., Manchester.*

War's Millions

If war was declared armaments would be turned out like Ford cars, and within six months the slaughter would be greater than ever it has been. Talking about disarming is playing with the question of world peace. War, for some people, brings in too much hard cash for it to be scrapped.—*Profits, Creswell.*

The People's Power

There can be only one end to the policy of arming to the teeth, and that is war. The people have the power to say that the cash for armaments must cease; it is they who pay for war by blood and heart-breaks, as well as by money. We have had a taste of the horrible carnage, and we are not eager for more.—*W. L., Liverpool.*

An Ominous Silence

It is a pity that Mr. A. G. Gardiner does not make a point of the fact that the Press does little to discourage the warlike tendency. Let the merest rumour of war smite the air, and instantly the papers print columns of scare or bluster. But let the League of Nations function ever so strenuously, and a few half-hearted notices suffice!—*D. B., London.*

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

"Too Old"

The tragedy of the miners' strike is showing itself in the number of hard-working but old colliers who are being stopped, who are under seventy, above sixty-five, but not yet eligible to receive pensions under the health insurance benefits. Surely colliery owners could wait a few more months until these old men and their wives receive pensions.—*J. H., Lancashire.*

The Two-salary Man

Policemen, railwaymen and others retiring on pension are often selected before ex-soldiers and "King's Roll" men for such cushy jobs as timekeepers, watchmen, etc. These men are well provided for, seldom retiring on less than £3 a week for life. Surely this should be sufficient without the necessity of these men entering the labour market, thus depriving the genuine unemployed of a chance.—*Disabled, Bristol.*

Wanted, Builders!

JOHN BULL'S Letter Parliament would be, I think, even more interesting than it is if we, the members, did not invariably regard ourselves as the "Opposition," and, therefore, bound to be destructively critical of any Government in power. Why not try formulating constructive policies or suggestions?—*L. D., Hants.*

Herring Workers' Hardship

The hardships of the northern herring fishermen and herring workers, pointed out by Sir A. Sinclair, M.P., in JOHN BULL of February 26, are really very bad. Some of these hardy toilers have received no remuneration during the last year or two. Were trade relations firmly established with Russia, our largest pre-war salt-herring market, the north of Scotland would flourish once more.—*J. M. N., Aberdeen.*

The Domestics' Dignity

Much could be done to add to the dignity of domestic service by better training by education authorities, and by the utilisation of electrical labour-saving appliances. The well-trained girl can usually dictate her own terms; it is the inefficient who submit to the deplorable conditions depicted by your contributor.—*Mary Ann, Grangetown.*

Printers' Pie

(Half-a-crown is paid to the writer of every item published. Mark envelopes "Pie.")

"BIRMINGHAM MAIL":—"He travelled North by car LAST NIGHT . . . and returned by road YESTERDAY afternoon."

"EAST SUSSEX NEWS":—"An enormous serpent, with its HEAD in its mouth, encircles the base."

"SOUTH WALES DAILY POST":—"Throwing down his THROAT and stick excluded the accidental theory."

"EXETER EXPRESS AND ECHO":—"The animal was found to be DECEASED after SLAUGHTER."

"DUNDEE COURIER AND ADVERTISER":—"Six and a half miles LONG and four miles in extreme LENGTH."

"NORTHERN WHIG AND BELFAST POST":—"The lakes and rivers in the Lake District are coated with ice by the severest FROG of the year."

The Workers' Rights

Mr. Philip Inman's article, "Moving into Heaven," ought to set JOHN BULL'S million readers thinking seriously. How can we expect to have a healthy nation, or even the necessary display of good citizenship, whilst thousands of workers are herded together like cattle? It is time that the masses demanded their natural rights—human conditions and human privileges.—*J. W. H., Notts.*

The Devil's Donation

When I read "A Flaming Shame," dealing with slums and immorality, in JOHN BULL of February 19, I said, "Thank heaven for JOHN BULL!" No other paper would have dared to publish such awful facts concerning the devil's donation to modern civilisation. Other journals if they deigned to comment on such details at all, would have sugared their sentences and robbed them of half their significance.—*A Mother, Bristol.*

A Thieves Paradise

The closing of Abbey Wood Police Station is a small matter compared with the proposal of the Chief Constable of Brighton, who suggests closing three stations, substituting in their place twenty-five telephone boxes, and the provision of a motor squad at the only remaining station. The boxes will be available to the public, and it only needs a couple of false calls at different points to draw the motor squad reserve, while a coup is carried out at another part of the town.—*Ex-P.S., Brighton.*

The Waiting Week

Now that a new unemployment Bill is being talked about, there are many things that might be altered, if it is passed. Not the least of these is the "waiting" week. A job will come along which perhaps takes six weeks. Then the Ministry of Labour says, "Another waiting week must be served." This is a hardship. One week should be the limit for twelve months.—*A. N., Aston.*

A Clerk's Budget

Referring to "G. W. N.'s" letter in JOHN BULL of February 26, it is probable that half the families in the kingdom are living on approximately £3 weekly, and I maintain it is sufficient to keep a reasonable family in comfort. I am a clerk earning £3 weekly, married, with one child, and pay 17s. 6d. weekly for two rooms, £7 annually for endowment insurance, save a shilling or two weekly and live comfortably.—*B. S. C., Worcs.*

A Real Charity

It does not come as an "eye-opener" to the readers of JOHN BULL to find the protracted Home Office enquiry into charity scandals has disclosed the fact that a big percentage of contributions is swallowed up in administration expenses. The outstanding reason why JOHN BULL'S "Greatest of These—" Fund deserves whole-hearted support is because every penny goes towards relieving the needy.—*P. W., Farnham.*

A Pension Penalty

When are the regulations governing commutation of pensions to be overhauled and made more human? As they now stand, it is next to impossible for thousands of permanent pensioners to establish themselves in business. Two shillings a day must be left after commutation, and, as a consequence, men in receipt of less than 14s. a week must have this supplemented by the "dole," or the guardians in many cases. A lowered daily remainder would mean large numbers setting up in business for themselves.—*H. M., Newcastle-on-Tyne.*

Why do you lather your face before Shaving?

Soap does not soften the beard; it is water that softens it.

Soap is necessary to remove the oil film that covers each hair and prevents the water reaching it.

Colgate's Shave Stick carries away the oil film and then the bubbles in the Colgate lather hold water round every hair in your beard until it is wringing wet and pliable. The razor just glides across your face, leaving it cool, clean and comfortable. Colgate's Shave Stick lathers abundantly in cold, warm and hot water.

COLGATE'S SHAVING STICK

PRICE 1/- *in handsome aluminium container*

Colgate's Handy Grip Stick in Nickel Container, 1/3

Refills for Handy Grip, 1/-

'FLU?

Try this pleasant, soothing remedy for that cough, cold or 'flu. Lobelline touches the tickle and allays the cough! The first dose brings relief and a speedy cure is assured. Lobelline soothes—as it heals—as it cures! No harmful drugs or opiates in Lobelline, just Nature's own Lung Healing herbs, skilfully compounded. ASK YOUR CHEMIST FOR

GEE'S **LOBELLINE**

BRITAIN'S BEST COUGH CURE

Bottles 1/3, 3/-, 5/-. Lozenges 1/3 & 3/-

Obtainable at all branches of Boots, Needhams, Squires, Timothy White's, and all Chemists, or Post Free from (Dept. J.B.), Stirchley Laboratories, Birmingham.

FREE!

64 Page Medical Guide sent free to all readers, with full particulars, of Easy Competition. Cash Prizes offered. Send for Medical Guide NOW from Dept. J.B., Stirchley Labs., Birmingham.

DOUGLAS STUART
(Scotland), Ltd.

"He rules an Empire of satisfied punters."
John Bull.

• • •

LINCOLN
AND
NATIONAL

UNLIMITED DOUBLE EVENTS
NO WAY BARRED.

Market prices time of posting guaranteed.

DAILY S.P. BUSINESS A SPECIALITY.

NO LIMIT
ON SINGLES, DOUBLES, ACCUMULATORS.

✦ ✦ ✦

FOOTBALL
Send for Weekly Lists.

✦ ✦ ✦

DON'T DELAY,
WRITE TO-DAY.

5, DRURY STREET,
GLASGOW.

DUGGIE NEVER OWES

THE TOTALISATOR
Established May, 1920.
STARTING PRICE GUARANTEED

LINCOLN HANDICAP
GRAND NATIONAL

Fourth Pools, Singles and the Double Event close Mch. 21.

Similar Pools last year returned—
King of Clubs, 250/1 win.
Jack Horner - 40/1 win.

Send a postcard for full particulars, Rules, List of Ante-Post Pools, Football Lists, etc.

THE TOTALISATOR,
St. Andrew Square, EDINBURGH.

BAD NEWS FOR HORSE-DOPERS

Testing for Tonics which are Not Allowed—The Double Latest

I MENTIONED last week that when the Lincoln and National were Turf history I anticipated bricks or bouquets. The first brick arrived in advance accompanied by a terse note, which read: "I went to Gatwick. You can have Jack Horner."

UNFORTUNATELY, Jack Horner belongs to Mr Schwartz, and this popular American sportsman has no intention of parting with his 4,500 guineas purchase—not even to oblige my Gatwick friend.

THE gelding certainly showed up in a poor light, but Mr. H. A. Brown, who was on his back for the first time in public, seemed quite satisfied. The form is hard to explain away, but the same applies to that of the winner, Amberwave. I saw the last outing of the Irish Grand National winner at Sandown Park, and he was literally tailed off.

THE most astute people at racing are the layers and as a result of Jack's hopeless failure they have extended the odds offered against him at Aintree one point! I suggest that before throwing him overboard he be given a chance to make amends in the four mile 'chase at Kempton on Saturday.

SILVER SOMME, my second string for the National, ran well and was eased towards the finish. The conditions underfoot were awful, but the mare could have gone round again. Percy Woodland remarked after the race that five miles would have suited her better.

A READER has asked my opinion of the chance of White Park, the milk-fed favourite, to be ridden by the ex-milkman, Eric Foster. I think most racegoers are aware that White Park is brilliant over park courses, but he has to be taken on trust at Aintree, both as to jumps and distance. Although he has won a number of good races, his best form was over 3¼ miles at Manchester, early in his career. He gave Knight of the Wilderness 24 lb. and was beaten by two lengths. Jack Horner, in receipt of 2 st., was unplaced. Compare these weights with Liverpool.

THERE will be a great event for listeners-in on March 25. Mr. Meyrick Good—a member of the racing staff of *The Sporting Life and Sportsman*—is to broadcast the thrills of the Grand National at the request of the British Broadcasting Corporation. Mr. Meyrick Good is, of course, an expert at race reading, and has had the honour of reading the National to the King at Aintree.

MOST punters who have backed Asterus at long odds will breathe a sigh of relief when they learn that he is on his way across the herring pond. My French correspondent assures me that the four-year-old is certain to face the starter, and I believe the intention is to send him straight to Lincoln for a few days before he is stabled at Newmarket. Denman adopted this plan with Sir Galahad prior to running away with the Carholme race.

CHARLES AUSTIN, the popular variety artiste, of Parker P.C. fame, still has hopes of winning the Derby. Scratchings are taking place daily, but Parker, named after the comedian's amusing sketch, stands his ground in the list of horses left in. I don't think Parker stands a chance unless he has a walk-over, but I should like to see Austin's colours, constable's blue, well in front.

IT is fine news to hear that young Gordon Richards has made a good recovery from the serious illness which kept him out of the saddle for most of last season. He will ride for Captain Hogg as usual, but as the Russley trainer has no entry for the Lincoln, Gordon has accepted the mount on the Irish horse, Fohanaun.

Gordon Richards

THE Irish supplied a placed horse in 1924, '25 and '26 — Grave Fairy (twice) and Vesington Star. Engaging Gordon suggests that they are after the big plum once more. I think the four-year-old may get a place, but I prefer my selections, Asterus and Friar Wile.

FOHANAUN did badly in England last season, but returned to the Curragh in November to win the Irish Cambridgeshire by six lengths with 9 st. 4 lb. up. The son of Glasgerion was a fine two-year-old. He won four of his five races and was second in the other event.

DR. CHARLES LORMAND, one of the greatest authorities on the subject of "dope," has been commissioned by the French racing authorities to continue his investigation of the problem. The doctor has found an infallible test that should make it impossible for the "dopers" to bluff stewards. Incidentally, he confirms what I have suspected for a long time. Some of the tonics used in France for racehorses are really dope as the term is understood on this side of the Channel.

OUR authorities will have to keep their eyes opened, so far they have had one closed. In France all courses are fitted with approved machinery for testing for dope, and an official with the necessary technical knowledge to apply the tests must attend the meetings. If they suspect any jiggery-pokery, local stewards can have a horse's saliva tested whether the owner likes it or not.

WITH the new flat-racing season knocking at the door, most sportsmen will be needing a pocket guide to the Turf. I cannot do better than recommend "The JOHN BULL Racing Annual." This little booklet contains all the essential racing information, such as the fixtures for 1927, dates of principal races, rules on betting, big-race winners of the past, and, in addition, a mine of useful information which cannot be found in any other racing guide.

THERE are special articles on fast timers to follow, systems, the bookmaker's market, good and bad races for punters, and the Calcutta Sweepstake. Last, but not least, there is a useful s.p. ready-reckoner—with and without the betting tax deductions—which embraces prices from 11 to 8 to 100 to 6—odd and odds against. "The JOHN BULL Racing Annual" costs three nimble pennies. If you have any difficulty in obtaining a copy, send 3½d. in stamps to The Publisher, Odhams Press, Ltd., 93, Long Acre, W.C.2.

"SILVER RING."

FOR YOUR NOTE-BOOK

MONA BRIDGE—trained by C. Piggott—is my selection for Cheltenham's "Grand National."

DARING BOY—greatly improved—should be one of the Coulthwaite's winners at the meeting.

JERPOINT—each way—should be backed to beat the Aintree horses in the N.H. H'cap 'Chase.

EAGLE'S PRIDE'S runaway win last time out stamps the four-year-old as above the ordinary. Martin's horse can win the Hampton Hurdle Race at Hurst Park on Friday.

TUSCAN is a useful long-distance performer. Make a note of the gelding in the Syon Hurdle.

WHAREKOA will pop up for Bennett before the jumping season ends. If the stable's selected, the six-year-old should not be missed in the Kingston Hurdle Race on Saturday.

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow Noon Record, Irish Independent, Sporting Man, The Sheffield Mail, Leeds Mid-day Sporting Special, Birmingham Mail.

R W K E X O 3 C M F 2 A U J

V P T G Q Z B S L I N Y D H

How to read the code: In place of the letters or figures advertised in the daily papers read those above or below the line as the case may be. DWKZ2MYU would read UPTON LAD.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, March 9, to Tuesday March 15.

"Soccer" Selections

WEEK-END COUPS

6 HOME.—Tottenham, Notts Forest, Doncaster, Stoke, Nelson, Plymouth.
5 HOME.—Everton, Grimsby, Portsmouth, Nelson, Newport.
4 HOME.—Sunderland, Notts Forest, Chesterfield, Stoke.
3 AWAY.—Preston, Millwall, Celtic.
3 DRAWS.—Blackburn v. Newcastle, Barnsley v. Middlesbrough, Oldham v. Chelsea.
3 HOME 2 AWAY.—Leicester, Grimsby, Plymouth, Bolton, Motherwell.
1 HOME, 1 AWAY, 1 DRAW.—Notts Forest, Preston, New Brighton v. Rochdale.
SPECIAL—5 HOME (LEAGUES I. AND II.).—Everton, Tottenham, Grimsby, Notts Forest, Portsmouth.

FORECASTS FOR MARCH 19

THE LEAGUE.—DIVISION I.

HOME WINNERS.—Aston Villa, Bolton, Burnley, Cardiff, Derby, Manchester U., Newcastle, Sheffield U.
AWAY WINNER.—Huddersfield.
DRAWS.—Arsenal v. Everton, Liverpool v. Blackburn.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Bradford C., Hull, Middlesbrough, Port Vale, Preston, Southampton, South Shields, Wolverhampton.
AWAY WINNERS.—Manchester C.
DRAWS.—Chelsea v. Grimsby, Notts C. v. Barnsley.

THE LEAGUE.—DIVISION III. (NORTHERN).

HOME WINNERS.—Accrington, Barrow, Hartlepools, Lincoln, Rochdale, Southport, Tranmere.
AWAY WINNERS.—Bradford, New Brighton.
DRAWS.—Halifax v. Nelson, Stockport v. Stoke.

THE LEAGUE.—DIVISION III. (SOUTHERN).

HOME WINNERS.—Brentford, Brighton, Bristol R., Exeter, Luton, Millwall, Northampton, Norwich, Southend, Swindon.
DRAW.—Merthyr v. Aberdare.

THE SCOTTISH LEAGUE.

HOME WINNERS.—Celtic, Falkirk, Motherwell, Queen's Park, St. Mirren.
AWAY WINNERS.—Aberdeen, Hamilton.
DRAWS.—Cowdenbeath v. Glasgow Rangers, Dundee United v. St. Johnstone, Hibernians v. Dundee.

TO-DAY'S GREAT THOUGHT.

Get the best *Form Book*.

"THE SPORTING LIFE"
SUMMARY OF PAST RACING.

Price—Three Shillings.

SAFETY FIRST!

ALFRED H. MAURICE

THE FOOTBALL ACCOUNTANT,
19, Bride Lane, London, E.C.4

"Fair Odds and Fair Play."

NOTHING BARRED
in SIX LEAGUES
and
20/- in the £1 always.

Send at once for
CHALLENGER CREDIT COUPONS

BET WITH THE BIG TWO

DAVID COPE
&
ALFRED H. MAURICE, Ltd.,
25, North Albion Street,
Glasgow, C.1

Letter commissions accepted from 1/- upwards in accordance with our rules. All postages paid.

LINCOLNSHIRE and GRAND NATIONAL BOOKS OPEN.

ACIDITY CAUSES STOMACH TROUBLES

Stomach pains and inability to retain food often mean nothing more than indigestion resulting from gas and excess acidity. Gas distends the stomach, causing that full, oppressive feeling, while the acid irritates and inflames the delicate lining of the stomach. The whole trouble arises from the fermentation, which is not only unnatural, but most dangerous if not attended to. To prevent or stop fermentation and neutralise the acids, half a teaspoonful of 'Bisurated' Magnesia should be taken in a quarter of a glass of water immediately after eating, or whenever pain or fullness is felt. 'Bisurated' Magnesia can be obtained from all chemists at 1s. 3d., and is also sold in tablet form at the same price, so it need cost you little to get rid of all acid-caused stomach troubles and to avoid them in future.

Interested in Motoring?

Turn to page 25.

2/6 NOW GETS A GOODRICH GUARANTEE

You can have a 1927 Gold Medal Goodrich Cycle on 14 Days' Approval. Packed Free and Carriage Paid. Deposit gets immediate delivery. Thousands of testimonials. Write for our Free Lists and see the enormous saving in cash and easy payment terms

Goodrich Cycles
DEPT. D
COVENTRY

FROM 2/6

Nerve Failure

rendered this little girl speechless for seven months.

Completely cured by Dr. Cassell's Tablets.

Phyllis Clarke.

she had not quite finished one small box when she commenced to talk (Mrs. Clarke).

Mrs. Elizabeth Clarke, 822, Stockport Road, Longsight, Manchester, writes:

"I feel I must write and thank you for the good Dr. Cassell's Tablets have done my little girl. An attack of rheumatic fever left her very weak, affected by nervous twitching and difficulty of speech. Finally her speech failed altogether, and for seven months she could not say a word.

"I obtained expert advice, and numerous medicines for her, but without any benefit resulting, and I was in despair. A friend who had been cured by Dr. Cassell's Tablets asked me to try them. The result was amazing. She had not quite finished one small box when she commenced to talk, and a continuance of the treatment resulted in a complete cure."

Dr. Cassell's Tablets are incomparably restorative and strengthening in all forms of nerve and bodily weakness whether in old or young. Compounded of nerve nutrients, tonics and stomachics of indisputably proved efficacy they are the most popular and successful remedy in the world for

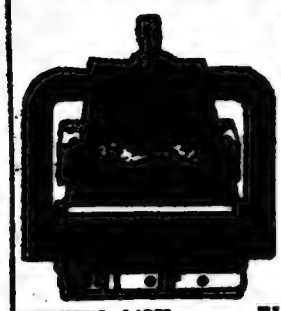
Neurasthenia, Indigestion, Anæmia, Nervous Breakdown, Nerve Pains, Sleeplessness, Palpitation, Kidney Weakness, Neuritis, Headache, Wasting, Children's Weakness

Specially Valuable for Nursing Mothers and During the Critical Periods of Life.

Dr. Cassell's Tablets

1/3 and 3/- per box, of all Chemists & Stores.

ADANA AUTOMATIC SELF-INKING
PRINTING MACHINE
45/-
COMPLETE PLANT



THIS massively constructed Printing Machine is the most wonderful of its kind. There are now over 10,000 users of these plants, many having enormously increased their own work, others making an excellent living. Will print any class of matter from a CHEMIST'S LABEL to an ILLUSTRATED MAGAZINE, including Perforating, Creasing and Box-making. The finest malleable iron and mild steel used in construction. Simplicity to the extreme. No special skill required. Large numbers of boys are producing their School and Scout Magazines. Printers' metal type, cases, complete accessories, and excellently illustrated instructional book included. Illus. particulars in two colours, and samples of work, sent on receipt of stamped addressed envelope. Also sold by small weekly instalments. Ask for Terms.

THE "ADANA" AGENCY (Dept. JU80)
24, King Street, Twickenham, Middlesex.
Printers should write for particulars of new system of supplying First-Class Founders' Type.

BEST DIET ADVICE.

Sir W. Arbuthnot Lane has demonstrated the vital importance of proper diet in the maintenance of health, and as a remedy for illness.

Everyone who would appreciate a little free advice and guidance on this very important subject should write to the great diet expert, Mr. EUSTACE MILES (Dept. D.B.J.), 40, Chandos Street, London, W.C.2.

Mention any ailments and give FULL DETAILS of all foods and drinks at each meal.

Write name and address in CAPITALS, and enclose 1½d. stamp for postage.

WE TEACH ALL THE TRADES AND PROFESSIONS BY POST.

Study in your spare time. Send for particulars free. Mention the trade or profession in which you are interested.

THE BENNETT COLLEGE
(Dept. 81), SHEFFIELD.

Fear the Cold that comes in March—

THE FATAL MONTH

"Stop that Cold with 'Nostroline,'" is always sound advice. In March it may become a matter of Life and Death. Worn out by winter you fall an easy victim to deadly Catarrh, Bronchitis, 'Flu or Pneumonia, unless you use Nostroline Nasal Specific. "Nostroline" in the nostrils destroys the germs. It cleanses soothes and heals from nostril to lung. Stop your March Cold now with "Nostroline." Do not trifle with Danger. Get "Nostroline" now at the Chemist's. It may mean everything to you.

NOSTROLINE
Nasal Specific

From all Chemists. Price 1/3 & 3/-

Stops HEAD COLDS, NASAL CATARRH, SORE THROAT, and HAY FEVER. Prevents INFLUENZA, BRONCHITIS, PNEUMONIA, DIPHTHERIA, MEASLES.

Free sample on request from R J.s
NOSTROLINE LABS., CLIFTON, BRISTOL.

THE DAILY CHRONICLE
FOR
BEST NEWS SERVICE

REPORTS & CRITICISMS OF ALL SPORTS BY EXPERTS.

Informative Articles on Racing.

Captain Heath's Selections.

COMPLETE SHORT STORY.

SERIAL STORIES BY THE BEST WRITERS.

WOMAN'S PAGE.

WIRELESS PROGRAMMES.

PAGE OF PICTURES.

Generous Free Insurance Scheme.

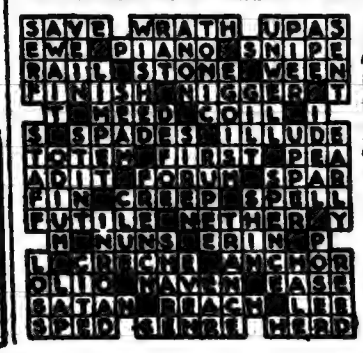
80 YEARS OF SUCCESSFUL CURES

Boils, Carbuncles, Bad Legs, Ulcers, Old Wounds, Polypus, and all forms of Poisoned Blood.

BURGESS' LION OINTMENT
AND PILLS.

From the best Chemists, 1/3 per box. Also in larger sizes 3/- & 5/-.

FREE Send a postcard for BOOKLET descriptive booklet to Edwin Burgess, Ltd., 30c, Gray's Inn Road, W.C.1.



Solution to the Crossword Puzzle published in our last issue

This week's puzzle is on page 36

FURTHER ASPRO PROGRESS

DOES NOT HARM THE HEART

More Startling Testimonials. Help for the Million NOW!

Another Record! Sales increase by leaps and bounds. More testimony from delighted users: that is the history for this week. Of course, there is a reason. When we claim that ASPRO stops pain in 5 minutes, relieves rheumatism in a night, hunts 'Flu out in 24 hours, brings sweet sleep to the sleepless—it does—and quickly too. ASPRO is the medicine that gets results NOW—not next week. Read the following proof, then let us suggest that you try a packet.

STRICKEN AT A FOOTBALL MATCH!

23, Cavell Road, White Hart Lane, Tottenham, N. 17.

Dear Sirs,—I feel it my duty to write these few words of praise as a tribute to what, in my estimation, is the most wonderful medical preparation of the age—"Aspro" Tablets.

On Saturday, February 5th, while returning home from a Football Match, I was stricken by that dreaded nightmare the 'Flu, awful pains behind the eyes, aching and shaking in every limb, etc., so with visions of a spell of illness, a week or so in bed which one can so ill afford, I bought a box of "Aspro" and went to bed.

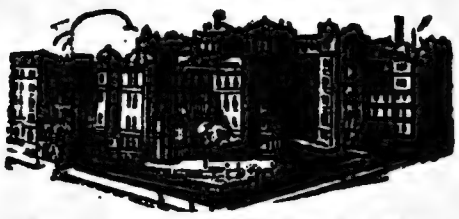
The result was almost unbelievable, for within a few hours I was almost my normal self, the aches and pains had vanished, and by Monday morning I was ready for work, fit as the proverbial fiddle.

In future my motto will be "Keep" Aspro and the 'Flu "Lodges" elsewhere.

Yours, etc.,
(Signed) GEORGE E. CHALLIS.

P.S.—This letter is at your disposal. Entirely without reserve.

MELBOURNE HOSPITAL.



Ellen Turner went into this Hospital a helpless Rheumatic Cripple. They gave her 24 ASPRO Tablets a day. Result—a new woman.

Now Can Walk Again, Thanks to 'ASPRO'

10, Thevethick Street, Deptford, S.E. November 30th, 1926.

Gentlemen,—I wish to send a few lines to let you know the wonderful results I have derived from "ASPRO."

Recently I was laid up for nine weeks suffering from Rheumatism, Lumbago and Influenza, I could scarcely move during this period, the medicine I had did me little or no good. At last I saw "ASPRO" advertised and decided to give it a trial. After taking a few tablets I found a marked change. I was able to begin to move my limbs, which previously I thought I never should be able to do again. Now I am my old self again, and can get about my work and other things as I used to, but I can honestly say this is entirely due to the use of "ASPRO."

You are quite at liberty to make use of the above testimonial as desired.

Wishing "ASPRO" every success. Believe me, Gentlemen, yours thankfully,
(Signed) W. FRESHWATER.

Pain Relief or Your Money Back! That's The ASPRO Guarantee.

Here's a message of hope for sufferers from pain, surely:—If "ASPRO" fails to relieve your pain, we unconditionally undertake to return your money. Could anything be fairer? Could we show greater confidence in this wonderful medicine? Why not purchase a packet to-day, and give it a trial? You're not even making an experiment. "ASPRO" is just wonderful—it has so many uses. "ASPRO" isn't a dangerous drug or narcotic—it doesn't dope, deaden, drug, or depress—it doesn't harm the heart—a child can take it. It just soothes, soothes and soothes all pain away, leaving Nature to effect its own cure. So see you get "ASPRO" when you ask for it.

DEFINITE RESULTS FOR
INFLUENZA: COLDS: HEADACHE: NEURALGIA: RHEUMATISM: PERIODICAL PAINS PECULIAR TO WOMEN: SLEEPLESSNESS: ALCOHOLIC AFTER-EFFECTS: LUMBAGO: NERVE SHOCK: NEURITIS: IRRITABILITY: GOUT.

ASPRO contains the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

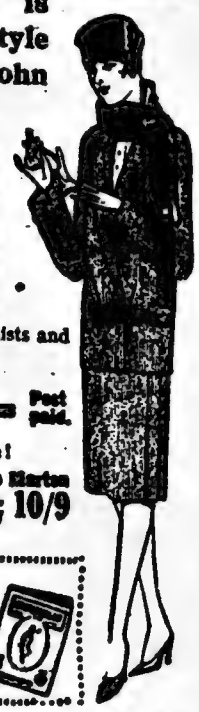
AGENTS:
GOLLIN & CO. PTY. LTD. (Aspro Dept.) 23, College Hill, London, E.C.4.
Telephone: CITY 5540

6d. Per Packet — **Sold by Chemists Everywhere** — **1/3** Per Packet

No proprietary right is claimed in the method of manufacture or the formula.

JOHN NOBLES

Expert attention is given to the Cut, Style and Finish of all John Noble Garments.



Model F4388.—Smart Tailor Built Costume in All-Wool Tweed Suitings, in useful shades of Fawn, Brown, Grey, and pretty Blue Heather mixtures. The Coat (27 in. long) is lined, and made in advanced style with front belt. Smartly pleated skirt. In stock sizes to fit 34 and 36 in. busts, 25 and 27 in. waists and 30 and 32 in. skirt lengths.

Price, only **20/-** Post paid.

Unsurpassed for Value!

Model 24422.—An Ideal Stone Marten Opossum Choker, nice full skins, neatly lined Price only **10/9**

A Real Bargain.

FREE! A postcard will bring John Nobles fully illustrated Catalogue of the Dress Ideas of the day. Send at once.

JOHN NOBLE, Ltd. (Dept. 55)
Brook Street Mills, MANCHESTER.

PATTERN BOOK POST FREE

WITHOUT CHARGE

We will forward at once an attractive book of coloured designs of Catesbys Cork Lino and complete prices, if you send us your request. These designs assist you to decide upon the most suitable floor-covering for any room—without the trouble of a journey to a shop or store. Catesbys Cork Lino is absolutely certain to please you. New Patterns and Colours for the Season are just in—come and see them if you can, if not, send a post card to-day for full set of patterns.

Specimen Size & Price of Catesbys Cork Lino:

A Quality.	Cash.	Account.
3 yds. x 3 yds.	£1 8 0	£1 11 6

Other sizes at proportionate cost.
(Carriage paid in Great Britain.)

Catesbys LTD.

Dept. K.19.
TOTTENHAM COURT ROAD, LONDON, W.1.

MY CYCLE BARGAINS

2/- DEPOSIT

Brand New 1927 Models, together with FREE GIFT of LAMP and BELL. FULLY GUARANTEED. Sent on 15 days' approval Packed Free and Carriage Paid. Only a small deposit. Money refunded if dissatisfied.

WRITE TO-DAY.

Established 26 years.

George King Dept. 23. COVENTRY, LTD.

ART LIST FREE

JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

* * *

K. K. G. (Woolwich).—"Life is a riddle." Which nobody likes to give up.

M. N. (Lewes).—"Will March be as bad as February?" April May.

M. O. (Ilkeston).—"I took my fiancée with me fishing." And she caught you, we guess.

Mrs. L. (Hammersmith).—"We housewives pay far too much for our meat." Why don't you make a joint protest?

Mrs. D. (Liverpool).—"Nothing is obtained without a lot of trouble." Except a lot of trouble.

E. D. (Hyde).—"It's no crime to make money rapidly." On the contrary, it's a miracle.

G. F. (Leavesden).—"He said I'd more money than brains when I hadn't a penny." Exactly.

W. P. (Middlesbrough).—"He has untold wealth." But the income-tax people will get him in the end.

R. E. L. (Stokesley).—"My son is a budding genius." Or is it that father's a blooming idiot?

M. M. (Ramsgate).—"I am thinking seriously about marriage." How long have you been married?

Mrs. G. (Yarmouth).—"I make a pet of my husband." He's not the only married man who leads a dog's life.

G. N. D. (Tooting).—"I always do as I please." But are you always pleased with what you do?

W. R. (Bristol).—"He is a successful theatrical manager." He should thank his stars.

S. T. J. (Honiton).—"I never withdraw and I never apologise." You are, of course, a bachelor.

N. D. (Harrogate).—"Prohibition has done no good." Oh, yes; it drives rich Yankees to England.

N. S. (Wimbledon).—"Hope is the child of optimism." And the parent of pessimism sometimes.

L. A. B. (Grimsby).—"Second thoughts are always best." But it's always best to think them first.

Mrs. A. (Oldham).—"I am a very charitable person." You have even given yourself away!

C. L. (Balham).—"Some day I may change my mind." Well, try to get a working model next time.

F. M. (Chatham).—"I had to tell my landlady she had taken me in." She wouldn't be your landlady if she hadn't.

D. T. C. (Bacup).—"If I boil potatoes my husband wants them baked; if baked, he wants them boiled." Give him beans.

B. S. (Cobham).—"What's the quickest known cure for toothache, short of having it out?" Sitting in the dentist's room watching others come out.

M. L. (Leeds).—"I can write far better letters than those appearing in your paper" That's all right so long as you don't try to prove it.

M. L. K. (Manchester).—"I chose my wife solely and wholly for her lovely voice." Wouldn't a canary have come cheaper?

LILY (Godalming).—"I dislike his moustache." Set your face against it.

R. V. (Mile End).—"I go as I please." Better please as you go.

H. G. (Bolton).—"I never give tips." What do you do—tickle their palms?

Mrs. B. (Shrewsbury).—"Sashes are not worn now." Only as skirts.

G. W. L. (Skegness).—"My girl is a puzzle." Not a cross-word one, we are sure.

T. H. L. (Derby).—"Alcohol is good for cleaning windows." You just breathe on the panes, we suppose.

C. F. A. (Preston).—"Where do all the old motor-cars go?" Most of them don't.

C. C. (Peacehaven). — "They were rotten acrobats." Perhaps they were classical dancers.

Mrs. S. F. (Eastbourne).—"Marriage is a lottery." And a pottery when it makes family jars.

C. W. L. (Darwen).—"How can I prevent my tap from leaking?" Don't pay your water-rate.

MOTHER-IN-LAW (Ipswich).—"My son-in-law is a successful man." He must be if you admit it.

S. S. (Colchester).—"Which is the best brand of cigarette?" The one the advertisements speak so highly about.

Miss A. G. (Royston).—"I am going to marry the man I want." Many girls prefer to marry the man other girls want.

H. F. (Westcliff).—"Is there anything you can advise a fellow to do?" Yes, the first job that offers and do it with all your might.

J. A. (Sheffield).—"I made love to her in the taxi." A man who could do that with one eye on the taximeter is a hero.

T. T. D. (Belfast).—"We can hear the people talking next door." If you can't see them, you have a fairly good house these days.

E. N. C. (Poplar).—"I detest people who talk behind my back." And those who read the sub-titles aloud aren't much better.

MOTORIST (Glasgow).—"What is the chief difference between a Rolls-Royce and a Ford?" About a couple of thousand pounds.

P. H. G. (Clissold Park).—"I don't know what his source of income is, but he seems to be coining money." We hope that isn't it.

"MUSICIAN" (Lincoln).—"I hope to make a good income some day if I go on composing." Hope it will come off before you start decomposing.

SAM (New York).—"I have just returned from a visit to your little old island and now feel I can move about." We feel we have a little more room now you have gone.

TO worry at all is bad; to worry needlessly is absurd. Why do it, then, when JOHN BULL'S *experts are ready to solve your problem—free? Send particulars, with stamped, addressed envelope, to* JOHN BULL'S *Free Advice Service.*

* * *

N. C. (Mayfair).—"What is the crying need of the people?" Handkerchiefs.

F. H. (Rotherham).—"What is needed to improve industry?" Peace-work.

DORIS (Purley).—"I admit that I am a flirt." A case of unsettled whether.

H. D. N. (Dublin).—"I think the fellow is a cur." If he's bigger than you don't think aloud.

T. D. (Durham).—"I like to tell others what I know." Don't people remark upon your silence?

M. S. (Ollerton).—"Don't you like what I write?" Unfortunately what you write is wrong.

G. N. (Streatham).—"Men are nearly all alike." The difference between them is generally only a girl.

B. N. (Lincoln).—"I try all I can." Every really conscientious manufacturer of tinned goods should do this.

B. P. (Leyburn).—"She had seven rides on a merry-go-round and then fainted." The dizzy limit.

M. V. (Stroud).—"Fourpence is a bit thick for a shave." But some faces use up such a lot of soap.

Mrs. S. M. (Uttoxeter).—"I should dearly love to appear in print." Well, it's not an expensive material.

E. T. (Berkley).—"My fiancée has a very girlish appearance." How delightfully quaint and old-fashioned!

B. T. (Acton).—"I have played the same piece on the piano over 3,500 times. Is this a record?" We hope so.

S. S. (Taplow).—"What is meant by the phrase, 'Joy out of adversity'?" Sounds like a racehorse's pedigree.

G. U. R. (Pinner).—"He called me a raving lunatic and I protested." You should have kept silent and at least disproved half the charge.

T. E. A. (Spalding).—"Best thanks for my *Bullets* Gift—it will help to decorate my future home." Now win your future home for a *Bullet*. You've still time to enter for our record prize!

N. T. (Oxley).—"One of my hens at eight years is still laying eggs." We know an old cock at eighty still laying bricks.

S. T. (Montrose).—"A woman's tongue is more dangerous than a man's fist." Better a black eye than a stab at the heart!

O. C. (Deptford).—"My wife always manages to leave lumps in my socks when she mends them." Tell her they're a darned nuisance.

B. N. (Littlehampton).—"Is anything to be made out of journalism?" Yes—but there's precious little to be made in it.

T. R. G. (Berkhamsted).—"There is a confectioner here whose delicious jam-puffs are specially popular." And we expect his business produces a good turnover, too.

Mrs. R. (Highgate).—"A friend of mine who keeps a shop sometimes asks me to mind her business." And no doubt you find it much more interesting than minding your own.

(Many replies unavoidably held over.)

COMMON SENSE TALKS No. 2

WHY do I say "Use Calvert's Dry"?

Because I'm Common Sense—and I know that

If you wet your brush first

You might as well be using paste

And paste is not my way at all!

My way — the Common Sense way—to protect the teeth is to polish them

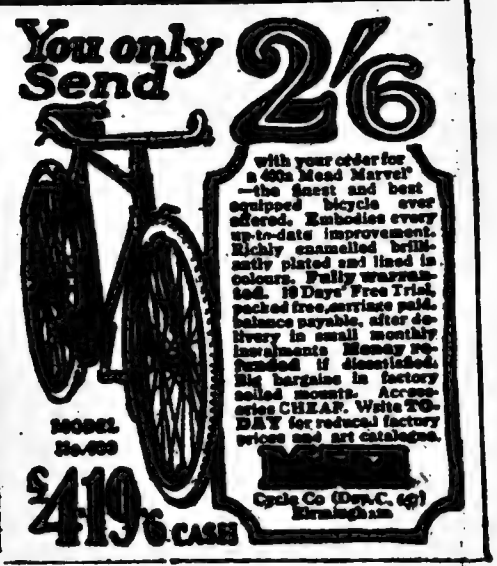
And polishing demands dryness, and dryness demands powder

Therefore my advice is: Use Calvert's Carbolic Tooth Powder, and use it *dry*—just Common Sense advice.

Calvert's CARBOLIC **Tooth Powder**

Sold in 6d., 1/- & 1/6 tins.

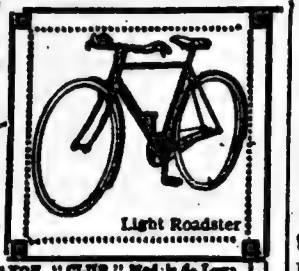
Old Common Sense is a Character from the Treasure Cave Booklet. You get it free from any Chemist with your Calvert's


You only Send 2/6
with your order for a 40/- Mead Marvel —the finest and best equipped bicycle ever offered. Embodies every up-to-date improvement. Richly enamelled brilliantly plated and lined in colours. Fully warranted. 10 Days' Free Trial, packed free, carriage paid, balance payable, after delivery in small monthly instalments. Money refunded if dissatisfied. Big bargains in factory soiled mounts. Accessories CHEAP. Write TO-DAY for reduced factory prices and art catalogue.
MODEL No. 600
£4 19 6 CASH
Cycle Co (Dept. C. 69) Birmingham

Road Racer

A TRIUMPH OF Modern Engineering Skill and Scientific Lightweight Cycle Construction—a "nut-shell" summing up of the

SAXON


Light Roadster

SAXON "MAGNA" MODELS, As illustrated above, are astounding values. Masterly productions built on up-to-the-minute lines with Brazed-on rear stays. Quick release wheels, etc.

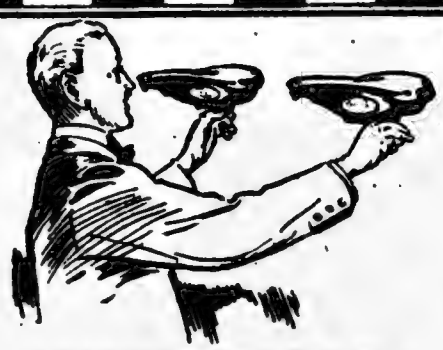
PRICE, £6 15s.— Or £1 down, and 12s. monthly. GUARANTEED 10 YEARS

RIDE TO-DAY, PAY TO-MORROW Write NOW for Booklet and Easy payment terms, and learn how to own Britain's finest Lightweight at once. YOUR MONEY IS CONSIDERED TO BE HELD IN TRUST ONLY UNTIL YOUR COMPLETE SATISFACTION IS ASSURED.

Saxon Cycle Co., 15, 17, 19, Arcola St., London, E.8. Dept. J.B.2.

SAXON "CLUB" Models de Luxe Admittedly the Greatest Combinations of Science, Skill and Steel ever placed before the public in the shape of cycles. Built to your individual requirements throughout.

PRICE from £8 15s.— Or £1 down and 15s. 10d. monthly. GUARANTEED 20 YEARS.



In the first case choose from the Brooks Book, Post Free.

J. B. BROOKS & CO., LTD., 92 Criterion Works, Birmingham.

All Saddles look alike in the shop

If you want lasting comfort your safeguard is the unalterable quality of

BROOKS

SADDLES

Prescription Rx Staphoids

TIN FOR THE SKIN

For several years, the approved medical prescription for such Skin eruptions as Boils, Abscesses, Carbuncles, Acne, Inflammatory Ulcers and Styes has been Tin and its compounds. "Staphoids," tablets composed of pure tin and pure oxide of tin, are the form most convenient for administration. This treatment would be approved by your doctor. The Bacteria are killed, not absorbed. **Send 8/- for 100 doses to Kirby Ltd., Belton Road, London, N.W.2,** or ask your chemist to obtain "Staphoids" from them.

Do You enjoy Piano Study?

I CAN QUICKLY MAKE YOU DO SO.

To learn to play really beautifully, so that your friends will want you always, is not difficult—it is easy—and positively enjoyable with proper teaching! BY POST Sun-clear, Fascinating Lessons from Ordinary Music, free from drudgery, making failure impossible. I have taught thousands this way—many of middle age—and I CAN TEACH YOU. Read what Pupils say:—"*My fingers simply glide up and down.*"—"*My touch has completely changed.*"—"*The improvement is incredible.*"—"*My progress is miraculous.*"

Send P.C. for my FREE book with Form for FREE advice. Say if Mrs., Miss or Mr., and one word: Moderate, Elementary or Beginner.

Mr. H. BECKER, 181, Bristol House, Holborn Viaduct, London, E.C.1.

THE WORLD'S GREATEST CYCLE OFFER

£10 for £6

8/- WEEK

The frame of the Graves "Speed King" Cycle is cut pocked, enamelled Black & Coach lined (or can be supplied all Black if desired) Fitted with

B.S.A. 3-SPEED GEAR

DUNLOP Doubletop Cord Tyres

RENOLD CHAIN

MIDDLEMORE'S Three Coil Spring Saddle

Lady's or Gent's model same price. Carriage Paid. Terms: 8/- now, & 8/- monthly. Complete Approval

10 YEARS WARRANTY

£8:0:0

Catalogue Post Free. J. G. Graves Ltd. Sheffield.

For Raw, Sore Throat

At the first sign of a sore throat, rub on Musterole. It goes right to the spot with a gentle tingle, loosens congestion, draws out the soreness.

A clean, white ointment made with oil of mustard, Musterole has all the strength of the old-fashioned mustard plaster. Use Musterole for colds and all forms of congestion.

BETTER THAN A MUSTARD PLASTER

MUSTEROLE WILL NOT BLISTER MUSTEROLE PINE PRODUCTS LIMITED

All Sufferers from

Bad Legs & Abscesses

Can be positively cured by using GRASSHOPPER OINTMENT, the great English remedy with 60 years' reputation.

Two Wonderful Testimonials :—

Clifford Villa, 515, Foxhall Road, Ipswich, Suffolk.
14th January, 1927.

Dear Sir,

I thought several times I should like to thank your firm for your splendid GRASSHOPPER OINTMENT, *but have not done so until now.*

Some years ago, I joined H.M.S. in the Navy. I hurt my back through a fall on deck, and after a time three abscesses formed, and I was sent to Plymouth R.N. Hospital, and lay there for nine months, was discharged as incurable, supposed to have diseased backbone, and only an operation would save my life. So the doctors said. However, I did not undergo the operation, and came out and went into Ipswich Hospital, and was turned out from there incurable. The last resource I tried GRASSHOPPER OINTMENT, *which completely cured me, and I might say I have been the means of selling you a great many boxes since, which have never failed to cure.*

Accept my heartiest thanks. Wishing your firm the best of luck.

I remain, yours gratefully,
HERBERT COLE.

P.S.—If you choose to put this testimonial to any use, you are at liberty to do so.

Mrs. E. GARVEY, 11b, St. John Street, Wells, Somerset:

Having been a cripple for the past 8 years with large deep varicose ulcers just above the ankle bone, I could not get any rest night or day. After applying the first dressing of GRASSHOPPER OINTMENT, *I found it began to draw the inflammation from the wound, and after having used four boxes my leg was quite healed. I am now able to walk about as any other person.*

Sold by all Chemists and Stores, 1/3 and 3/-, or post free direct from GRASSHOPPER, LTD., 31, North Road, London, N. 7.

"The Greatest of These . . . . . ."

Sorrow's Crown of Sorrow

A Gallant Soldier Overwhelmed with Grief

IT has well been said that sorrow's crown of sorrow is remembering happier things. There was brought to our notice last week the distress of a man who has been reduced from health and happiness to grief and poverty.

He fought in the South African campaign as a guardsman, and again in the Great War. He was encouraged on the field of battle by thoughts of the loving wife and cosy home, to which he at last returned.

Peace, however, introduced pain and suffering into his home. His wife's health began to fail, and though he remained in regular work until recently, the cost of maintaining his four children and the expense of providing special nourishment and medical attention for his wife, made it impossible to save for a rainy day.

LAST November he was himself stricken with illness and had to be removed to hospital. He came out recently to find that his wife was on her death-bed.

During his absence furniture and clothing had been sold or pawned to provide food for the children and the day after he buried his wife he had to pawn the best of his own clothes.

He has at present no income whatever, save 16s. 6d. weekly health insurance benefit. For the first time in fourteen years his rent has got into arrears.

He feels strong enough to work again if only he had fit clothes in which to seek employment and the burden of his debt for rent and anxiety for the immediate needs of his little ones were removed.

We earnestly entreat those upon whom Fortune smiles to contribute to the relief of sufferers whose cup is overflowing with sorrow. Every penny subscribed is devoted to relief without any deduction for expenses.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

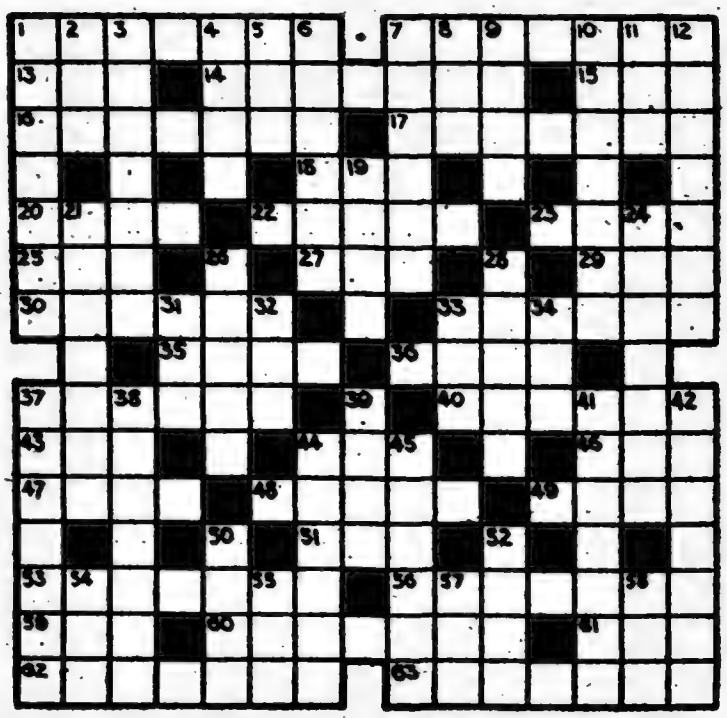
ACKNOWLEDGMENTS

H. A. (Ilford), 5s.; Mr. James Alexander (Hulme), 5s.; A New Reader, 2s.; S. A. G., 1s. 6d.; Anon., 10s.; 1927-1, 6d.; Anon., 2s. 6d.; Anon. (Cresswell), 2s. 6d.; W. L. Bentall, 5s.; T. W. A. (Basingstoke), 2s. 6d.; S. S. (New Southgate), 2s.; S. Jones (L'pool), 10s.; F., 3s.; Thankoffering (A. J. S.), £5; Cowman (Pitcham), 1s. 6d.; A. W. Tabrett (Bridgwater, 13s. 9d.; A Friend (Musselburgh), 2s. 6d.; Chorley, £1; Anon., 2s. 6d.; Purley (Surrey), 2s. 6d.; Anon. (Harrogate), 2s. 6d.; F. W. (Tottenham), 2s. 6d.; L. V. (W.2), 1s.; E. Wilson (Atherton), 1s.; Bydand, 2s. 6d.; No Name, 1s.; A. W., 6s.; W. H. (Ulverston), 2s. 6d.; George Arthurs, 6d.; J. Linaway, 6d.; E. Perry, 3d.; R. M. G. Bill, 6d.; Just a Little Help, 1s.; E. Roberts, 7s.; G. F. Bendall, 1s.; Cowman, 6d.; Baby, 1s.; W. C. P., 6d.; E. S. Gilbert, 3s.; Miss A. Sands, 1s. 6d.; L. D., 2s.; W. Bailey, 10s.; Mary Bridget, 1s.; S. C. H. T., 5s.; Pontoonist, 2s. 6d.; In Memory of Joan, 10s.; E. J. S., 2s.; Anon., 6d.; Mr. A. Southern, 10s.; Mrs. Sikes, 5s.; Mrs. Llewellin (Chapeltown, Leeds), 1s.; Mr. T. Griffiths, 2s.; H. B. (W.2), 2s.; Old Competitor, 2s.; H. G. A., 1s.; F. J. P., 2s. 6d.; G. N. Parkstone, 1s. 6d.; H. C. H., 6d.; Anon., 6d.; P. S. 219 Ex-Service, 10s.; R. C. (Camden Town), 2s. 6d.; X. Y. Z., 3s.; Mr. A. A. Leech (Uruguay), 1s.; Mrs. E. Walton, 2d.; Anon. (Hamdard), 5s.; R. Mark (East Bolton), 1s.; Glaswegian, 2s.; Mr. E. J. Palmer (North Brixton), 1s.; Mr. Chas. Dunn (York), 1s.; I. M. Reif (Maidstone), 2s. 6d.; E. M., 2s.; Mrs. Coleman 2s. 6d.; Mrs. E. Cox, 1s.; Amos, 2s.; A Ninth, 5s.; M. A. B. I., 2s. 6d.; The Granite City, 2s. 6d.; Mrs. K. Y. (Salford), 6d.; A Tyke, 2s. 6d.; Weekly Ninth, 1s.; E. H. R., 6d.; Mr. L. A. Garvey (New York City), 11s. 6d.; Mr. G. P. Watson, 10s.; C. Heath, 6d.; G. Poplet, 6d.; Mrs. A. Stores (Little Hulton), 1s.; Mr. H. W. Choate, 1s.; Mrs. F. Hill, 1s.; Miss R. A. Moulo, 1s.; Mrs. Jessie Radford, 1s.

(Many acknowledgments unavoidably held over.

Our Cross-Word Corner

More Fireside Fun!



CLUES ACROSS

1. Reprieve.
7. Titled widow.
13. 45 inches.
14. Inflammable spirit.
15. Part of verb "to be."
16. A pastime.
17. Voluptuous
18. Mischievous boy.
20. Annul.
22. Contemptuous look.
23. Elevator.
25. Born.
27. Fish.
29. Untruth
30. Constraint.
33. Performed.
35. Greasy.
36. Raised platform.
37. A spirit.
40. Tuberous-rooted plant.
43. Boat equipment.
44. Small drinking vessel.
46. A tree.
47. High note.
48. Glutinous matter.
49. Irish county.
51. Beverage.
53. Extreme malice.
56. Small American horse.
59. Consume.
60. To flatter.
61. Aeriform fluid.
62. A visionary
63. A reptile.

CLUES DOWN

1. Echo.
2. Large deer.
3. Libellous statement.
4. A wading bird.
5. X.
6. A machine.
7. To scatter.
8. Single item.
9. To go.
10. Ostentatiously.
11. Epoch.
12. Connected by blood.
19. Humble.
21. Indifferent.
24. Impetuously.
26. Apart.
28. Assumed name.
31. An age.
32. Crafty.
33. A cushion.
34. A tree.
37. Lodged and fed.
38. Accomplished performer.
39. A hybrid animal.
41. Waste.
42. Amidst.
44. An atmospheric phenomenon.
45. Castle associated with "Macbeth."
50. A thin skin.
52. Belgian canal.
54. Human organ.
55. Neckwear.
57. Employment.
58. Pet name for grandmother.

The solution of last week's Cross-word Puzzle is on page 33

SECURE OUR BARGAINS on EASY TERMS

Every lover of "John Bull" realises how difficult such remarkable and astonishing offers as those of the articles described below can be secured on the ordinary H.P. terms. We also supply Bicycles, Cycles, Lino, Bedding, Blankets and Boys' Ready-to-Wear Clothing. Send for free list. IF BY "EASY PAYMENT TERMS" ARE THE LOWEST IN THE COUNTRY.

From **1/9** Weekly

Secure the finest quality Bedding on exceptionally easy terms. Direct from the Actual Factory. Write for Bargain List. Sample links cost-free. Write for Bargain List. Sample links cost-free. Write for Bargain List. Sample links cost-free

WIN THE JOHN BULL IDEAL HOME!

AN IDEAL HOME COMPLETE FURNITURE MOTOR CAR AND £500 IN CASH

FOUR PRIZES IN ONE!

YOUR LAST CHANCE!

You have no time to lose if you want to win the colossal "Ideal Home" Prize. Put on your thinking cap and go in and win!

"EVERYTHING comes to him who waits" runs the proverb—but it does not apply to the JOHN BULL Ideal Home. You cannot afford to wait if you want this remarkable four-in-one Prize to come to you.

A few days more and the hammer will fall—your opportunity of winning the best *Bullets* prize ever offered will have gone for good.

But if you set to work at once and one of your *Bullets* is the best, you will receive:

1. The "John Bull" Ideal Home.

A new house built to your requirements on the site you select—that is the first part of the Ideal Home Prize.

Perhaps you have already planned your Ideal Home. If you know the sort of house you want and have the very site in mind, JOHN BULL will build it for you, expending the sum allotted exactly as you wish.

You will have expert advice in settling all details of design and construction, for Mr. Guy Church, F.R.I.B.A., Architectural Editor of the *Ideal Home*, will give you the benefit of his wide experience in these matters.

It will be *your* Ideal Home!

2. Complete Furniture.

You will need Ideal Furniture to match your Ideal Home, and this forms the second part of the Prize. You will be invited to London at JOHN BULL's expense, there to choose from the showrooms of a famous furnishing house the complete furniture for your new home.

3. Clyno 4-seater Touring Car.

In these days, no home is quite complete without a motor-car. Hence the third part of the Ideal Home Prize—a 12/28 h.p. Clyno Touring Car, value £220, with licence and insurance paid for twelve months. Thousands of miles of joyous care-free motoring await you in this splendid car.

JOHN BULL has set aside the sum of £2,000 to be expended on the Ideal Home, Site, Furniture and Motor-car—it will be for you to decide exactly how this sum is to be allotted. With the assistance of the Architectural Editor of the *Ideal Home*, the purchases will all be made at the lowest prices procurable.

4. £300 in Cash!

With this substantial sum added to your bank balance, you need have no fear of any additional expenses which may be incurred in connection with your new home.

This completes the four-fold Prize which has broken all records. Whether or not you have already tried your hand at *Bullets*, it may be yours for a few minutes' work.

Enter! To-day

If you have not already entered your "Bullets," you must act quickly. Enter to-day and you may soon be entering upon a healthier and happier life through the door of the JOHN BULL Ideal Home!

Enter without delay!

RESULT OF "BULLETS" COMPETITION No. 629.

FIRST PRIZE OF £250:

Mr. D. C. CURRIE, 71, Terrisdale Street, Glasgow.
Example:—ALL SMILES
Bullet:—IF NATION S WITHCUT "TEETH"

SECOND PRIZE OF £50:

Mr. W. WILSON, 3, Rosedale Street, Sunderland.
Example:—OVERDOING IT
Bullet:—HEALTH "KEEPS GOING" TOO.

THIRD PRIZE OF £25.

Miss V. CLIFTON, 17, Stafford Road, Cannock.
Example:—BETTER OFF
Bullet:—REWARD FOR FINDING—*Yourself.*

FOURTH PRIZE OF £15.

Miss M. SCOTT, 30, Bedford Road, St. Albans.
Example:—IN CHINA
Bullet:—"ALARM" THAT *Follows* "AWAKENING."

FIFTH PRIZE OF £10:

Mr. J. M. STEWART, 31, Westmoreland Road, Bayswater, London, W.
Example:—A HELPING HAND
Bullet:—LAPLOVER EXTENDING — EMPLOYER BECOMES.

10 Prizes of £5 each:

T. DAVISON, 2, Railway Terrace, Lowgill, Sedbergh, Yorks.
WHEN FORTUNE FROWNS—ON YOU—ON, YOU!

R. F. HOWARD, 43, Castle Street, Abertillery, Mon.
HOW HE GETS ON—EXPECTED MUCH—OF HIMSELF.

W. S. JOHNSON, 29, Southwold Road, Upper Clapton, E.
WHEN FORTUNE FROWNS—SOME IDIOT SAYS "SMILE!"

B. LEWIS, Kenmare, Hope Road, Shanklin.
SOLLY'S MISTAKE—CLAIMED FOR PARAFFIN TOO.

W. MUNRO, 12, Alexandra Terrace, Lenzie, nr. Glasgow.
HOW HE GETS ON—BY GETTING *Information Inside.*

L. NUNN, 27, Herongate Road, Wanstead Park.
NATURE'S LAWS—MOTHER BREAKS—BABY'S PUNISHED.

H. PHILLIPS, "Maruou," Garngaber Avenue, Lenzie, nr. Glasgow.
FUTURE HUSBAND—CHANCELLOR MAY MAKE BACHELOR.

MISS N. POMPHREY, 12, Church Gardens, Dorking.
WHEN FORTUNE FROWNS—PROBABLY BECAUSE SMILE UNACKNOWLEDGED.

R. ROBERTS, 77, Lorne Road, Bath.
IN CHINA—HALT—WHO *Knows Where?*

MISS M. SHERWOOD, 46, Wentworth Road, Barnet.
NO FAMILY—FISH—JUDGING BY PRICE.

10 Prizes of £2 10s. each:

MISS ALDERSON, 31, Milvain Avenue, Newcastle.
WHAT IS HAPPINESS?—MOTORING—TILL NEIGHBOUR FLIES.

MRS. M. BROWN, Cemetery House, Wallsend-on-Tyne.
LADY OF LEISURE—UNTIL NATION NEEDED NURSES. (Entered on "Target" Prize coupon).

R. BURNS, 62, Wandsworth Bridge Road, London, S.W.
WITH A SHOUT—NOT VOICE OF PEOPLE.

MRS. J. GILLESPIE, 1216, Dumbarton Road, Whiteinch, Glasgow.
NATURE'S LAWS—"STATUTES". OF HUMANITY'S "LIMITATIONS."

W. G. GOODMAN, 171, Crimea Street, Belfast.
SOLLY'S MISTAKE—FIREMEN HAD NOSES TOO.

MRS. J. GRAHAM, Dene View, Wetheral.
UNCOMFORTABLE—FAMOUS INTERVIEWER DODGING CELEBRITIES.

W. E. HUNTLEY, 41, Severn Avenue, Weston-super-Mare.
LOVE THAT LASTS—MADE YPRES ANOTHER MECCA.

MRS. D. PEARSON, 19, Major Street, Accrington.
NO FAMILY—HELPS COUPLE—UNTIL HELPLESS.

W. SMITH, 28, Henderson Road, Earlham Rise, Norwich.
BROUGHT HOME—BRITAIN'S STRENGTH, STRENGTHENS BRITAIN.

L. WHITELEY, 58, Rochdale Road, Ripponden, Halifax.
WHAT THE CLOCK SAID—UNHEARD—CUPID WAS WHISPERING.

100 "Bullets" Gift Winners:

I. M. Anderson, 1721, Victoria Rd., Aberdeen; Mrs. D. Andrews, 66, Main St., Woodhouse Eaves; B. Barlow, 28, Cowper St., Ashton-under-Lyne; J. Beattie, 168, Sword St., Glasgow; W. Bolton, 37, Adelaide Rd., Shepherds Bush; J. Boyle, 4a, North Orchard St., Motherwell; Miss I. Brandwood, Bankfield, Stoneclough; E. A. Brock, 24, Clifton Rd., Maida Vale; W. A. Brown, 18, Gloucester St., Malmesbury; A. Busby, 93, Gravelly Hill North, B'ham.; Mrs. M. Butler, 11, Holly Hedge Rd., W. Bromwich; W. Carter, "Wickets Inn," Wellington, Salop; Mrs. M. Casely, 12, Teviotdale Pl., Edinburgh; A. H. Chopping, 51, Capri Rd., E. Croydon; E. Clarke, Hill Crest Cottage, Churchtown, Lulgvan; F. Croft, 9, Upper Choriton Rd., Whalley Range; W. Crowe, 121, Wallace Rd., Parkwood Springs, Sheffield; J. Cummings, 3, Dunn's Cottages, Rye Hill, Newcastle; W. Davies, 21, Chemical Rd., Morriston; Miss U. Docwra, 76, Sidney Grove, Gateshead; T. O. Donovan, 50, Jones St., Phillipstown; T. Edwards, 30, Monmouth St., Hull; T. Eeles, 15, Highland Rd., Southsea; Mrs. M. Elliott, 18, Laurel Rd., Plymouth; W. J. Evans, Keare's Cottages, Varteg; F. Field, 21, Newton Rd., Ipswich; N. Forster, "Roslyn" Brook St., Thorne; T. H. Gee, 112, High St., Gillingham; P. George, c/o 1, Dungar Terr., Dun Laoghaire, Ireland; T. Gerretty, 7, Southern Terr., Plymouth; I. S. Godfrey, 18, Whitefield, Heaton Norris; G. Gray, 5, Maple St., Stanley, Co. Durham; W. G. Gray, Grove Cottage, Worplesdon; W. J. Green, 24, Queen's Rd., Doncaster; Mrs. J. Hailey, Godwin's Croft, Bransgore, Christchurch; P. Haley, Empire Theatre, Maryport.; L. Harold, 8, Parkgate Crescent, Guiseley; Mrs. M. Harrison, 18, Fleetwood Rd., Dollis Hill; H. M. Hart, 9, Lime Grove, Shepherds Bush; Miss M. Hart, 56, Aubrey Rd., Bristol; R. H. Heaney (staff), M.A.B., Leavesden, Abbots Langley; J. Hillyard, 14, Apple House Terr., Luddenden; C. Hodgson, 5, Baldwin Crescent, Camberwell; J. Hollamby, 2, New Villas, Cooling Rd., Cliffe-at-Hoo; Mrs. A. Hopkins, 10, Garden Terr., Blackpool; J. N. Howell, 9, Jenner Rd., Barry; W. J. Hyde, 2, Abingdon Rd., Norbury; S. R. Jacks, 110, Victoria Rd., Aston; E. Jackson, 12, Fishponds Rd., Tooting; W. Kaye, 35, King St., Barnsley; F. W. Kent, 46, Vessey Terr., Newcastle, Staffs; Mrs. E. Law, 15, Gowers St., Rochdale; L. E. Malkaband, 47, Warwick St., Walsall; J. Mantle, 5, High Park St., Oakfield, Ryde; J. S. McGlashan, 38, Northfield Avenue, Edinburgh; W. McLearie, 2, West End Cottages, Milngavie; J. Michael, 79, Abingdon Rd., Kensington; J. Millen, 97, Alexandra Rd., Gateshead; Mrs. J. Monteith, 218, Frodingham Rd., Scunthorpe; B. Morgan, 34, George St., Port Talbot; G. Newby, 4, Roderick St., Wortley, Leeds; Mrs. S. J. Noble, 4, Volta St., Selby; Miss A. Nunn, 3, Kingston Rd., Oxford; E. J. B. Oliver, Rossmore Park Avenue, King's Lynn; J. C. Osborne, 10, Salisbury Rd., Grays; W. Osborne, 52, Clarendon Rd., Croydon; A. E. Pearson, 8, Albert St., Union Rd., Heckmondwike; R. Peel, 15, Hotspur St., Tynemouth; J. Pilling, 68, Dale St., Bacup; R. Poland, 11, Bramcote Rd., Beeston; E. F. Priestnall, 74, Arley Rd., Saltley; Mrs. A. Rawlings, Crown St., Dedham; J. Renton, 23, Bank St., Hull; G. E. Reynolds, 21, Carmel Town, Beaufort; J. T. Reynolds, 2, Bedford Mans., Barnet; R. Robinson, Calumite Bldgs., Paisley; Mrs. H. Robson, Crosstree, Liverpool Rd., Buckley; N. H. Sharp, 425, London Rd., Thornton Heath; J. C. Short, 1, Kerr St., Paisley; Miss B. Smith, 33, Albany Rd., Enfield Wash; J. Suttie, 25, McDonald Rd., Edinburgh; W. Taylor, 78, Goldstone Villas, Hove; G. Thickett, 6, Vicar Lane, Horbury; J. A. Tolliday, 12, Findon St., Hillsboro'; A. Tunnah, 4, Whitewell Cres., Belfast; Miss B. Turnell, 47, Scorer St., Lincoln; A. Walters, 86, Manchester Rd., Blackpool; R. Wareham (back) 98, Birchfield Rd., Widnes; A. E. Warner, The Orchards, Hook Rd., Chatham; A. Wassell, Luton Lodges, Luton Hoo Park, Luton; T. W. Watchorn, 50, South Terrace, Cork; Mrs. M. Wells, 44, John St., Luton; F. Wellstead, 33, East Borough, Wimborne; Mrs. W. Welsh, 28, Salisbury St., Hessle; R. M. Whittet, 10, Caversham Rd., London, N.; Miss Wilde, 9, Council Houses, Shefford; J. Wilson, 295, Green Lanes, London, N.; F. W. Witcombe, 85, Holland Rd., Maidstone; G. Wood, Graham Cottage, Elcho St., Peebles; Mrs. E. Wrigley, 255, New Hey Rd., Huddersfield.

List of 150 Prize-winners of £1 in Competition No. 629 will be published in next week's "Competitors' Journal." Complete List of all Cash Prize-winners can be seen at these offices.

The original cheque for £250 awarded to the First Prize-winner in "Bullets" No. 629 can now be seen in the window of Mrs. GILLIS, Albert Road, Crosshill, Glasgow.

NEXT WEEK! £1,000 FIRST PRIZE and 200 BULLETS' GIFTS!

BEST 'BULLETS' PRIZE EVER OFFERED

FIRST PRIZE VALUE OVER **£2,500**

Should the winner be unable to take advantage of this four-fold prize, a cash alternative of £2,500 will be allowed.

Other Prizes

£250
£100
£50 **£25**
10 of £5
10 of £2·10
100 of £1
200 of 5/- 1,000 of 2/6
20,000 'TARGET' PRIZES
AND
200 'BULLETS' GIFTS!

45s. Cameras, Portable Gramophones, Ladies' Gold Wrist Watches, Electro-plated Tea Sets, 50s. Waterbury Watches, and many other Valuable Prizes

WINNERS WILL CHOOSE THEIR OWN PRIZES.

HOW TO MAKE "BULLETS"

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* opposite—then give any TWO, THREE, or FOUR words with some bearing upon it. Thus a recent winner who selected the *Example*—SECRET OF HEALTH, added the *Bullet* DOING WITHOUT—WITHOUT OVERDOING, and secured £50 for those few words. Three recent Big Prize winners were:—

Example:—BAD BOY
Bullet:—"GETS IT" FROM FATHER.

Example:—WIRELESS PROGRAMME
Bullet:—*World* TO THE *Blind*.

Example:—WRONG WAY
Bullet:—ABOUT—ARMAMENTS REDUCING NATIONS.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6D. FOR EACH COUPON USED

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 631.

BRITAIN'S BEST
WITH A STRUGGLE
IDEAL HOME
SWEETS OF SUCCESS
A GIFT
WHY THEY WERE HAPPY
FOOD OF LOVE
MOTHER'S ADVICE
LASTS A LONG TIME
NUMBER ONE
WHEN I'M RICH
A BABY
LIKE A FOOL
MY MISTAKE
IN THE WORKHOUSE
MODERN MARRIAGE
MAKES US GRUMBLE
HER CRY
RETIRING
A HUNDRED YEARS AGO
ALL WRONG
CUPID
WHAT THE WINNER SAID
HIS BUSINESS
PROMISING
IF I WERE MUSSOLINI
TRADE HARVEST
UNWISE
WE FORGET
TOP OF THE TREE
FOR MONEY
WIRELESS
WHY SHE SAID "NO!"
MODESTLY
HEARD IN THE DARK
WHO IS FATHER?
WISE WIFE
EVIDENTLY
LIFE AND DEATH
WHAT IS A GAME?

ADDRESS COUPONS TO
"Bullets" No. 631, "John Bull," Long Acre, London, W.C.2 (Comp.)

PLEASE POST EARLY IF YOU CAN. You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

Example _____ Closing Date, Thursday, Mar. 17
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

If you wish to send in further "Bullets" you can write them on plain paper.

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Mar. 17.
Bullet _____
Example _____
Bullet _____
(631) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

Don't Wear a Truss!

- After 30 Years' Experience an Appliance has been invented for Men, Women and Children that Cures Rupture.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who Cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

Sent on Trial.

If you have tried most everything else, come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember, we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are on the file in our office. Fill in the Free Coupon below and post to-day.

FREE INFORMATION COUPON.

BROOKS APPLIANCE CO., Ltd. (3876), 80, Chancery Lane, London, W.C.2

Please send me by post in plain wrapper your Illustrated Book and full information about your appliance for the cure of Rupture.

NAME .....

ADDRESS .....

Please write plainly. .....

"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

2/- NOW and THE BIKE IS YOURS

I OFFER to readers of "John Bull" first-class Coventry - built cycles at **POUNDS BELOW** last year's prices.

Absolutely **GENUINE REDUCTIONS** have been made in thousands of brand new, fully guaranteed 1927-Models, any of which I will send on **14 DAYS' APPROVAL, CARRIAGE PAID,** on receipt of small deposit only.

Testimonials from everywhere in Great Britain. Satisfaction or money refunded. **MY FREE LISTS** will convince you, so write **NOW** for a copy and **CHOOSE YOUR CYCLE FROM THE LARGEST SELECTION IN THE WORLD.**

Edwd **O'Brien** Ltd.
THE WORLD'S LARGEST CYCLE DEALER, DEP. 9 COVENTRY.

Irving's Yeast-Vite Tonic Tablets

YEAST IS LIFE!

ONE of the greatest discoveries of the century! Pure Yeast and Vitamins—No harmful drugs. The gentle fermentation of Yeast-Vite when in contact with the gastric juices of the Stomach causes a stimulating, buoyant feeling of extreme vigour. This wonderful Yeast-Vitamin Treatment is guaranteed to be safer, quicker and more effective than Aspirin.

YEAST-VITE IS RICH IN VITAMIN B.

An eminent specialist, in his article on Health, has emphasised the importance of Vitamin B as a tonic which causes the nerves to function properly. And in his list of essential foods he mentions YEAST as rich in Vitamin B.

When out of sorts or depressed, take 1 or 2 YEAST-VITE Tablets, and feel fresh and frisky in a few minutes.

The Lightning Pick-me-up.

IRVING'S *Yeast-Vite* TABLETS will relieve:—

Headache, Neuralgia, etc. .. .. in 5 min.
Indigestion, Flatulence .. in 5 to 10 min.
Biliousness, Dizziness, Depression, in 10 to 15 min.
Disordered Stomach, Liver, etc., in 10 to 15 min.
Influenza Colds, Fever .. .. in 24 hours

Read These Testimonials

—a few of thousands received.

22915—E. W. H., Charterhouse: I have pleasure in testifying to the efficacy of Yeast-Vite Tablets in cases of great depression, anxiety or worry. Without a doubt they are wonderful pick-me-ups.

22916—Nurse G. C., Chiswick: I feel I must write and tell you how very much better in health I have been since I started taking your wonderful "Yeast-Vite" Tablets. I have been in a poor state of health for some considerable time, and have tried quite a number of different tonics, but have not yet found anything to equal "Yeast-Vite."

22895—E. W., Shepherd's Bush: I feel that I should write and tell you that I have derived great benefit from "Yeast-Vite," and after taking it for about two days felt different altogether. For some time past I have been feeling very run down, could not sleep and was a bag of nerves, and could not cheer myself up. Now I feel quite fit and bright and have gained 3 lbs. in one week. I work in a large Government office, and have recommended them to numerous members of the staff, and they also say that they feel very satisfactory results. Wishing you every success with your undertaking.

£100 Cash will be paid to anyone proving that the above extracts from unsolicited testimonials are not genuine. We have received nearly 45,000 letters from satisfied users in less than 3 years which are open to inspection.

CAUTION.—Beware of Imitations! See the name Irving's Yeast-Vite on every carton and bottle and sealed with Government Stamp. Refuse fraudulent substitutes which are worthless.

IRVING'S YEAST-VITE LABORATORIES,
"Cecil House," Holborn Viaduct, London, E.C.1

OUR GUARANTEE

Obtain a bottle of Irving's YEAST-VITE tablets from your chemist. If not thoroughly convinced of the wonderful power of these tablets BY ACTUAL RESULTS, post the empty bottle to us, and we will refund the money by return of post.

Send postcard for free treatise on Anæmia, Nerves, Constipation, Colds, Insomnia, Rheumatism, Pains, &c.

Printed and Published Weekly by the Proprietors, ODHAMS PRESS Ltd., Long Acre, London, W.C.2, England. Registered at the G.P.O. as a Newspaper. Post Free all over the World, 12s. per annum. Registered for transmission by Canadian Magazine Post. Agencies for the Colonies: Gordon & Gotch, Ltd., Australia and New Zealand. For South Africa: Central News Agency, Ltd. Sole Agents for Canada: Imperial News Co., Ltd., 14, Bream's Buildings, London, E.C.4. Toronto, Montreal, Winnipeg and Vancouver. For America: International News Co., 131, Varick Street, New York, U.S.A. Also on sale at W. H. Smith & Son's Bookstalls, at 78, Marche-aux-Herbes, Brussels, and 248, Rue de Rivoli, Paris.